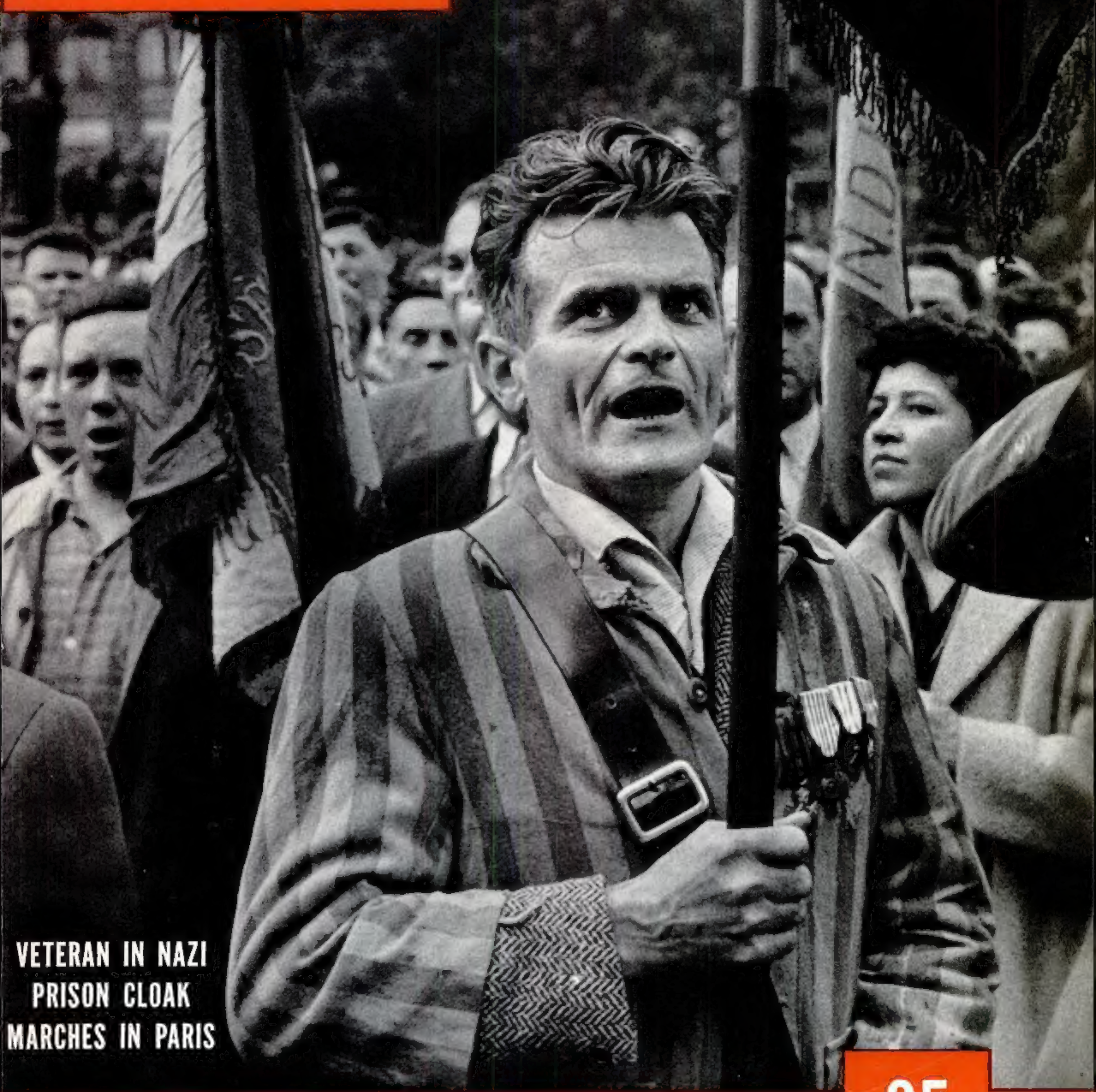


LIFE

THE CLIMAX IN FRANCE

ADVENTISTS TO PENTECOSTALS: FASTEST-GROWING CHURCH MOVEMENT



VETERAN IN NAZI
PRISON CLOAK
MARCHES IN PARIS

JUNE 9, 1958 **25** CENTS

REG. U. S. PAT. OFF.



Buy Now
for Extra
Values!



NEW KIND OF AIR CONDITIONER! THE GENERAL ELECTRIC CUSTOM THINLINE...

20% Smaller... Big-As-Ever Cooling Power



Fits almost anywhere—no unsightly overhang. A scant 15 $\frac{3}{8}$ inches high, 16 $\frac{3}{8}$ inches deep, 26 inches wide. No side vents—install it flush or through the wall. Compact size—yet full, big-unit cooling power in the newest General Electric *Thinline*.

It takes up 20% less space than previous *Thinlines*—yet it packs the same generous cooling power! And it is quiet! All thanks to a new kind of cooling system from General Electric. So why settle for a small air conditioner that's a puny cooler?

You get all the full, big-unit cooling power of last year's *Thinline* models—only in a thin, low cabinet that takes up 1/5 less space.

One General Electric Custom *Thinline* Air Conditioner gives you a generous 9000* BTU's of cooling per hour on 115 volts—it needs no costly rewiring in many homes. The 230-volt model delivers a giant 10,000* BTU's.

Both are so quiet you only know they're working by how comfortable you are. Nutria color blends with any décor. Permanent filter. Simple controls. Eight independent air directors.

See your General Electric dealer about the *one* air conditioner that's both small *and* powerful. General Electric Co., Room Air Conditioner Dept., Louisville 1, Kentucky.

*Check the BTU's before you buy! Cooling capacities are tested and rated in compliance with Air Conditioning and Refrigeration Institute Standard 110-58, and are stated in British Thermal Units.

NEW KIND OF COOLING SYSTEM

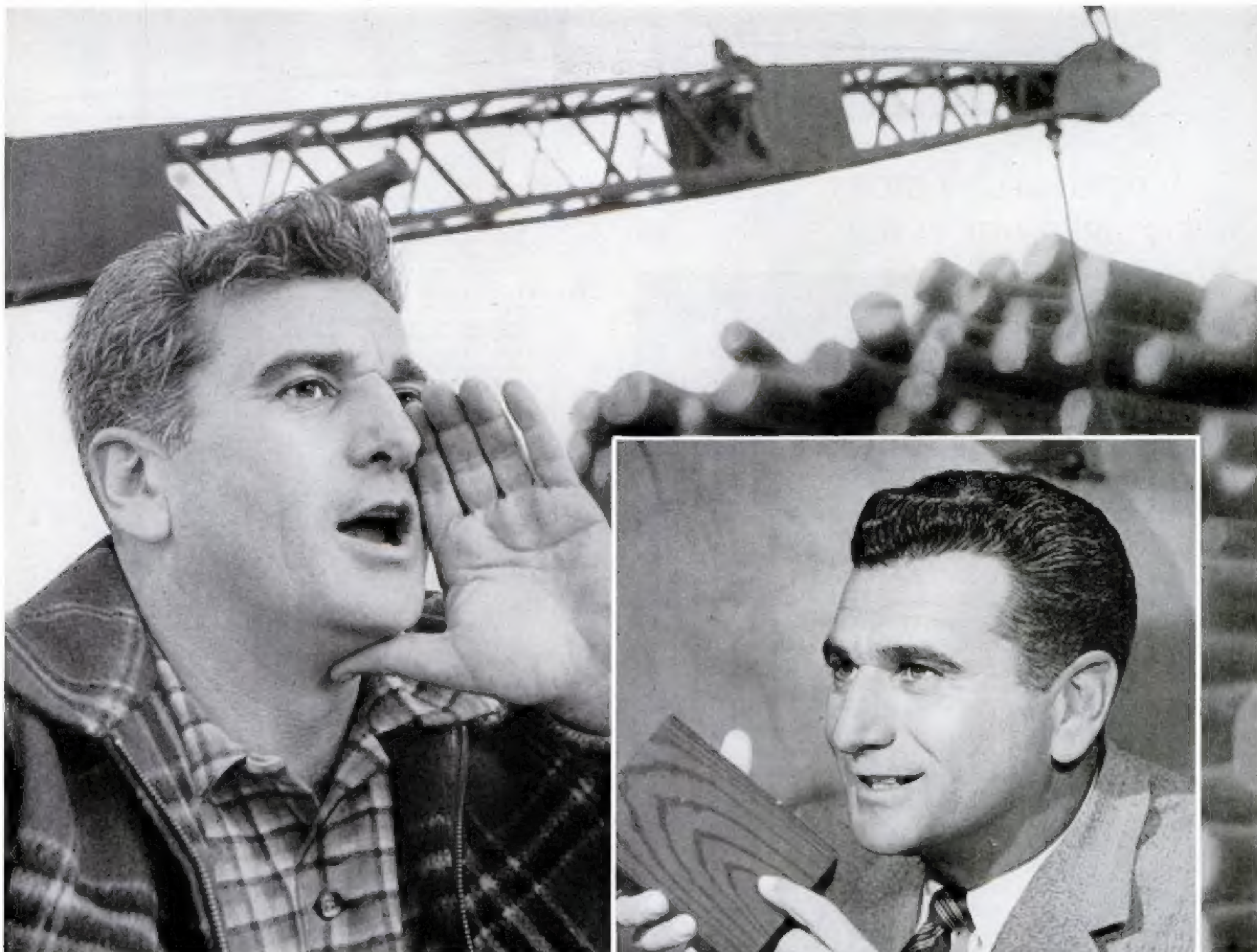


Spine fin cooling packs 770,000 cooling spines into compact cabinet, is 50% more efficient than old plate type. New high-speed compressor has the same large capacity as previous models—is only half as big.

Progress Is Our Most Important Product

GENERAL  ELECTRIC





Lumberman with a tough hair problem.

Hal Gormin runs a big logging operation down in Louisiana. Sun, wind and dust from the sawmill dry out his hair—give it a terrific beating.



He licks it with Vitalis. Vitalis keeps Hal's hair in condition when he's meeting a customer and needs to look his best. His hair never looks greasy because Vitalis grooms with greaseless V-7.

New greaseless way to keep your hair neat all day...and prevent dryness

Whether your hair takes a beating from outdoor life or your morning shower, you need Vitalis. You'll like it, too. Vitalis keeps hair in place and in condition with V-7, the greaseless grooming discovery. And Vitalis' special non-drying alcohol formula fights embarrassing dandruff, gives you wonderful protection against dry hair and scalp. Use Vitalis every morning.



SEE THE DIFFERENCE
Does your husband use a greasy tonic that stains pillowcases like this?



Greaseless Vitalis leaves pillowcases clean—like this.



New VITALIS® Hair Tonic with V-7®

ANOTHER FINE PRODUCT OF BRISTOL-MYERS

This One



B398-LS1-R71P

IN DE GAULLE VICTORY, PICTURES NOT TAKEN

24



PHOTOGRAPHER LARRY BURROWS (LEFT) MOVES CLOSE-IN ON DE GAULLE (RIGHT)

France lives through the climax of convulsive change, as the army threatens to invade from Algeria, as mobs march in Paris streets, as President Coty threatens to resign. The events as De Gaulle takes power are shown in LIFE's vivid, close-in photographs.

Getting close-in on violence can be punishing and frustrating work. Sometimes pictures do not get taken. Let's see what happened last week. From Paris, Correspondent John Mulliken reports: "At 11 p.m. on the Champs Elysées couples walked arm-in-arm among the crowds, stopping to stare at formations of steel-helmeted police. The police broke up any gathering, trying to prevent violence by being violent first. We saw a group of 100 attack 20 boys with their heavy batons. Mike Rougier and Larry Burrows tried to take pictures, but the boys vanished and there was nothing left to photograph but arm-in-arm couples. Suddenly 50 gendarmes dashed up, halted and turned to see Burrows and Rougier watching them. Eight of them closed in on Rougier. One smashed him in the face. Rougier fell and the raging policeman struck him again and then again. 'Non, Non,' protested the other police, and finally he stopped. Burrows was knocked down and kicked. His glasses fell off and he began to bleed from the forehead. Bob Morse and I, who had been yelling and waving credentials, were hauled off to a squad car. There we found Burrows and Rougier, groggy, bruised but whole. As he released us, one policeman tried to explain, 'We haven't slept for four nights. When something starts we cannot discriminate. We just can't.' They certainly could not."



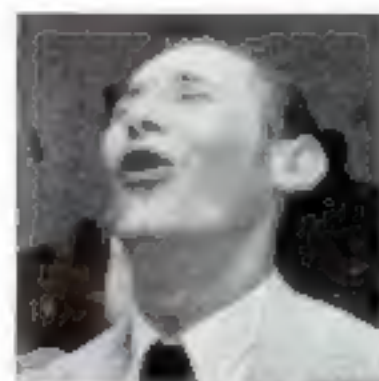
MIKE ROUGIER

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Mighty Christian movement

113

Swept up in a worldwide religious movement, millions of Americans in fundamentalist sects are part of a mighty new influence in Christianity that is emerging as a "third force" to Roman Catholicism and historic Protestantism.



DEDICATED PENTECOSTAL

Macmillans—U.K. and U.S.

126

Nellie Belles of Spencer, Indiana married an Englishman. Her youngest son became prime minister of England. Harold Macmillan, visiting Indiana to give DePauw University's Commencement speech, acknowledges debt he owes his American mother.



HAROLD MACMILLAN

COVER

Shouting vainly in disapproval of De Gaulle, members of the "Association des Déportés, Internés, Patriotes et Résistants" parade in Paris. André Marchand (center foreground) wears symbolic Nazi prison cloak and carries banner representing the camp, Matthausen, where he was imprisoned (see pp. 24-33)

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- 25—AGIP, MARCEL FOURNES FROM PARIS-PRESSE—JOSEPH MCKEOWN
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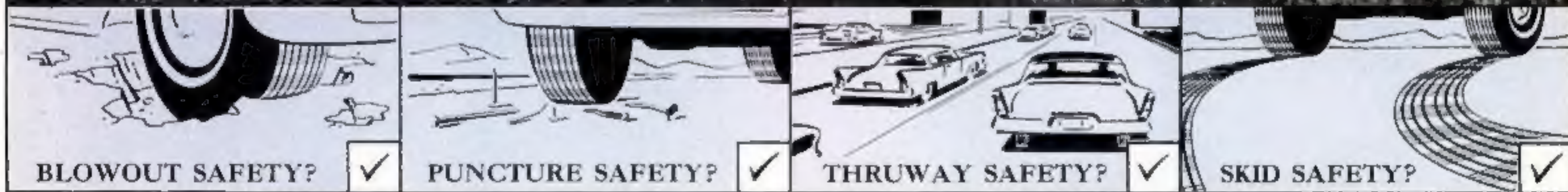
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JUNE 9, 1958

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VOLUME 44,
NUMBER 23



Which safety do you put first?



BLOWOUT SAFETY? ✓

PUNCTURE SAFETY? ✓

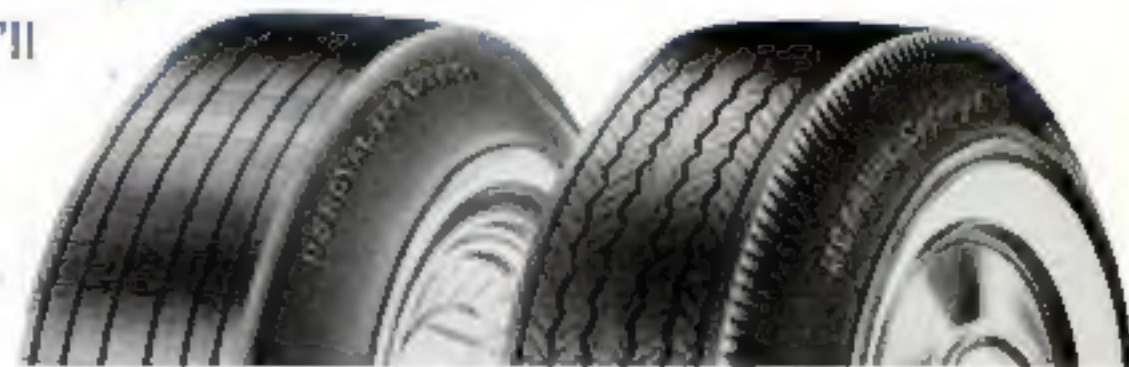
THRUWAY SAFETY? ✓

SKID SAFETY? ✓

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A few minutes of talk—for a summer of fun

Get the MOPAR VACATION CHECK-UP that's just right
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Summer driving is for carefree fun—and now's the time to make sure you'll have that fun!

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And there's no one in town as anxious as your MoPar man to keep your car tops in performance and tops in appearance. He's a local businessman who knows that his success *tomorrow* depends on satisfying you *today*.



MoPar Division, Chrysler Motors Corporation
Detroit 31, Michigan

Simmons CARLOAD BARGAINS Sale



If you like a bargain and love fine furniture—this event is made for you. It's your once-in-a-lifetime chance to buy at astonishingly low prices *and* on convenient terms, and still get the very best in quality, craftsmanship and comfort! How is this possible? Only because Simmons, celebrating its 88th Anniversary as the world's largest bedding and convertible manufacturer, designed a Special Collection . . . and America's best-known stores agreed to purchase *carload quantities*. Result: *carload savings* for you!

SEE NEXT PAGES . . .

for furniture such as may never again be sold for so little. This event is for just 3 weeks—so *now* is the time to buy that new mattress or sofa-bed you've needed and wanted!

Save Now! Simmons

Simmons
**CARLOAD
BARGAINS**
Sale



Select either traditional or modern picture-frame headboard. Washable!

CHOICE
of headboards

Princess Hollywood Set . . . a complete sleep ensemble! Everything from beautiful headboard to resilient innerspring mattress with matching boxspring, plus brackets and legs, for one unbelievably low price. (Twin size only.)

Sale-Priced at **\$69.88** complete.
As low as \$1.00 a week after small down payment.



CHOICE
of firm or
extra-firm

Dreamwell Combination . . . value favorite! Hundreds of tempered springs, cord handles, fresh air ventilators, and a sturdy twill cover. *Your comfort choice of firm or extra-firm model.* Complete with matching boxspring. (Twin size only.)

Carload Sale-Priced . . . **\$79.88** set.
As low as \$1.25 a week after small down payment.
(Mattress alone, \$49.88)



CHOICE
of tufted or
tuftless

Ultra-Comfort Combination . . . terrific buy! Over 300 firm "auto-lock" springs, crush-proof border, 100% all-felt upholstery, beautiful long-wearing cover. *Choice of tufted or tuftless top.* Complete with excellent boxspring. (Twin or full size.)

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As low as \$1.50 a week after small down payment.
(Mattress alone, \$59.88)



Once-in-a-Lifetime Values!



Compare!

ONLY HIDE-A-BED® GIVES YOU . . .

- Luxurious full-size Simmons mattress
- Lifetime all-steel sofa frame
- Simmons quality craftsmanship

SAVE on Lawson Hide-a-Bed Sofa. Smart new cut-back arms, new tapered legs with brass ferrules; opens to a comfortable Simmons mattress for two. The striking decorator tweed is in tobacco brown, mocha beige, emerald, black. Value unlimited!

Sale-Priced at \$199.88 full size.
As low as \$3.00 a week after small down payment.



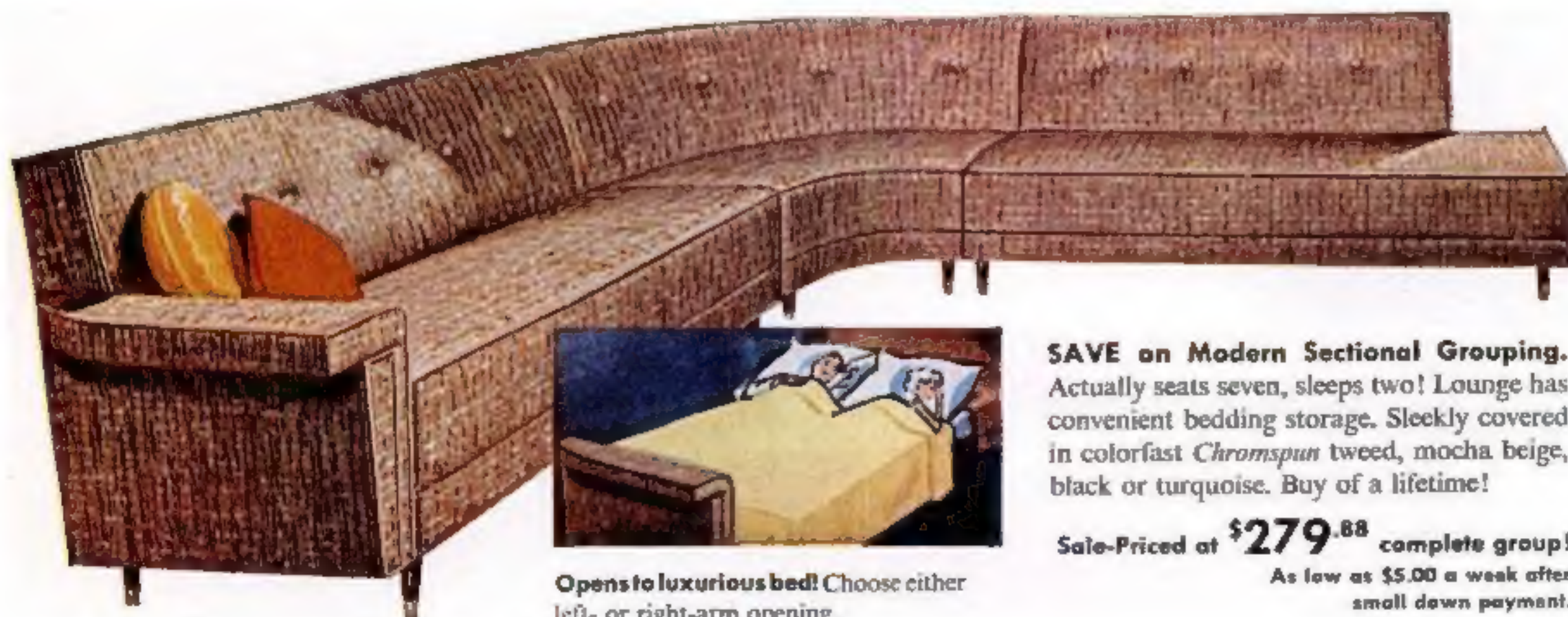
SAVE on Modern Hide-a-Bed Sofa. Wide, comfortable club arms, button-tufted back, *Beautyrest*® seat cushions. In colorfast *Chromspun* tweed. Tobacco brown, nugget gold, peacock, emerald or black. Lowest price for such lasting beauty!

Sale-Priced at \$249.88 full size.
As low as \$4.00 a week after small down payment.



SAVE on Colonial Hide-a-Bed Sofa. A charming wing back, kick-pleat; *Beautyrest* seat cushions. Early American tweed in toast, charcoal brown, moss green, gold, turquoise. Rare find at this price!

Sale-Priced at \$279.88 full size.
As low as \$5.00 a week after small down payment.



Opens to luxurious bed! Choose either left- or right-arm opening.

SAVE on Modern Sectional Grouping. Actually seats seven, sleeps two! Lounge has convenient bedding storage. Sleekly covered in colorfast *Chromspun* tweed, mocha beige, black or turquoise. Buy of a lifetime!

Sale-Priced at \$279.88 complete group!
As low as \$5.00 a week after small down payment.



**MORE
ON
NEXT
PAGE**

*Trade-mark Reg. U.S. Patent Office, Copr. Simmons Co., Mdee. Mart, Chicago, Ill.



Buy Now! Save Now!



2-pc. Modern Suite. Thrifty shoppers' dream-come-true! Long, luxurious lounge converts to a bed for two, comes with its own smart, comfortable chair. Match 'em or contrast 'em in gold, brown or black tweed.

Sale-Priced at \$179.88 complete.
As low as \$3.00 a week after small down payment.



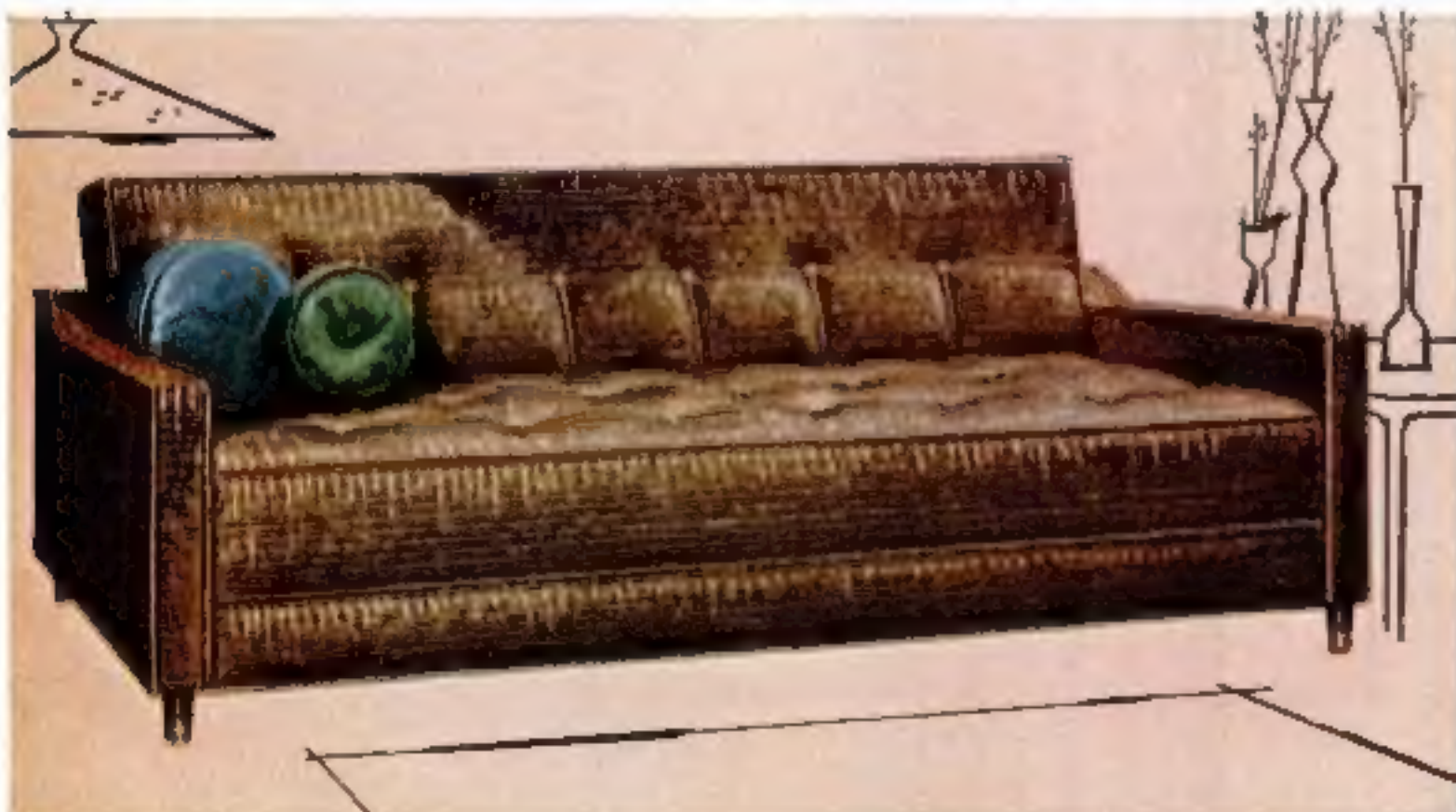
Deepsleep Twin Studio with gaily shirred flounce and innerspring pillows. Opens into twin beds. Smartly textured Provincial print in red, brown, gold, beige. Great buy for den or teenager's room!

Sale-Priced at \$79.88
As low as \$1.25 a week after small down payment.



Beautyrest Twin Studio tailored with kick-pleat and full-length pillows. Famous Beautyrest comfort. Opens to twin beds. Gorgeous, long-wearing tweed in brown, black, beige or turquoise. Budget-minded idea for that spare bedroom!

Sale-Priced at \$99.88
As low as \$1.50 a week after small down payment.



Light-scaled Modern sofa-bed has dramatic upswept arms, Beautyrest seat cushions! Roomy bedding box, too. New tweed in brown, turquoise, black, green, red, gold. Tops any other sofa-bed at this price.

Sale-Priced at \$99.88
As low as \$1.50 a week after small down payment.



Ranch House Modern sofa-bed, strikingly handsome with wide tapered arms. Gives you famous Beautyrest comfort. Convenient bedding box. Note the interesting tweed, available in beige, black, brown or green. Look how little it costs!

Sale-Priced at \$129.88
As low as \$1.75 a week after small down payment.

Find your favorite store listed here

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 Fa by... Baldwin Furniture Company
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 Mobile... Rock's
 Mobile... Weatherby Furniture Company
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 Montgomery... Levanon's
 Montgomery... Rhodes, Inc.
 Robertsdale... Baldwin Furniture Company

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 Fairbanks... Norland's
 Juneau... Lyle's Furn. & Hdw.
 Ketchikan... The Tanager Trading Company
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 Phoenix... Globe Furniture Stores
 Phoenix... Wilson's Furniture
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 Tucson... Wilson's Furniture

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 Mountain Home... Clark & Eoff Store
 North Little Rock... Standard Furniture Co.
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 Huntington Beach

Bishop's Home Furnishings Co.
 Huntington Park... McMahon's Furniture
 Imperial Beach

Coronado Warehouse & Supply Co.
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 Lakewood... May Company
 Lakewood Plaza... McMahon's Furniture
 La Mesa... McMahon's
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 Lancaster... McMahon's Furniture
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 Livermore... M. L. Kemp Furniture Co.
 Long Beach... Broadway Department Store
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 Long Beach... Aaron Schultz & Sons, Inc.
 Long Beach... Ward's Furniture Co.
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 (Downtown-Crashaw-Hollywood-Westchester)
 Los Angeles... Butler Brothers-Southern Calif.
 Los Angeles... Gold's
 Los Angeles

Huntington Furniture & Appliance Co.
 Los Angeles... L. A. Mercantile Co.
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 (Downtown-Crashaw-Wilshire-Valley)
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 (All Stores)

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 Redwood City... Union Furniture Company
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 Salinas... Ketch Furniture Co.
 Salinas... Union Furniture Company
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San Francisco... The White House
 San Francisco... Ti Sun Furniture Co.
 San Francisco... Union Furniture Company
 San Jose... L. Mori & Son
 San Jose... McKenley-Giant Furn. Co.
 San Jose... Martins
 San Jose... Robinson's
 San Jose... Union Furniture Company
 San Leandro... Union Furniture Company
 San Luis Obispo... McMahon's Furniture
 San Luis Obispo... Zeger's Fine Furniture
 San Pedro... McMahon's
 San Rafael... Bellach's Furniture
 Santa Ana... Horton Furniture Co.
 Santa Ana... McMahon's
 Santa Ana... Santa Ana Furniture Company
 Santa Barbara... Carlson's Furniture
 Santa Barbara... Wilson's Furniture
 Santa Cruz... Leach's
 Santa Maria... McMahon's Furniture
 Santa Maria... Saladin's Furniture
 Santa Monica... McMahon's Furniture
 Santa Paula... McMahon's Furniture
 Santa Rosa... Pederson's
 Seaside-Monterey... Paul's Furniture
 Shafter... McMahon's Furniture
 Stockton... Brunner's
 Sunnyvale... L. Mori & Son
 Sunnyvale... Sunnyvale Furniture
 Telf... McMahon's Furniture
 Torrance... McMahon's
 Torrance... Star Furniture Co.
 Tulare... Mathis & Bolinger
 Ukiah... Kim's Furniture
 Vallejo... Brunner's
 Van Nuys... McMahon's Furniture
 Ventura... Bush's Furniture
 Ventura... McMahon's Furniture
 Vista... McMahon's
 Walnut Creek... Capwells
 Waco... McMahon's Furniture
 Watsonville... Union Furniture Company
 West Covina... May Company
 Wilmington... Clapping Bros. Furn. Co.
 Wilmington... McMahon's Furniture

COLORADO

Blackmore Furniture Co.
 Colorado Springs
 American Furn. Co. of Colorado Springs
 Denver... Bi-R to Self Service Furniture Store
 Denver... Fred Davis Furniture Co.
 Denver... Miller Furniture Stores
 Denver... The Denver Dry Goods Co.
 Durango... Wallace Furniture Co.
 Englewood... Graham Furniture Co.
 Grand Junction... Tracca Furniture Co.
 Greeley... Chando-Harris Furniture Co.
 Greeley... Truitt Furniture Co.
 Longmont... Chando-Harris Furniture Co.
 Monte Vista... Lockhart's Furniture Co.
 Pueblo... American Furn. Co.
 Trinidad... Trinidad Hardware & Furniture

CONNECTICUT

Bridgeport... Geo. E. Mathias & Son
 Bristol... C. Funk & Son
 Danbury... Henry Dick and Son
 Danbury... Despoily's Furniture, Inc.
 Groton... Silberman's Suburban
 Hartford... G. Fox & Co.
 Milford... Wayside Furniture Shops, Inc.
 Meriden... Despoily's Furniture, Inc.
 New Britain... New Britain Furn. Co.
 New Haven... Ammerman
 New Haven... Ballard's
 New Haven... Edward Malley Co. Inc.
 New London... Kaplan's Furniture Co.
 Norwich... Silberman Furniture Store
 Rockville... Luther A. White, Inc.
 Stamford... Wallman's Furniture Store
 Torrington... The Smith-Tompkins Co.
 Waterbury... Metropolitan Furniture Co.
 Westfield... Westfield Furniture Co.

DELAWARE

Bridgeville... Scott's Furniture, Inc.

Dover... Howard Furniture
 Dover... O'Brien Brothers, Inc.
 Milford... Fisher Furniture & Appliance

DISTRICT OF COLUMBIA

Washington... Reiman's Furniture Co.
 Washington... Colony House
 Washington... Corbis Bros. Furn. Co.
 Washington... Ideal Bedding Co.
 Washington... Jordan, Inc.
 Washington... S. Kuan Sons Co.
 Washington... Loasburgh's
 Washington... Julius Loasburgh Furniture Co.
 Washington... Wm. E. Miller Furniture Co.
 Washington... Radman & Brown Furn. Co.
 Washington... Rosier's Modern Furniture
 Washington... Malcolm Scales, Inc.
 Washington... The Necht Company
 Washington... The Sleep Center
 Washington... Woodward & Lothrop

FLORIDA

All Denley Furniture Stores
 Cocoa... Mother of Cocoa
 Daytona Beach... McFarland Furn. Co.
 Daytona Beach... Mother of Daytona
 Daytona Beach... Starchi's
 Deland... Mother of Deland
 East... Mother of East
 Ft. Lauderdale... Helmy's Furniture Dept. Store
 Fort Walton... Rhodes Furniture
 Gainesville... Cox Furniture Company
 Jacksonville... Cunningham Furn.
 Jacksonville... Haverly Furn. Co.
 Jacksonville... Pierce-Wall Furn. Co.
 Jacksonville... Starchi's
 Lake City... Hart Furn. Co.
 Lakeland... W. S. Bodcock Corp. of Florida
 Lakeland... Maus Bros.
 Lakeland... Mother of Lakeland
 Lake Wales... Wales Furniture Co.
 Leesburg... Boyd's Furniture & Hardware
 Melbourne... Johnson's Furniture Store Inc.
 Miami... Helmy's Furniture Dept. Store
 Mulberry... W. S. Bodcock Corp. of Florida
 Ocala... Peebles-Koonce Co.
 Orlando... Haverly Furniture Company
 Orlando... Starchi's
 Palatka... McLean Furn. Co.
 Panama City... Rhodes Furniture
 Pensacola... Pensacola Housefurnishing Company
 Pensacola... Rhodes Furniture
 St. Augustine... Willis Inc.
 St. Petersburg... Maus Bros.
 Sanford... Mother of Sanford
 Sarasota... Maus Brothers
 Tallahassee... Collins Furn. Co.
 Tampa... W. S. Bodcock Corp. of Florida
 Tampa... Maus Bros.-Downtown
 Tampa... Maus Bros. Store for Homes
 West Palm Beach... Helmy's Furniture Co.
 Winterhaven... Mother of Winterhaven

GEORGIA

Nelson Furniture Stores of Georgia
 Albany... Martaw Cook Furn. Co.
 Atlanta... Davison-Paxon Co.
 Atlanta... Rich's, Inc.
 Augusta... Bowen Bros.
 Quitman... Patrick Furn. Co.
 Savannah... I. C. Helmy Furn. Co.
 Savannah... Maxwell Brothers Furniture Co.
 Thomasville... W. Feinberg and Son, Inc.
 Valdosta... Harris-Conely Furn. Co.
 Waycross... Singleton Furniture Company

HAWAII

Hilo... Agasa Furniture Shop
 Hilo... Ohana Furniture & Upholstery
 Hilo... J. Yamada Furniture Store, Ltd.
 Honolulu... Asahi Furniture Company
 Honolulu... Central Furniture Co., Ltd.
 Honolulu... Dung's Furniture
 Honolulu... Kaimiki Furniture Store
 Honolulu... Kapalani Furniture
 Honolulu... Oahu Furniture Co.
 Honolulu... Pacific Furniture
 Honolulu... Rafter Art Gallery, Ltd.
 Honolulu... State Furniture Company, Ltd.
 Honolulu... Sue Furniture
 Kahului... A & B Stores
 Kailua... Kailua Furniture
 Lihue... H. S. Kawakami Stores, Ltd.
 Wailuku... Home Furnishings
 Div. of Maui Dry Goods & Grocery Co., Ltd.
 Waipaho... Arakawa's

IDaho

Boise... C. C. Anderson Stores Co.
 Coeur d'Alene... Range Furniture, Inc.
 Lewiston... C. C. Anderson Co.
 Lewiston... Lewiston Furniture
 Lewiston... Sylvia Furniture

Moscow... Brown Furniture
 Moscow... Moscow Furniture
 Sandpoint... Furniture Exchange
 Wallace... Range Furniture, Inc.

ILLINOIS

Berwyn... Central Utilities & Furniture Co.
 Chicago... Gatelys People's Store
 Chicago... General Furniture Co.
 (Bath Stores)
 Chicago... Libby Furniture & Appliance Co.
 (All Five Stores)
 Chicago... Montgomery Ward-Rain.I
 Chicago... Nei Brothers
 Chicago... Nelson Brothers
 Chicago... Polarsen Furn. Co.
 (All Stores)
 Chicago... John M. Smyth Company
 (All Five Stores)
 Chicago... The Fair Store
 (All Four Stores)

Chicago Heights

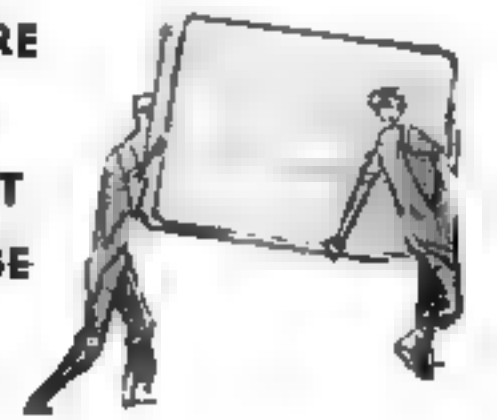
Rau Store
 Danville... Penny Furniture Co.
 Decatur... Arthur's Furniture
 Evanston... Lord's Department Store
 Harvey... Morrison Furniture Company
 Jacksonville... Hopper & Hamm Inc.
 Kankakee... Lassus Furniture Co.
 La Grange... La Grange Furniture Mart
 La Grange... Montgomery Ward
 Le Roy... The New
 Maize... Cann's Town & Country
 Memphis... Larson Furniture Mart
 Peoria... Silver Furniture & Appliances
 Rockford... Sauder Furniture Store
 Rushville... Wynn Bros.
 Waukegan... Libby Furniture & Appliance Co.

INDIANA

Anderson... Harth Town Furniture
 Auburn... Garly Furniture Company
 Bedford... Beck Leman Furn. Inc.
 Brazil... W. E. Sherry Furn. Inc.
 Charleston... Charleston Furniture
 Columbus... Banner-Whitehill Corporation
 Connersville... Furniture Trading Post, Inc.
 Crown Point... Ester Home Furn. Store
 Elkhart... Zissel Brothers
 Evansville... Finko Furniture Co.
 Gary... Deibel Fine Furniture
 Gary... Empire Furniture
 Gary... Redigan Bros.
 Goshen... Silver's Furniture
 Greenfield... Bradway Hall Furn. Co.
 Greensburg... The Schurz Co.
 Hammond... Vlack's Massville Furniture
 Hammond

Worth's Furniture & Appliance Center
 Indianapolis... Banner-Whitehill Corporation
 Indianapolis... Richard Hannell Furn.
 Indianapolis... Wm. H. Block Company
 Indianapolis... Wm. H. Block Home Budget Store
 Indianapolis... Colonial Furniture Co., Inc.
 Indianapolis... People's Outfitting Co., Inc.
 Randolph... A. J. Berhalter Company
 Kokomo... Miller Furniture Co.
 Lafayette... Village Furniture, Inc.
 Lawrenceburg... Home Furniture & Appliance
 Linton... Buxley Appliance & Furn. Co.
 Logansport... H. W. Lar, Inc.
 Madison... Gans Furniture Co.
 Merrillville... Merrillville Furn. Locast & Viok
 Mt. Vernon... Altes Brothers Furn. Co.
 Muncie... Ball Store, Inc.
 Muncie... Banner-Whitehill Corporation
 Muncie... C. C. Gabe Furniture, Inc.
 Nappanee... Wise's Town & Country Furniture
 New Castle... Bradley Hall Furn. Co.
 Peru... Glacier Furniture Showrooms
 Richmond... Daring Furniture Co.
 Rochester... Lamblin's, Inc.
 Rushville... Toff Furniture Store
 Seymour... Gans Furniture Co.
 Shelbyville... Bradley Hall Furn. Co.
 South Bend... Rias Furniture Company
 South Bend... Sandack Furniture & Carpentry
 Spencer... J. R. Emerson Furniture
 Tully City... W. J. Garber Inc.

MORE
ON
NEXT
PAGE



Find your favorite store listed here

Volpardo Volpardo Furniture Company
Vincennes Schulteis & Sons Inc.
Wakarusa Edw. L. Lohr & Sons
Washington Creagers Furniture Inc.

IOWA

Cedar Rapids Peoples Furniture
Cedar Rapids Smulakoff's
Clinton Rohl-Phi Ipa Furn.
Cresco Graham Furn.
Creston Coen's Furn.
Davenport Freeman-Glickman, Inc.
Des Moines Anderson Furniture Co.
Des Moines Youkers
Dubuque Rashek Bros.
Iowa City Kirwan Furn.
Marshalltown The McGregor Company
New Hampton Robinson's
Ottumwa McGregor Furn. Co.
Pella Boat & Boatma
Shenandoah Radfield-Sullivan Furn. Store
Sioux City Beck's Warehouse Furniture Store
Sioux City Youkers
Vinton Miller Furn. Co.
Waterloo Hurwich's
Waterloo McGregor Furn. Co.

KANSAS

Archison Levin-Handke Furn. & Appl. Co.
Coffeyville Brown Furniture & Appliance Co.
Dodge City Mullin Furniture Inc.
Garden City Mullin Furniture Inc.
Great Bend Mullin Furniture Inc.
Hutchinson Graber's
Hutchinson Mullin Furn. & Appl. Inc.
Junction City Johnson Bros. Furn. Co.
Larned Mullin Furniture Inc.
Lawrence Miller Furniture Co.
Liberal Mullin Furniture Inc.
Mission Wilson-Drake Furn. & Appl.
Newton Hanna Furn. Co.
Prott Mullin Furn. & Appl. Inc.
Topeka Emehizer's Furniture Co.
Wichita Innes-A Macy Store
Wichita Vowal Furniture Co.
Winfield Kay & Kaw Furniture Inc.

KENTUCKY

Bainbridge Miller-Yancy Furn. Co.
Benton Fleming Furniture
Covington Modern Furniture Co.
Cynthiana Carr Furniture Co.
Frankfort Marcus Furniture Co.
Hartsville Jordan Furn. Co.
Lebanon Marion Co. Hdw.
Lexington Purcell's
Lexington L. L. Roberts Furniture Co.
Louisville United Furniture Co. Inc.
Mayfield Rhodes-Burford Co.
Mayville C. L. Meins & Son
Middlesboro White Furn. Co.
Morganfield Veatch Furn.
Mt. Sterling Williamson Furniture Co.
Paducah Rhodes-Burford Co.
Pleasure Ridge Park United Furniture Co. Inc.
Rodeff Banningfields Furn. Center
Springfield Robertson Inc.
Winchester Raliff Furniture Co.

LOUISIANA

Bogalusa Barnes Furniture Store
Bogalusa Brock Furniture Company
Covington Burns Furniture Co.
Crowley Brandt Furniture Store
Hauma A. M. & J. C. DuPont, Inc.
Lake Charles Enterprise Furniture Galeries
Monroe Dix's Furn. Co.
New Orleans

Barnett's Downtown-Gentilly Woods
Opalouas Abdon's Furniture Store
Shreveport Newley Furniture Co.
Shreveport Haverly Furn. Co.
Shreveport Hemenway's
(All Stores)
West Monroe J. Adams Furn. Co.

MAINE

Houlton Bonn Furniture Co.
Lewiston Altherton's
Portland Altherton's
Rockland Burpen Furniture Company

MARYLAND

Aberdeen Henry Farring Sons, Successors
Annapolis Hopkins Furniture Co.
Baltimore Gomprecht & Benasch
Baltimore Grand Rapids Furniture Co.
Baltimore Littlepage's Furniture Store
Baltimore Reisinger-Siebler Co.
Baltimore Stewart's
Berlin John Donaway Furniture
Baltimore Potomac Furn. Co.
Cambridge Nathan's Furniture Store
Charleston Nathan's Furniture Store
Chesapeake Woodward & Lohrop
Cumberland L. Bernstein Furn. Co.
Dartmouth Cooper Furniture Co.

Dundalk Dundalk Furniture Co.
Easton Howard Furniture
Hagerstown Eyerly's
Hagerstown Miller's Furniture Store
Langley Park Lansburgh's
Laurel Laurel Furn. Co.
Lexington Park Bill Riley's Sales Center
Pocomoke City Outler Brothers, Inc.
Salisbury Feldman Brothers
Silver Spring The Hacht Company
Swanton Malcolm Scales, Inc.
Wheaton Mel-Rose Furniture

MASSACHUSETTS

Amherst Briggs, Inc.
Ayer Miller Furniture Co.
Boston Jordan Marsh Company
Boston John H. Piny's-Boston
Boston T. D. Whitney, Inc.
Chatham Chatham Furniture Store
Easthampton Easthampton Furniture Company
Fall River Mason Furniture Showrooms
Fitchburg Belliveau Furniture Co., Inc.
Fitchburg Gondano's, Inc.
Framingham Lewis Furniture Co.
Haverhill Boston Furniture Company
Holyoke Epstein Furniture Co., Inc.
Lawrence Michael J. Sullivan Inc.
Lewell Household Furniture Company
Malden Ruderman's
New Bedford Mason Furniture Co.
North Adams National Furniture Co.
Springfield Ohm's W. H. The Red Canopy
Springfield Ross Bedding & Furn. Co.
West Springfield Retail Furniture Warehouse
Worcester American Supply Company
Worcester Dunham & McKay Co.
Worcester Northridge's

MICHIGAN

Albion Bishop Furniture
Alpena Alpena Furniture Co.
Alpena Gately's
Ann Arbor The Martin Miller Co.
Ann Arbor Midwest Furniture Co.
Ann Arbor The Rosman-Snyder Co.
Bay City B. Shop-Young Co.
Bay City C. E. Rosenbury & Sons
Belleville The Roberts Brothers Furniture
Benton Harbor Lewis Furniture Co.
Big Rapids Goodhousekeeping Shop
Buchanan Saxon's Furn. & Appl.
Calamet Gately's
Clare Household Appliances Inc.
Coldwater Wilder's Furniture Store
Detroit Bedrooms Inc.
Detroit Charles Furniture Co.
Detroit Crowley's
Detroit Foster Furniture Co.
Detroit May Furniture Co.
Detroit Riviera Furn. Co.
Detroit Sofas Inc.
Detroit Sterling Furniture Co.
Detroit The Ernst Korn Co.
Detroit Treas Furniture Co.
Escanaba Home Supply Co.
Flint Flint Home Furnishings Co.
Gladwin Rice Furniture Company
Grand Haven D. S. House of Furniture
Grand Rapids Van Den Berg Bros.
Grand Rapids Williams Furniture Co.
Grand Rapids Wurzburg's
Hancock Gartner's Department Store
Kalamazoo Gale's Furniture
Kalamazoo H. J. Geizer and Son, Inc.
Kalamazoo De Vries & Dornbos Co.
Iron Mountain Ball & Christy
Iron River Jos. Selin & Sons Co.
Ironwood McKivitt-Horshar & Patrick Co.
Ironwood Pearce's
Ishpeming Gately's
Ishpeming Selin's
Jackson Vermilion Furn. Co.
Kalamazoo The Home Furnishing Co.
Kalamazoo Stewart-Clarke Co.
Kalamazoo Vermilion Furniture Co.
Lake Linden Pearce's
Lapeer Beyer's Furniture
Marshall E. B. More Furniture Co.
Manitowish Plankuch Furniture Co.
Midland Miller Furniture
Monroe Floral City Furniture Company
Mt. Clemens Dopp and Schwarz Furniture Co.
Mt. Pleasant Household Appliances, Inc.
Owosso Rubins Furniture Co.
Perry The P. J. Aldrich Stores Inc.
Potosky Potosky Housefurnishing Co.
Port Huron Lewis Furniture Co.
Port Huron Thomas Economy Furniture Co.
Port Huron R. W. Spike Furniture Company
Saginaw Art Sample Furn. Co.
Saginaw Gately's
St. Clair Fredericks & Son
St. Clair Shores Price Furniture & Appliance

St. Clair Shores E. C. White Company
Sturgis Sigrist Furniture
Sunfield Mapes Furniture
Traverse City House of Furniture
Utica Boyer's Furniture & Music
West Branch Morse Furniture Store

MINNESOTA

Fairmont Forster Furniture Company
Fairbault Landkammer Furniture Co.
Mankato Landkammer Brothers Co.
Minneapolis Boutells-Downtown
Minneapolis Boutells-Southdale
Minneapolis Kroma Furniture & Appliance Co.
Minneapolis Minnehaha Furniture Co.
Minneapolis Osborn Furniture Sales
Northfield Lee Johnson Furn. Co.
New Ulm J. H. Forster Inc.
Owatonna Brick Furniture Co.
Red Wing The Ferrin Company
Redwood Falls Foster Furniture Company
Rochester F. J. Paine Company
St. Cloud Ken-Hansen
St. James Forster Furniture Company
St. Paul Golden Halo
St. Paul Weyand Furniture Co.
Springfield Forster Furniture Company
Stillwater Simonet Furniture & Carpet Co.
Tracy Forster Furniture Company
Virginia Kotola Furn. Co.

MISSISSIPPI

Clarksdale Livingston Furn. Co.
Clarksdale Livingston Furn. Co.
Greenwood Jordan & Co.
Hatchers Dyma Furn. Co. and Amman
Starkville Landers Furniture Co.
Vicksburg Sant Fried

MISSOURI

Bell Hargrave Furniture Co.
Columbia McLaughlin Bros. Furn. Co.
Excelsior Springs McCullough's
Harrisonville Hunsanberger's
Independence Wyandotte Furn. Co.
Jefferson City Wyandotte Furn. Co.
Kansas City Bingham-Sion Inc.
Marshall Winkelmeyer's Furniture
St. Joseph Kirwan Furn. Co.
St. Louis Fair Mercantile Company
St. Louis Famous-Barr
(All Four Stores)
St. Louis Sitz, Bear & Fuller
Sedalia McLaughlin Bros. Furn. Co.
Springfield McMiller Furniture & Carpet Co.

MONTANA

Billings Rows Furn. Co.
Bozeman Gallatin Valley Furn. Co.
Coeur d'Alene Lourenson Furn.
Glendive Form And Home
Great Falls Parts of Montana
Helena Holly's Original Self-Service Furn.
Libby Smarduk Furniture

NEBRASKA

Beatrice Kemper Furn. Co.
Bellevue The Big Store
Fairbury Barber Furn. Co.
Freeman Van Furn. Company
Grand Island Swan's Furn.
Hastings Sweet's Furn.
Kearney Swan's Furn.
Lincoln Hardy Furniture Co.
McCook Swan's Furn.
Norfolk Ballantyne's Furn. Inc.
North Platte Swan's Furn.
Omaha Orchard & Wilhelm Co.
Omaha Union Outfitting Company
Scottsbluff Walker's Furn. Company
Seward Gass Furn. Co.
York Osburn's

NEVADA

Elko Stinson-Burger Furn. Co.
Reno McMahon's Furniture

NEW HAMPSHIRE

Rose Plotkin's Wayside
Laconia Laconia Furniture Co., Inc.
Manchester E. M. Chase Co.

NEW JERSEY

Asbury Park Bankers Furn. Co.
Asbury Park Steinbach Co.
Atlantic City M. E. Blatt
Avenel Winter Bros. Wayside Furn. Shop
Bayonne Cohen Furniture House
Bayonne Steiner Bros.
Blauvelt Beacon Furniture Corp.
Clifton David Sussman
Elizabeth McManus Bros.
Garfield Royal Bedding Co.
Hackensack Plager's Furniture
Hamburg Herbia's Furniture Co., Inc.
Hoboken Washington Furniture Co.
Jersey City Goodman's
Jersey City Goodman's Castle

Jersey City Konath Furniture
Kenilworth McManus Bros.
Montclair Le Boine Furniture Co.
Morristown M. P. Greenberger Co.
Newark L. Hamburger & Co.
(All Stores)

Newark Makne and Company
Newark W. Jolley, Inc.
New Brunswick Lester's Home Furnishings
New Egypt Bion's, Inc.
Newton Herb's Home Furniture
Ocean City Stantman's Dept. Store
Orange David Patons & Co.
Paramus-Bergen Mall Stern Bros.
Passaic Deich Furn. Co.
Passaic Grand Rapids Furn. Co.
Paterson Segred Bros.
Paterson Quackbush Dept. Store
Paterson Slaters Inc.
Parsippany Albert Loe & Son, Inc.
Pleasantfield Mirons, Furn.
Pompton Lakes Pompton Furniture Co.
Rahway Kass Bros.
Ridgewood Millard Furn. Shop
Ship Bottom Whalen's
Somerville Granitz Furn.
Successwinn Suburban Furniture Co.
Summit Za gnars Furniture
Trenton Lal Brothers
Trenton Summit H. Light
Union City Ace Furniture & Bedding
Ventnor Venier Furn. Co.
Westwood Five Corners Furn. Co.
Wharton Walter Collet & Son
Widewood Nesbitt Sales Co., Inc.
Woodbridge McManus Bros.

NEW MEXICO

Alamogordo Home Furniture Co.
Albuquerque American Furniture Co.
Carlsbad Skeon Furniture Co.
Farmington Wallace Furn. Co.
 Gallup Matthews Furniture Co.
Las Vegas Hildred Hardware and Furniture Co.
Roswell Al on Furniture Co.
Santa Fe Souders Furniture Co.

NEW YORK

Astoria-Ocean, L. I. J. Joseph
Bronx Ludwig Neumann & Spear's
Brooklyn Abraham & Straus
Brooklyn (Greenpoint) George Jachnowitz Furniture Co.
Brooklyn Midwood Mattress Co.
Brooklyn Pollock Furniture Company
(Both Stores)
Brooklyn Sunset Mattress Company
Flushing, L. I. B. Goritz
Hempstead, L. I. Abraham & Straus
Hicksville, L. I. B. Goritz
Jamaica, L. I. B. Goritz
New York City H. Altman & Co.
New York City Bloom & Krup
New York City Finkenburg
New York City Gimbels
(New York-Westchester)
Valley Stream, Bay Shore, L. I. Ludwig Neumann & Spear's
New York City Macy's
(Harold Square-Parkchester)
White Plains-Jamaica-Flatbush
Roosevelt Field, L. I.

New York City Stern Bros.
Stapleton, S. I. Joseph Jaeger & Sons
W. New Brighton, S. I. Fort Furniture Co.
White Plains Mazur Brothers
Yonkers W. Doe & Son
Albany A. Swire Furniture
Albany W. M. Whitney & Co.
Amsterdam Charles J. Olander & Sons Inc.
Auburn Rodine Furn. Co. Inc.
Babylon Max Pies Furn. Co.
Binghamton Fowler Dick & Walker
Binghamton Sullivan Bros. Furn. Co.
Buffalo J. H. Adams & Company
Buffalo Adam, Waldron & Anderson
(All stores)
Buffalo P. H. Best & Sons
Buffalo Gardner Furniture Company, Inc.
Buffalo Wm. Hengeler Co., Inc.
Buffalo Home Beautiful Furn. Co.
Buffalo Lawler Furn. Company
(Both stores)
Buffalo Memmer Furniture
(All three stores)
Buffalo Resinski Furniture Company
(Both stores)
Buffalo Sheral Furniture & Appliance Co.
Buffalo Zettas Inc.
Canton Sparling Furn. Stores Inc.
Carthage N. L. Company & Co., Inc.
Chatham B. H. Delsan Co.
Danbury Geo. H. Graf & Co., Inc.
Elmira Edgcomb Furn. Co.

Elmira Kobacker Furn.
Endicott A & S Furn. Co.
Gloversville Livingston's
Hudson R. Gray's Sons Inc.
Ithaca Shulman's Inc.
Jamestown Field & Wright Co., Inc.
Kingston Koplan Furn. Co.
Lockport Pies Lockport Furniture Corp.
Mahopac Mahopac Furniture Co.
Marion Sparling's Furniture Stores
Massena Sparling's Furniture Stores
Middletown Smith Street Furniture Co.
Mount Vernon George Fennell & Co. Inc.
Niagara Falls Bair Bros. Inc.
Munda Munda Furniture Store
Ogdensburg Sparling's Furniture Stores
Oran Matson's Inc.
Oneonta Mrazee's Oneonta Dept. Store, Inc.
Orchard Park W. G. Arthur Co., Inc.
Ossining A. L. Myers, Inc.
Peekskill B. & F. Furniture Co., Inc.
Port Chester

Joseph Cohen & Sons Furniture Inc.
Potsdam Sparling Furniture Stores
Poughkeepsie Perlmutter Furniture Co.
Rochester Garson & Wood Furn. Co.
Rochester Kitzberger Furniture Co.
Rochester McCurdy & Company
Rochester North Side Furniture House
Rochester Schulman Furniture Co.
Rochester Sibley, Linday & Carr Co.
Rochester Sturman Quality Home Furn. Co.
Rochester Titus Quality Home Furn. Co.
Roscoe Hodge's Fashions In Furniture
Sag Harbor R. C. Barry & Sons Inc.
Schenectady H. S. Barney
Suffern Suffern Rug & Furniture Co.
Syracuse C. E. Chappell & Sons-Downtown
Syracuse

C. E. Chappell & Sons-Northern Lights
Syracuse Fleischmanns
Syracuse Lincoln Stores
Tonawanda

Colvin's Furniture & Appliances, Inc.
Tonawanda The Ten Dept. Store
Troy Wm. Frear & Co. Inc.
Troy Henry S. Mantell Furniture
Troy House of Marlagus
Troy Herick's Furniture Inc.
Utica Markan's Furniture Stores, Inc.
Utica E. Tudor Williams, Inc.
Wadsworth T. L. Millipough Furniture House
Waverly Knapps Dept. Store
Wurtsboro

Wurtsboro Furniture and Mattress Co.

NORTH CAROLINA

Aberdeen Naftum Furniture Company
Aberdeen Garrett's Furniture
Asheville Haverly Furniture Co.
Durham

Browning & Farrell Furniture Co., Inc.
Elizabeth City Williams Furniture Co.
Fayetteville Highland Furniture Company
Fayetteville Homemakers Styled Furniture
Greenville Friendly Furniture Co.
Kamlet Mallum Furniture Company
Jacksonville Boomtown Furniture Co.
Jacksonville Furniture Fair
Kinston Oettinger Brothers
Laurinburg Hu lum Furniture Company
New Bern Oettinger Brothers Inc.
Raleigh Rhodes Furniture
Ridgeway Reidville Furniture Company
Roanoke Rapids Taylor Furniture Co.
Rockingham Mallum Furn. Co.
Statesville Blackwelder Furn. Co.
Statesville Gordon's Furniture Stores
Taylorsville J. E. Simmons Furniture Co.
Wadesboro Mallum Furniture Company
Wendell Wendell Furniture Co. Inc.
Wilmington Sutton Council Furniture Co.

NORTH DAKOTA

Minot Keating Furniture Co.

OHIO

Akron West Furniture Co.
Akron The M. O'Neil Co.
Akron Patsky's of Akron
Akron Sokol Furniture Co.
Akron Weisbach's Furn. & Appl. Co.
Akron The Yeager Co.
Ashabula The Penny Furniture Co.
Beauregard Ruders Furn. Store
Beauregard Beauregard Furn. Co.
Bowling Green Wood County Furniture Store
Bucyrus Wm. W. & Sons
Cambridge Kaplans Cambridge Furn.
Canton Summer's Furniture Shoppe
Canton The R & J Furniture Co.
Culina Springs Furniture Co.
Chesapeake Fawcett Stone Furn.
Cincinnati A and H Furniture and Appl.
Cincinnati H and S Pogue Co.



Cincinnati.....J. Schloemer Furniture
Cincinnati.....John Shill-to Co.
Cleveland.....Jamestown Furniture & Appliance
Cleveland.....Katz Reinhold Furniture Co.
Cleveland.....Sterling Lindner Davis
Cleveland.....The Bailey Dept. Stores Co.
Cleveland.....The Higbee Co.
Cleveland.....The Geo. C. Long Firm Co.
Cleveland.....The May Co.
Cleveland.....The Wm. Taylor Sons & Co.
Columbus.....Glick Furniture Stores
Columbus.....The Madley Co.
Columbus.....Home Furnishing Co.
Columbus.....Hub Furniture & Cpl. Co.
Columbus.....F & H Lazarus Co.
Columbus.....Leonards Firm. & Compeling Co.
Columbus.....Lord's, Inc.
Columbus.....May & Co. Central Point Store
Columbus.....Ohio Furniture Carpet & Appl.
Columbus.....Richlyn Furniture & Appliances
Columbus.....Sleep Rite Shop
Columbus.....Steelton Furniture Co.
Columbus.....Van Hise Furniture Co.
Columbus Grove.....Hartman Sons
Cochran.....Fountain Firm.
Dayton.....Booth Furniture Co.
Dayton.....May & Company
Dayton.....Victor-Dayton Firm. Co.
Dayton.....Rike Kumber Co.
Dayton.....West Side Furniture Co.
Delaware.....Hoffman's Furniture Inc.
Delphos.....Lehmann's Furniture
Dennison.....Nicks Firm. Co.
East Liverpool.....Smith and Phillips Co.
Elyria.....Elyria Furniture Co.
Elyria.....Kaplan's Furniture
Euclid.....Dickinson & Kruger Inc.
Findlay.....Jackson's Furniture Stores
Fremont.....Tschumy Bros.
Gaiton.....Legan Furniture, Inc.
Hamilton.....Rabs Furniture Co.
Hamilton.....Ringel's Hamilton Furniture
Kanton.....Rexin's Inc.
Lima.....Grogg's Inc.
Lorain.....T. H. Meas & Sons Furniture
Louisville.....Paquetel Firm. Co.
Mansfield.....Bolton Firm. Co.
Martins Ferry.....Rudens Firm. Store
Newark.....Newark Firm. Co.
Norwalk.....Perfected Furniture
Parma.....Rowa Furniture Co.
Piqua.....Piqua Furniture Mart
Ravenna.....Klein's Furniture Store
St. Marys.....Huber Furniture Co.
Sandusky.....Herman's Furniture Inc.
Springfield.....The Madley Co.
Steubenville.....L. and A. Furniture Co.
Steubenville.....The Hub
Syvania.....Comstock & Coventry Furniture
T.Hin.....Arend-Carroll Firm.
Tadco.....Art Furniture Company
Toledo.....Bundy Furniture Company
Toledo.....The Buckeye Furniture Company
Toledo.....Grawacki Furniture Company
Toledo.....Kobacker Furniture Company
Toledo.....Lemson's
Toledo.....Lassalle's
Toledo.....The Toledo Home Furniture Company
Toledo.....Walker Furniture Company
Troy.....Troy Rowlands Firm. Co.
Urbana.....Wilman Furniture
Westerville.....Carter Furniture Co.
Willard.....The D. F. Pink Co.
Wilmington.....The David Adair Furniture Co.
Xenia.....R. D. Adair Furniture Co.
Youngstown.....Hume's Furniture
Youngstown.....Robins Furniture Co.

OKLAHOMA
Alva.....C. E. Loomis Furniture Co.

Bartlesville.....Piper Furniture Company
Enid.....C. E. Loomis Furniture Co.
Horton.....Ewing-Saunders
Oklahoma City.....John A. Brown Co.
Oklahoma City.....Cullman's Interiors
Oklahoma City.....Haggard's Five Stores
Oklahoma City.....Harboer-Longmuir, Inc.
Okmulgee.....C. E. Smith Furniture Company
Ponca City.....Green Patis & Sons
Sapulpa.....Gilliam And Harris
Skook.....Janes Hardware And Furniture Co.
Tulsa.....Brown Dunkin Co.
Tulsa.....Carnwell's Furniture And Appliances
Tulsa.....Meek's Furniture
Tulsa.....Shannon Furniture Company
Tulsa.....Jack Wilks Furniture And Denperies

OREGON
Ashland.....Provest's Furniture
Astoria.....Yorkland's
Astoria.....Hildebrand & Co.
Beaverton.....Gales Furniture Co.
Bend.....A. C. Seipe Furniture
Central Point.....Lucas and Howard Furniture Co.
Coos Bay.....Art Decorating and Furniture
Corvallis.....Carnell Home Furnishings
Cottage Grove.....Cannon Appliance & Furniture
Cullman City.....Ocean Bay Furniture
Dallas.....Baltan Furniture Co.
Eugene.....Johnson Furniture Co.
Eugene.....Rubenstein Furniture Co.
Harrisburg.....Columbia Furniture
Junction City.....Siegus Furniture
Klamath Falls.....Hoffert Furniture Co.
Klamath Falls.....Lucas Furniture Co.
Lakeview.....Lucas and Howard Furniture Co.
Lebanon.....Dave Eggs Furniture
Medford.....Gerbes Furniture Co.
Medford.....Bamper Furniture Co.
Medford.....Weeks & Orr Furniture Co.
Mt. Angel.....H. L. Stiff Furniture Co.
Oregon City.....Busch Furniture Co.
Oregon City.....Hagg Bros.
Pendleton.....Pendleton Furniture
Portland.....Alberta Furniture Co.
Portland.....Bircher Firm. Co.
Portland.....Edwards Firm. Co.
Portland.....Gervitz Firm. Co.
Portland.....Holman Firm. & Appliances
Portland.....Meier & Frank Co.
Portland.....Nadarivier Furniture & Appl.
Portland.....Sharff & Sons
Portland.....Shialler Furniture Co.
Roseburg.....Carsons Furniture Co.
Roseburg.....Curtis Bros. Home Furnishings
St. Helens.....Magone-Dwens
Salem.....Hagg Bros.
Salem.....Meier & Frank Co.
Salem.....H. L. Stiff Furniture Co.
Seaside.....Yorkland's
Silverton.....H. L. Stiff Furniture Co.
Sweet Home.....Dave Eggs Furniture
Tillamook.....Fisher Bros. Furniture

PENNSYLVANIA
Alliquippa.....Pittsburgh Mercantile Co.
Allentown.....Zeilinger-Horned
Allentown.....Wolf Furniture Company
Ambridge.....Economy Furniture Co.
Arnold.....W. H. Gell
Beaver.....J. T. Anderson Furniture and Gifts
Belleville.....Wall Furniture Company
Bethlehem.....Furniture Mall
Butler.....Reliable Furniture Co.
Canton.....Canton Furniture Company
Cheltenham.....Gimbal Bros.
Collegeville.....Fisher Wayside Furniture
Conyngham.....Thrill Wayside Firm. Mart
Cranopolis.....J. H. Gillis Furniture
Ellwood City.....Meyers Four Floors of Fine Furniture
Erie.....M. Masloff & Co.
Erie.....Ratiable Home Furnishing Co.
Erie.....John V. Schults Co.
Erie.....Stanley Bros. Furniture Co.
Fargo.....Myer Frank Firm.
Galesburg.....Lush Brothers Inc.
Harrisburg.....Mittler's Furniture Store
Harrisburg.....Pomeroy's Inc.
Honesdale.....Wolf Bros.
Huntingdon.....Popples Furniture Company
Huntingdon.....Wolf Furniture Company
Lancaster.....Oblander's Inc.
Lancaster.....McGill Firm. Co.
Lewisburg.....Broad's Wayside Firm. Store
Lewistown.....Wolf Furniture Company
Lockhaven.....Wolf Furniture Company
McKeesport.....Hirschberg's
McKeesport.....Ruben's
Mansfield.....The T. W. Judge Company
Meadville.....J. M. Mann Co.
Meadville.....Robins Furniture
Mercer.....Miller's of Mercer
Montrose.....Lee's Furniture Store
New Castle.....Honey Furniture
Olyphant.....Pinkus & Sons
Palmerman.....Boger Firm. Co.
Pottsville.....Lemon Bros.
Philadelphia.....Gimbal Bros.

Philadelphia.....Lit Brothers
Philadelphia.....Morris Schiff Co.
Philadelphia.....Saellenbergs
Pittsburgh.....Pittsburgh Mercantile Co.
Pittsburgh.....Rosenbaum Co.
Reading.....Kaufmann Furniture Co.
Rochester.....Garin & Harris Firm. Co.
Scranton.....Howard Firm. Co.
Scranton.....Kaplan Firm. Co.
Souderton.....Fisher's Furniture Co.
State College.....Schlow's Quality Shop
State College.....Wolf Furniture Company
Sunbury.....Miller's Furniture Store
Uniontown.....Metzler's Home Furnishings Store
Upper Merion.....Gimbal Bros.
Waltham.....Davis Furniture
West Brownsville.....Pittsburgh Mercantile Co.
West Chester.....Kaufmann's
Wilkes-Barre.....Pomeroy's Inc.
Wilkes-Barre.....United Furniture Manufacturers
Wilkes-Barre.....Faller Furniture Co.
Williamsport.....Wolf Furniture Co.
York.....Bon-Ton Store for Homes

RHODE ISLAND
Newport.....Walsh Brothers, Inc.
Providence.....McKay's Furniture, Inc.
Providence.....MacDonald's Furniture Co.
Woonsocket.....McCarthy's

SOUTH CAROLINA
Charleston.....Altman Furniture Company
Charleston.....Morris-Sokol Furniture Company
Charleston.....A. M. Solomon & Sons
Columbia.....Maverly Furniture Company
Greenville.....Maverly Furniture Co.
Greenville.....Marwell Brothers
Spartanburg.....Maxwell Brothers McCollum
Spartanburg.....Maxwell Brothers

SOUTH DAKOTA
Deadwood.....Schwartzwald Firm. Co.
Huron.....Fullerton Furniture Co.
Pierre.....Pierre Furniture Co.
Rapid City.....Sewell & Tablin
Sioux Falls.....Farmer's Markets

TENNESSEE
Athens.....Charokee Hardware Co.
Elizah.....Rolo Furniture Co.
Jackson.....Kirby Jones Firm.
Johnson City.....Eyer Furniture Co.
Kingsport.....Baylor-Holmes Firm. Co.
Kingsport.....W. D. Green Co. Inc.
Knoxville.....Pears Furniture Co.
Knoxville.....Woodruff's Inc.
Madisonville.....Hicks Furniture Co.
Maryville.....Proffitt's, Inc.
Memphis.....Maverly's
(Both Stores)

Memphis
Memphis.....Howard's Furniture & Appliances Inc.
Memphis.....Lowenstein's
(All Three Stores)
Memphis.....Sam Fortis HomeFurnishings Inc.
Nashville.....Boesley Furniture Company
Newport.....Brillill & Ray Firm. Co.
Paris.....Baxter Clark Firm.
Union City.....Tamm's Furniture

TEXAS
Ablene.....A. B. Barrow Furniture Co.
Ablene.....Waldrup Furniture Co.
Ablene.....Woodlock Furniture Co.
Amarillo.....Health Furniture Co.
Athens.....Athens Furniture Company
Austin.....Cubans-Brown Inc.
Austin.....Korathin Firm. Co.
Bay City.....Taylor-Stevens Firm. Co.
Baytown.....Culpepper Furniture
Bellevue.....Kamin's Fine Furniture
Brownsville.....Trammell Furniture Co.
Brownsville.....Griggs & Goble Firm. Co.
Coleman.....J. E. Stevens Co.
Commerce.....Brake Furniture Company
Corpus Christi.....Allen Furniture
Dallas.....Home Furniture Co.
(Three Big Stores)

Dallas.....Samuels
(Downtown & Preston Cental)
Edinburg.....Star Furniture
El Paso.....American Furniture Co.
El Paso.....Myers Furniture Co.
Fort Worth.....Carriers Firm & Appliances
Gainesville.....Turner's
Galveston.....Plantawsky's
Graham.....McKay Firm. Co.
Greenville.....Collins Brothers Furniture
Harlingen.....Joakin Furniture
Houston.....Foley's
Houston.....Jeskes of Houston
(Downtown and Gulfgate)
Houston.....G. A. Stowers Furniture Co.
Jacksonville.....Williamson-Odom Furniture Co.
Kerrville.....Fawcett Furniture
Killeen.....The Furniture Mart
Kingsville.....Allen Furniture
Laredo.....Modern Furniture
Longview.....Fadway Department Store
Lubbock.....Hub Furniture Co.

Lubbock.....McKelty's Firm. Co.
Lubbock.....Spikes Bros. Firm. Co.
McAllen.....Whalen's Furniture
McKinney.....Johnson Furniture Company
Marshall.....Smith Furniture Co.
Midland.....Midland Hdw. & Firm. Co.
Odessa.....Woodlock Furniture Co.
Petaluma.....Fleming
Pampa.....Texas Furniture Co.
Perryton.....Perryton Furniture Co.
San Antonio.....Jesko's of Texas
San Antonio.....Korathin Firm. Co.
San Benito.....Whalen's Furniture
Sherman.....Knight Furniture Co.
Seipher Springs.....Tapp Furniture Company
Superior.....Modern Furniture Store
Tazewell.....Billards
Waco.....Stratton Furniture Company
Weatherford.....Biley Firm. Co.

UTAH
Bountiful.....Union Furniture Stores
Ogden.....Boyle Furniture And Carpet Co.
Provo.....Bison Taylor Russell
Salt Lake City.....South East Firm. Co.

VERMONT
Barre.....Hooker's Wayside Furniture
Bellows Falls.....Fenton & Hennessey
Burlington.....Apel-Carson Furniture Co.
East Barre.....Whitcomb's Inc.
Newport.....P. H. Edwards
Rutland.....Grand Furniture Co.

VIRGINIA
Alexandria.....C. L. Barnes & Sons
Alexandria.....Frank Michaelbach, Inc.
Arlington.....Barnes & Kimal Co.
Arlington.....Colony House
Arlington.....Furniture, Inc.
Arlington.....S. Rann Sons Co.
Arlington.....The Hacht Co.
Christiansburg.....Cramer Furniture Co.
Collinsville.....Midway Furniture Company
Courtland.....Mettaway House, Inc.
Danville.....Balk-Laggott Company
Fairfax.....Fairfax Furniture, Inc.
Falls Church.....Barnes & Kimal Co.
Falls Church.....Falls Church Firm. Co.
Falls Church.....Bosler's Modern Furniture
Fredericksburg.....White & Weeks Firm. Co.
Gate City.....Phillips Furniture & Supply Co.
Hampton.....Goldstein Bros.
Hampton.....Boontraw Furniture Co.
Harrisonburg.....Gordon's Furniture Store
Harrisonburg.....Schwalz Furniture Co.
Hopewell.....Hopewell Firm. Co. Inc.
Lawrenceville.....W. S. Pookies Department Store
Lynchburg.....Reams Furniture Co.
Lynchburg.....Schwalz Furniture Co.
Martinsville.....Tanner's Furniture Inc.
Martinsville.....Lee Furniture
Montross.....Wakelield Furniture Co.
Newport News.....Home Furniture Co.
Norfolk.....Grand-Stirling Furniture Stores
Norfolk.....Haynes Furniture
Norfolk.....High Point Factory Outlet
Norfolk.....Home Furniture Co.
Norfolk.....Lakeland Furniture Center
Norfolk.....A. J. Legum
Norfolk.....Lewis Legum Furniture Co.
Norfolk.....Midway Furniture, Inc.
Norfolk.....Sutterfield Bros.
Onancock.....J. M. Watson Furniture
Petersburg.....The Marlow-Hardy Co. Inc.
Portsmouth.....Home Furniture Co.
Portsmouth.....S. Lusting & Bros.
Portsmouth.....A. J. Legum
Portsmouth.....Louis Legum Furniture Co.
Portsmouth.....Sutton Appliances Company
Richmond.....Butterworth Firm. Co., Inc.
Richmond.....S. P. Bowley Firm. Co.
Richmond.....Gorman Furniture Co., Inc.
Richmond.....Maverly Firm. Co.
Richmond.....Howkes Furniture Co.
Richmond.....Mayers Furniture Co.
Richmond.....Miller & Rhoads Inc.
Richmond.....Sydnor-Hendley
Richmond.....Thalhimer
Roanoke.....Eides Bros.
Roanoke.....Maverly Furniture Co.
Roanoke.....S. H. Metronimus
Roanoke.....Wright Furniture Co.
Rocky Mount.....Marris Furniture Co.
Salem.....Salem Furniture Co.
Staunton.....Augusta Furniture Co.
Staunton.....Cline's, Inc.
Stuart.....Stuart Hardware & Furniture
Union.....Taylor Hdw. & Firm. Co.
Winchester.....Winchester Firm. Co.
Woodstock.....Baidler's Furniture Store, Inc.

WASHINGTON
Abundant.....Goldberg Firm. Co.
Auburn.....Ken Schoenfeld's Furniture
Bellingham.....B. E. Furniture Co., Inc.
Bellingham.....Levin's, Inc.
Centuria.....The Gesler-McNivan Co.
Chelan.....Franklin's Furniture
Coffey.....Neill's Coffey Furniture
Colville.....Boman's Department Store
Edmonds.....Trafton Furniture Co.
Ephrata.....Greenlee Furniture Co.
Everett.....Erickson Bros. Furniture Co.
Everett.....The Ben Marche
Goldendale.....Maysan Furniture Co.
Grand Coulee.....Loppa Furniture
Issaquah.....Thomas Furniture Co.
Kamewick.....Washington Hardware and Furniture
Longview.....Minton's Furniture
Moses Lake.....Baumgarten-Korvik Firm. Co.
Omak.....Clair Peatz Furniture Co.
Oroville.....Dick's Furniture Co.
Pasco.....Perry's Furniture
Port Angeles.....Kaufman Miller Co.
Pullman.....Hull's Furniture Store
Puyallup.....Hawaii Hunt Firm. Store
Raymond.....Jensen Furniture Co.
Renton.....Bill Sanfil's Furniture & Appl.
Richland.....Roy Davis Inc.
Seattle.....Ben Marche-Downtown
Seattle.....Ben Marche-Northgate
Seattle.....Grinnel & McLean
Seattle.....Majestic Firm. Co.
Seattle.....Martin Firm. Co.
Seattle.....National Furniture Co.
Seattle.....H. L. Olson Furniture
Seattle.....Proffitts and Lavitt, Inc.
Seattle.....Rhodes Dept. Store
Seattle.....Ross Furniture Co.
Seattle.....Standard Grunbaum Firm. Co.
Seattle.....Unifed Firm. Co.
Spokane.....Burgen's Furniture
Spokane.....Empire Furniture
Spokane.....Liberty Furniture
Spokane.....Pratt Furniture Co.
Spokane.....Spokane Furniture
Spokane.....The Crescent Department Store
Sunnyside.....Killingstad Bros.
Tacoma.....Pugot Sound Furniture Co.
Tacoma.....Rhodes
Tacoma.....Schaenfeld's Furniture
Tacoma.....Selden's Int.
Vancouver.....Vancouver Firm. Co.
Walla Walla.....Gradwohl's Firm. & Carpet Co.
White Salmon.....Maysan Furniture Co.
Yakima.....Ben Marche
Yakima.....Flaming's Furniture, Inc.

WEST VIRGINIA
Beckley.....Beckley Hardware & Supply Co.
Beckley.....Day Appliance, Firm & TV
Beckley.....Modern Furniture Company
Bluefield.....Kammer Furniture Company
Bluefield.....Warlick Furniture Store
Charleston.....Woodrums'
Clarkburg.....The Palace
Grafton.....J. Lee Evans Furniture
Grafton.....Stahler Firm. Co.
Huntington.....Star Furniture Co.
Martinsburg.....Martinsburg Firm. Co.
Morgantown.....Loving Furniture Co.
Piedmont.....Acme Firm. Co.

WISCONSIN
Boraboo.....McGinn Furniture
Beaver Dam.....Mottin's Furniture
Belleville.....Kotter and Keegan
Cambridge.....A. B. Prescott and Son
Cameron.....Cameron House Furnishings
Cudahy.....Dytska Furniture Company
Elkhorn.....Reed Furniture
Elm Grove.....Bluemound Furniture
Fond du Lac.....Kramer Bros.
Green Bay.....H. C. Prange Co.
Kenosha.....M. J. Duszak Furniture Co.
La Crosse.....Boyer's Furniture Co.
La Crosse.....Ross of La Crosse
Lodi.....Koties Lumber Co.
Madison.....Dean Firm. Co., Inc.
Madison.....Ray Kraft Furniture
Madison.....Skelton's Furniture Co.
Milwaukee.....Gimbels
Milwaukee.....Kloda Furniture Company
Milwaukee.....Kosciuszko Furniture Company
(Both Stores)
Milwaukee.....Merit Furniture Company
Milwaukee.....Zualke Furniture Company
Monroe.....Larson and Schreier
Richland Center.....Lunenschloss-Hansen
Ridgeway.....Ayer's Furniture Co.
Sheboygan.....H. C. Prange Co.
South Milwaukee.....S & S Furniture
Stevens Point.....Boston Furniture Co.
Stoughton.....Koties and Keegan
Sturgeon Bay.....H. C. Prange Co.
Sun Prairie.....Koties and Moldram Furniture
Tomahawk.....Nick & Sons
Watertown.....Kech Furniture
Waukesha.....Bandle's Inc.
Wausau.....Halka Furniture Co.
West Allis.....Green Furniture Company
Wisconsin Rapids.....Johnson Hill's Inc.

WYOMING
Cheyenne.....Grier Furniture Co.
Cheyenne.....Harris Furniture Co.
Laramie.....Holliday's
Lusk.....Midwest Hdw. Co.

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DRESS BY RUDOLF

LETTERS TO THE EDITORS

A VEEP'S ANGER

Sirs:

I have been one of those who was not too impressed by Mr. Nixon. But he has convinced me he is a real leader in the best sense of the word ("A Veep's Anger: 'Don't You Want the Truth?'" *LIFE*, May 19).

ELQISE K. ROBBINS

Paris, Ky.

Sirs:

Deplorable though it was, the violent reception of Nixon by students in Lima has elements of poetic justice. I saw Nixon supporters give a somewhat similar reception to Helen Gahagan Douglas on the campus at U.S.C. during their U.S. Senate race in 1950.

MURRAY BRASKY

Hollywood, Calif.

Sirs:

Here is a copy of a new commemorative stamp from Ecuador, picturing Vice President Nixon, issued May 15.

This is the first time Nixon has ever appeared on a stamp anywhere in the world. The reaction to Nixon's visit was obviously quite favorable in some countries.

FINBAR KENNY

General Manager

J. & H. Stelow, Inc.
New York, N.Y.



NEW ECUADOR STAMP

Sirs:

You state: "The students fed him [Nixon] loaded questions on U.S. support of Cuba's dictator Batista. . . Nixon fielded them without fudging."

Just what excuse *did* Nixon give them for U.S. support of Batista?

FELIX G. ARNSTEIN

West Orange, N.J.

● Nixon said that the United States furnishes arms only for the purpose of defense. He added, "The United States cannot discriminate between one form of government and another in South America. If we did discriminate we would be accused—and rightly so—of interfering in the internal policies of another nation." ED

Sirs:

The Peruvian and Venezuelan rabble have just nominated and elected our next President.

E. B. CHALLICE

Los Angeles, Calif.

A GAMIN GETS GLAMOR

Sirs:

The cover of Margaret O'Brien was very attractive. Margaret certainly has

changed from the little girl in pigtail. Let's hope your article, "A Gamin Gets Glamor" (*LIFE*, May 19), and cover give her career a shot in the arm.

SP3 THOMAS L. HULBE

Fort Carson, Colo.

Sirs:

A picture on page 92 shows Margaret riding home with her agent Arthur Kennard from a TV lot, "arousing curiosity of passerby." Wasn't that passerby Bob Horton, star of *Wagon Train*?

ELNICE SCHAEFFER

Brooklyn, N.Y.



HORTON, O'BRIEN REHEARSE

● It was. Horton was there to rehearse a scene (above) for a *Wagon Train* episode in which Margaret will appear.—ED.

Sirs:

On page 2 you use the word "fulsome" to describe Margaret O'Brien. This was one of the most amusing *faux pas* I have seen in print.

JACK LINDER

Brooklyn, N.Y.

● "Fulsome," which has now come to mean coarse or offensive, once meant full or copious—the meaning *LIFE* intended.—ED.

TRIUMPH FOR DULLES

Sirs:

I had the mistaken notion that Dulles had little to do with the NATO conference agreement ("At NATO, A Diplomatic Triumph for Dulles," *LIFE*, May 19). Keep up the good work of telling us what we want to hear.

M. S. ARWOOD

New York, N.Y.

Sirs:

It is comforting to know about Dulles that "a mind as intricate and flexible as that of any 18th Century diplomat" is used to solve 20th Century problems.

ROBERT R. STERLING

Gainesville, Fla.

CONTINUED

LIFE

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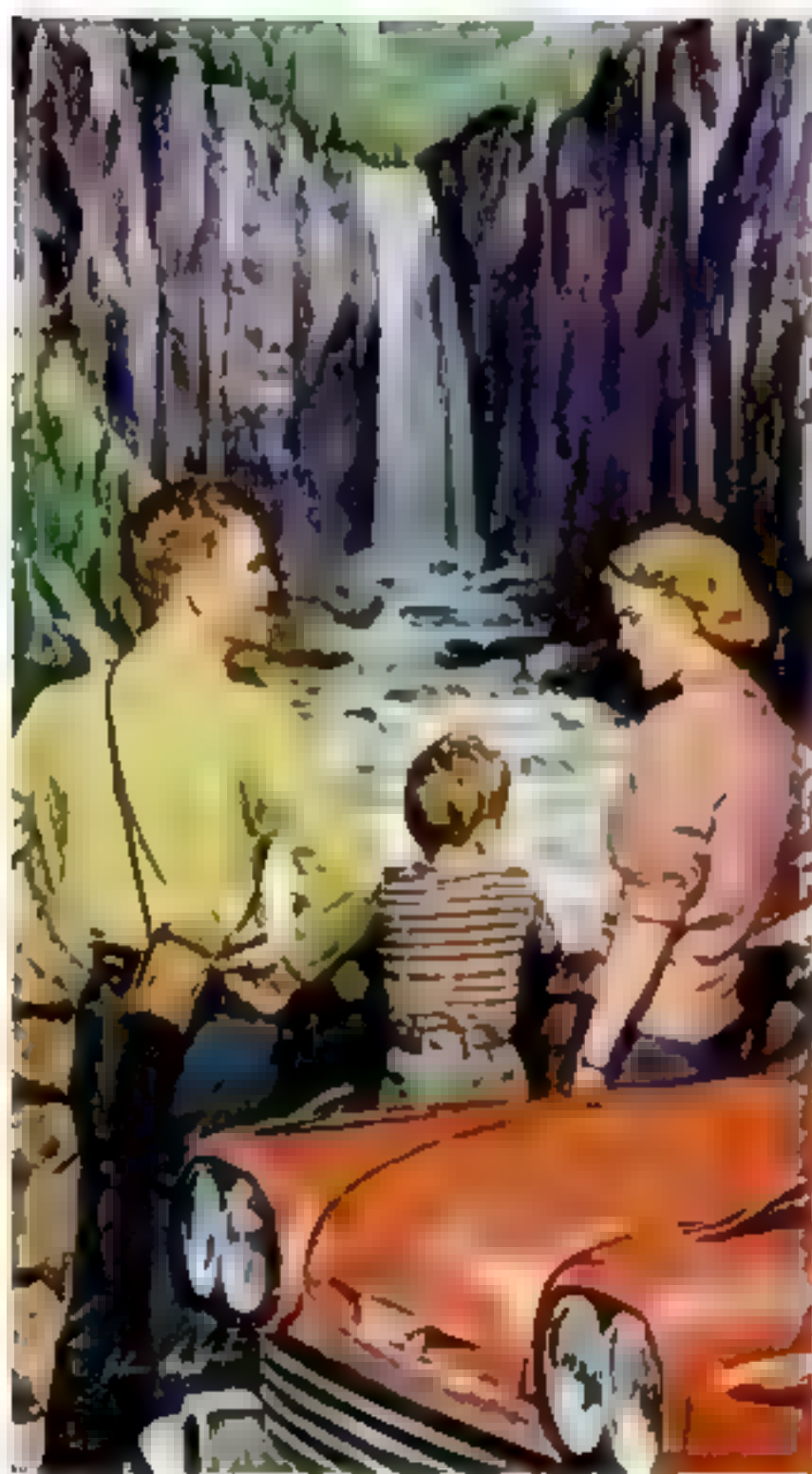
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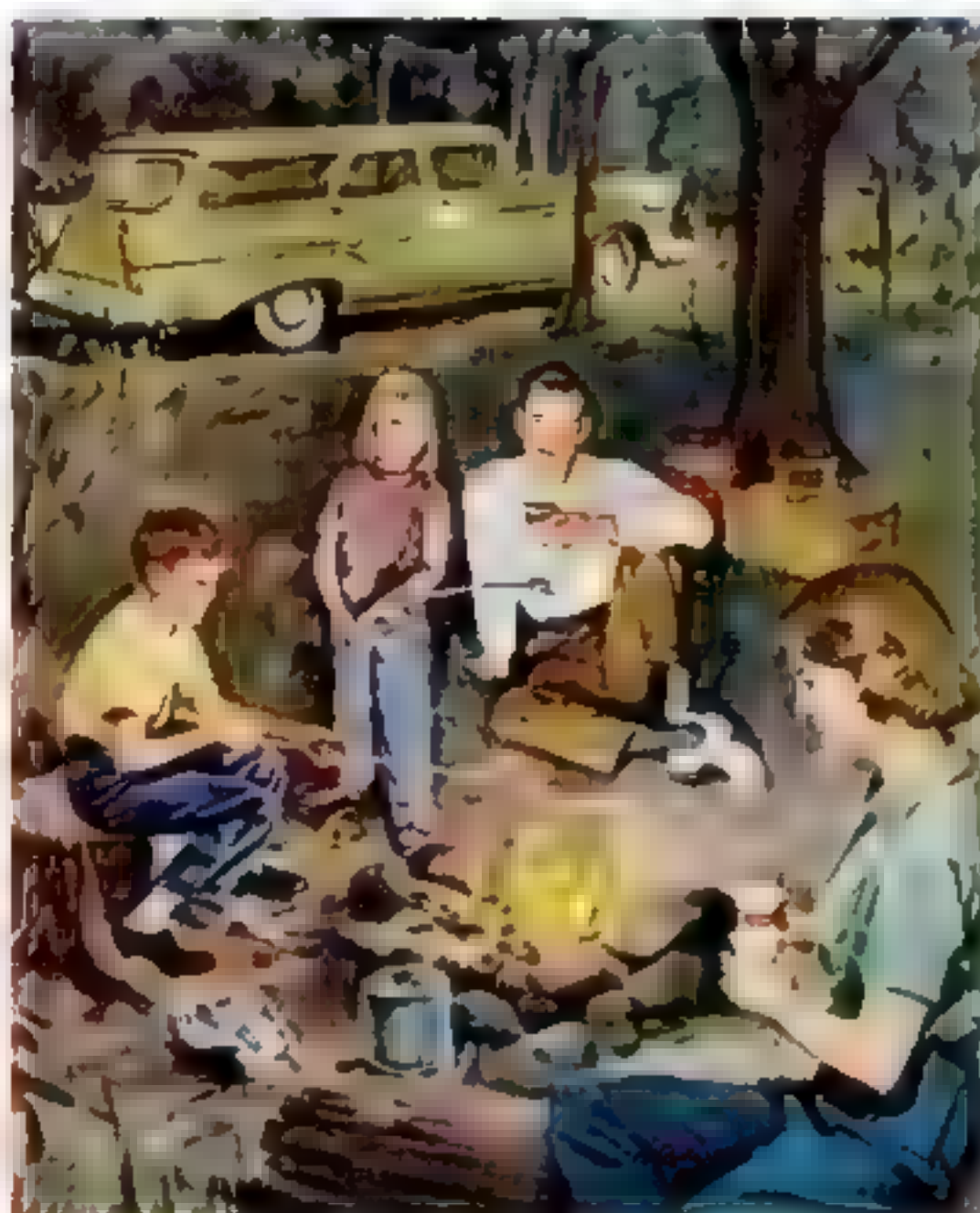
L-100

Your car makes any map a Magic Circle

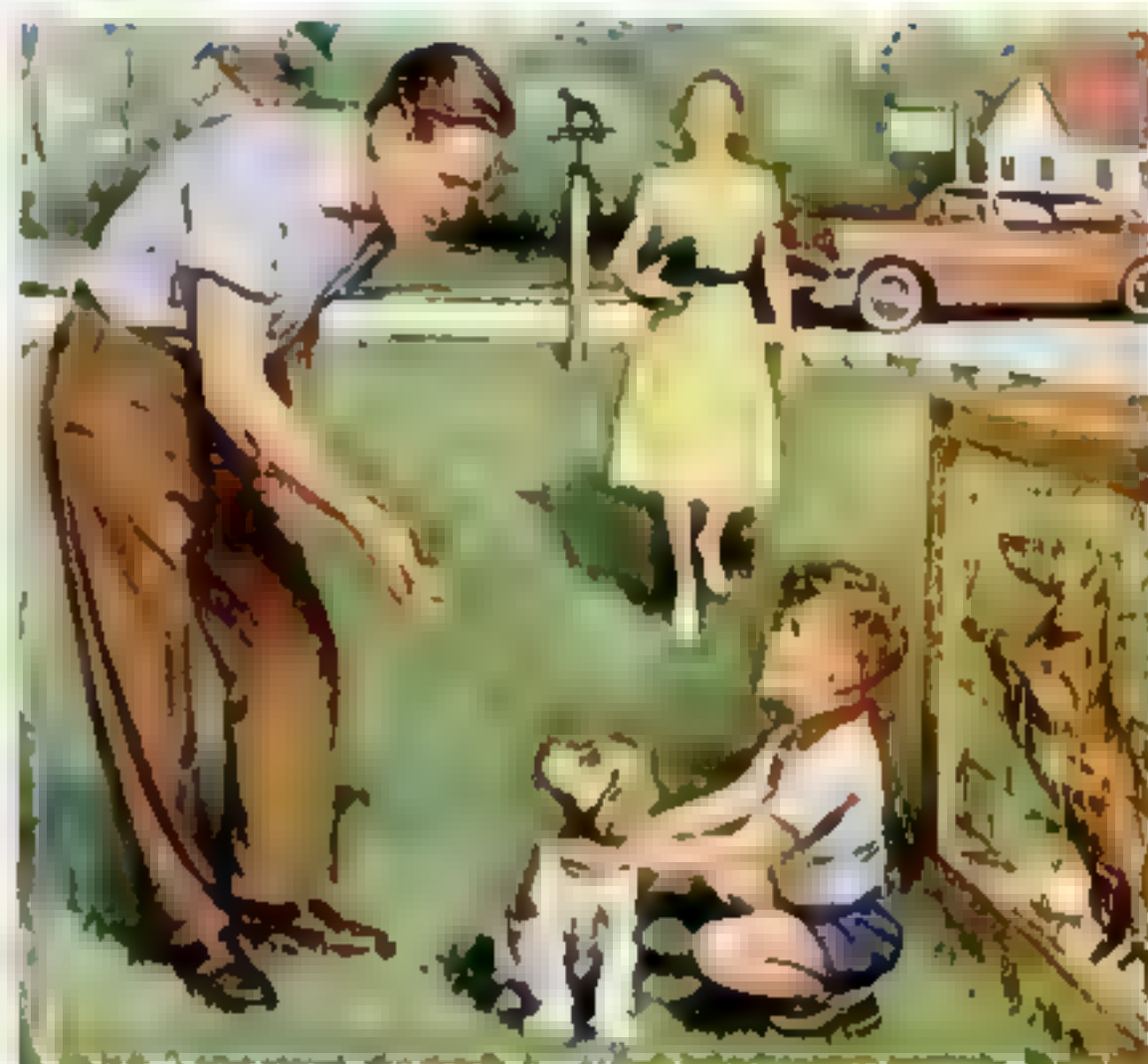
The time: any day you're free for fun
The place: anywhere around you on a map
The people: all the family in your car



Head for the hills in your car. It makes mountain-climbing easy-going fun for everyone, puts you face-to-face with views that take your breath away.



Discover the hundred-and-one kinds of fun that fan out before you when you drive. Sitting by a picnic fire can top off a day perfectly. So can the trip there and back by car.



Leave extra time for those extra discoveries that come so naturally by car. A puppy, a country road-stand, a tumbling stream tucked off in the woods.



Learn while you look. It's so easy and direct by car. History-rich landmarks of all kinds lie within free-wheeling distance of your driveway.

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IT'S FUN TO EXPLORE
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Conventional film: blurred—or dark



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Super Anscochrome—Film Speed 100—is the fastest, most sensitive color film ever created. Result? Super Anscochrome® lets you shoot pictures no one has ever caught in color before.

You can now take color pictures just by the available light in a room, for instance. Or in fog or rain. Or at dawn or dusk. And without time exposure, tripod or extra lighting.

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Here's how 'Twin Camera' Test was conducted



Says photo-journalist Ray Jacobs: "I loaded one camera with conventional color film, an identical camera with Super Anscochrome. Then I mounted the cameras side by side, set them at identical lens openings (f 4.5), and snapped their shutters simultaneously.

"Conventional film required a slow shutter (1/25 second) to catch the color. But how blurred the action is, as a result! Had I used a faster shutter, to get the action, the colors would have been dark, underexposed.

"With Super Anscochrome, I was able to use a faster shutter (1/100 second) and catch all the action and color."



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LETTERS TO THE EDITORS CONTINUED

EDITORIAL

Sirs:

"Democratize the Unions" (LIFE, May 19) was excellent.

It was a clear explanation of the real union problems, cutting through the confusion spread by union leaders who fear loss of power.

WILLIAM E. WHITNEY
San Francisco, Calif

FOURTH FACE OF EVE

Sirs:

I've just read "Fourth Face of Eve" (LIFE, May 19). Do you really expect intelligent people to believe this soap opera to be anything but a hoax?

ANTHONY LAUDATI, D.D.S.
Brooklyn, N.Y.

Sirs:

Dare we suspect that Eve will continue to put forth new faces as long as the books about them continue to sell so briskly?

RONALD S. BONN
Jackson Heights, N.Y.

THE KLONDIKE

Sirs:

"Fine Old Shots of High Old Time" (LIFE, May 19) was splendid. After looking at your picture of the determined mounted police, it was not hard to believe that Dawson had no major theft or murder.

HARRY V. LAWRENCE
Boston, Mass.

Sirs:

The Klondike saga with those photographs taken by Mr. E. A. Hegg was most interesting. As his former receptionist, I assure you Mr. Hegg was

from Bellingham, Wash., not Wisconsin as your article said. He had a portrait studio there for nearly 60 years.

He was a quiet little man who took great delight in showing his collection of Gold Rush photographs, which he punctuated with lively tales. After World War II he retired to southern California.

FLORENCE BERRY ERENICH
Laurel, Md

• Hegg was born in Sweden, came to the U.S. as a child and grew up

in Wisconsin. At 15 he opened his own photographic studio in Washburn, Wis. In 1898 he went to the Yukon and spent two years there before moving to Bellingham, Washington.—ED.

U.S. ART ABROAD

Sirs:

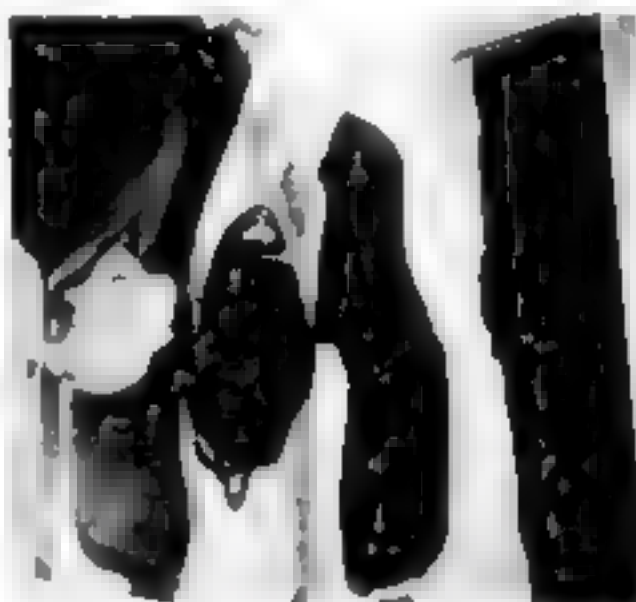
Who has the gall to call this messy conglomeration art? ("A Boom in U.S. Art Abroad," LIFE, May 19).

ALICE DELMAR-HOWARD
New York, N.Y.

Sirs:

On page 78 you show an 85-year-old gentleman from Osaka, Japan looking at one of my paintings and remarking, "This is too progressive for me." Perhaps he would have understood it better if it had been hung right side up.

ROBERT MOTHERWELL
New York, N.Y.



PAINTING RIGHT SIDE UP

DRAMA FOR MINISTERS

Sirs:

I read with pleasure "Dramatic Devices Teach Ministers Their Work" (LIFE, May 19). I am the fortunate and happy wife of one of these hard-working souls, and am eagerly awaiting the day when they launch the same sort of project for us gals.

SARAH W. ROBBINS
New Haven, Conn.

Sirs:

I hope that readers of LIFE magazine will not get the impression that the majority of the clergy of the Episcopal Church (or any other church for that matter) need to act like jackasses to learn the basic problems in the pastoral ministry.

MALCOLM P. RIKER
Rector

St. Michael's Episcopal Church
La Marque, Texas

HORSE DOOMED BY WILL

Sirs:

If Mrs. Lucan really cared about Tom Boy she would have willed him to some boy or girl ("Fight for Horse Doomed by Woman's Will," LIFE, May 19). There are many children who would give Tom Boy all the loving care he needs.

HARRIET LABORDE
Columbia, S.C.

Sirs:

I am not a horse—just work like one—but if Frances Langford wants to provide me with a home in Florida for the rest of my life I'll start packing today.

WALTER B. JORDAN
Indianapolis, Ind

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TROUBLE SHOWS UP ON UNL-PAVED RACER (LEFT) AFTER WINDSHIELD SHATTERS, HOOD IS BENT

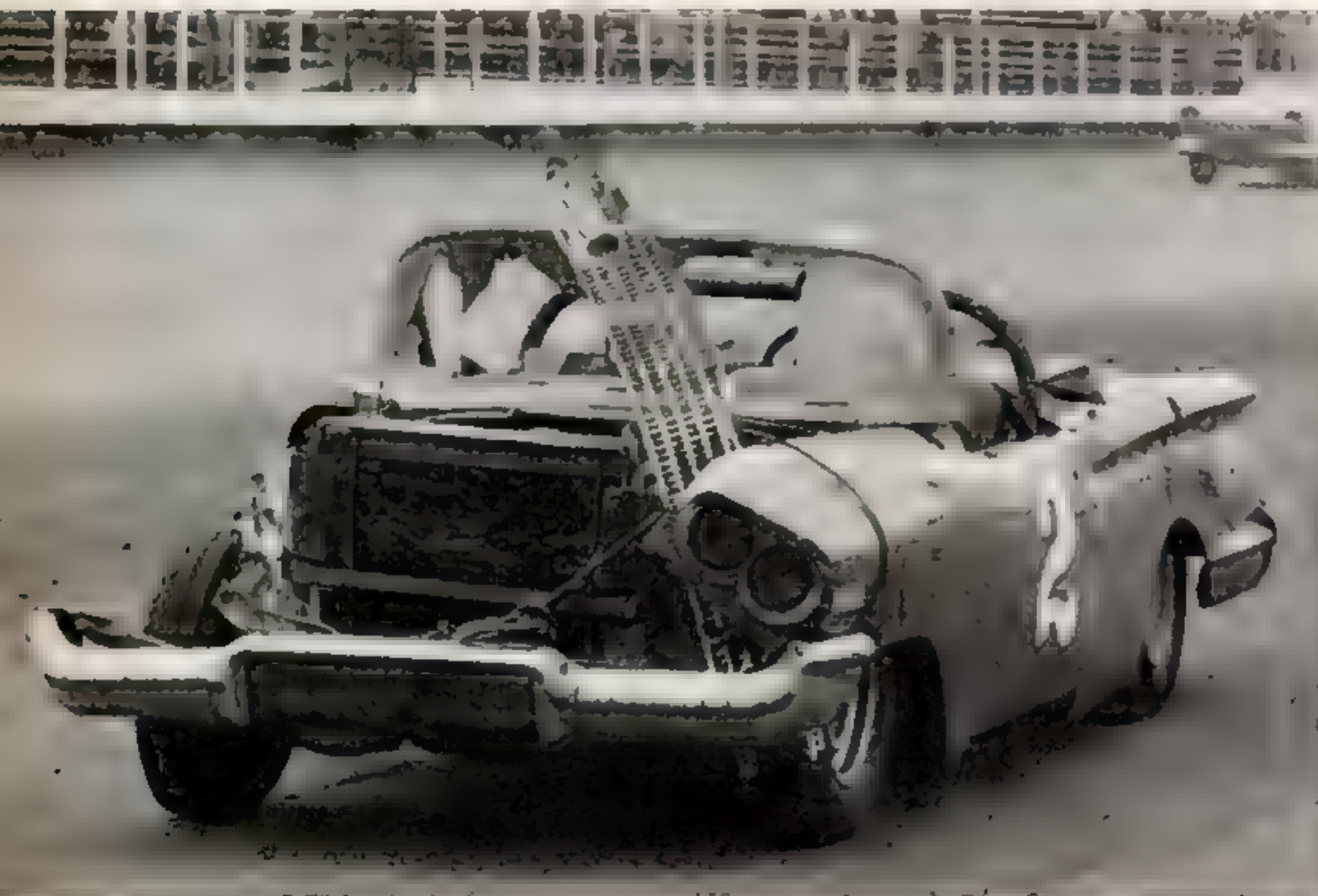
STRIP ACT

Robert More, a free-lance photographer who started out to the stock car races at the Langhorne (Pa.) Speedway just to enjoy himself, stayed to document a bizarre series of track misfortunes. The mishaps befell the driver of car No. 2, Nelson Stacy of Cincinnati, who drove like a madman, swinging wide on the rutted course and cutting recklessly in front of the other cars and going flat out while half blinded by dust.

After 40 laps a flying clod shattered Stacy's wind-



HOOD REMOVED (ABOVE), CAR GETS BACK IN RACE, BUT THE WIND CATCHES LOOSE FENDER, ROLLING IT BACK, AND DRIVER STACY SIGNALS PIT CREW



GRILLE FALLS OFF AFTER 235 LAPS, SCRAPING TREAD OFF ONE TIRE, AND AT END OF RACE (CENTER) OTHER FENDER HAS DROPPED DOWN ON GROUND.

BY HOME-BUILT CAR

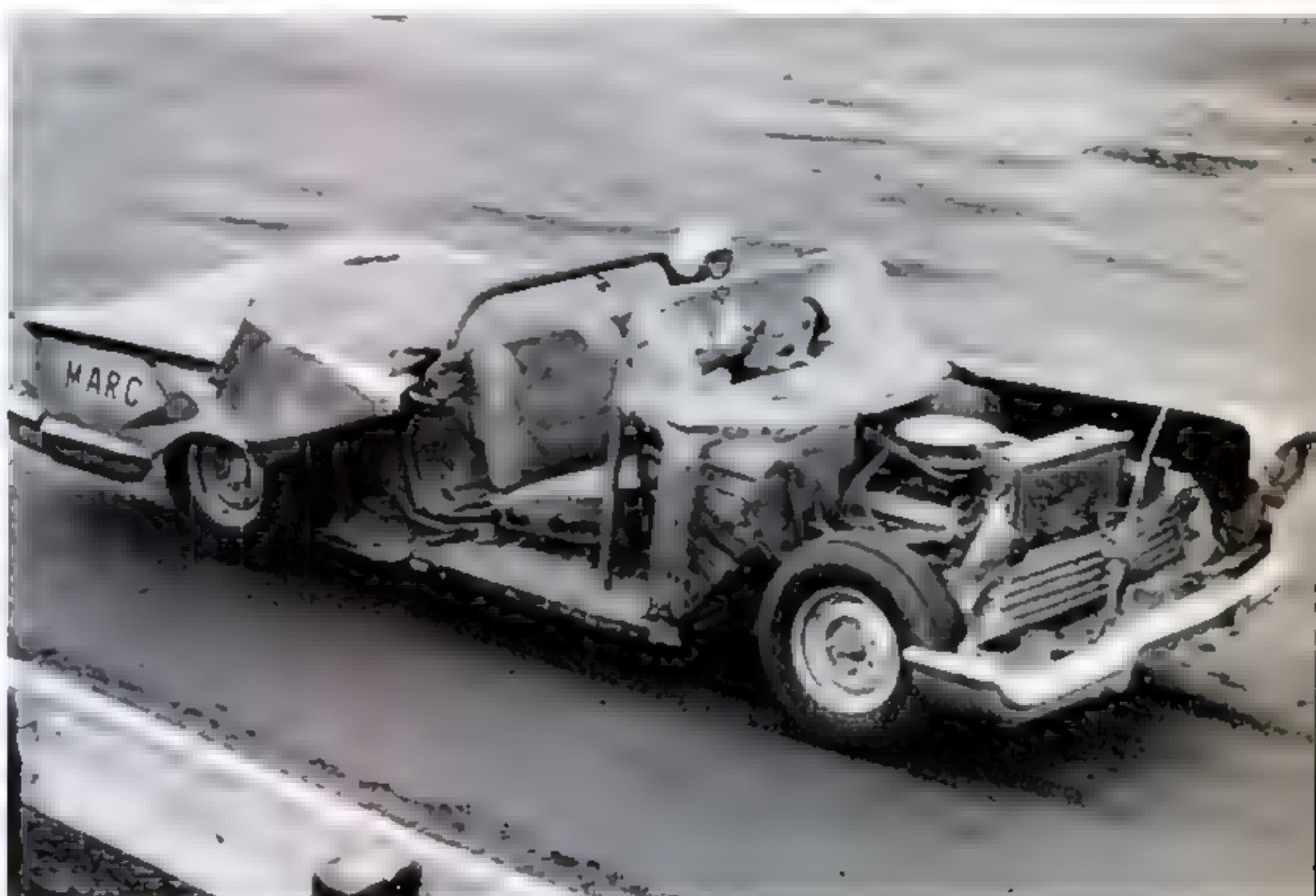
shield. Then the rest of his home-built car, a '58 Chevy body tacked onto a '57 chassis, got into more trouble. Stacy rammed another car, his hood began flipping up and down at a cockeyed angle. He stopped and had the hood removed. Roaring back into the race, he took the roughest part of the track to make up time, and gained the lead. "Down in the dust I snagged another guy," Stacy said later. This blow loosened the right fender. The body trim began to fly off. A door vanished. Stacy stopped again to have

the crumpled side of the car knocked off with sledge hammers. By now nuts and bolts were shaken loose and the next thing to go was the grille (lower left).

Even after banging into three cars and traveling over a track filled with chuck holes, Driver Stacy's car was still running and still leading with only seven laps to go. Then an engine mount was loosened. That cost him the race. But he finished second and the officials awarded him a special trophy for achieving this while doing his spectacular strip tease.



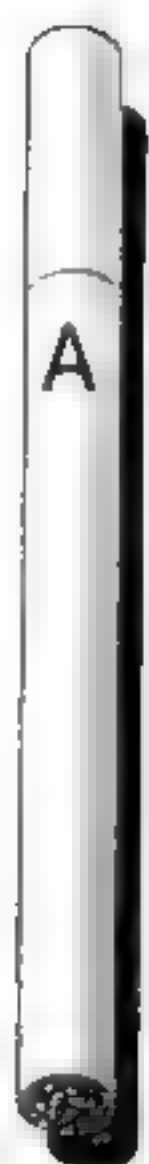
DURABLE DRIVER Nelson Stacy is unscarred after the frightening race.



(CENTER). AFTER LOOSE METAL HAS BEEN KNOCKED OFF, CAR RETURNS TO RACE, TAKING LEAD WITH ROPE HOLDING DOWN OTHER FENDER (RIGHT)



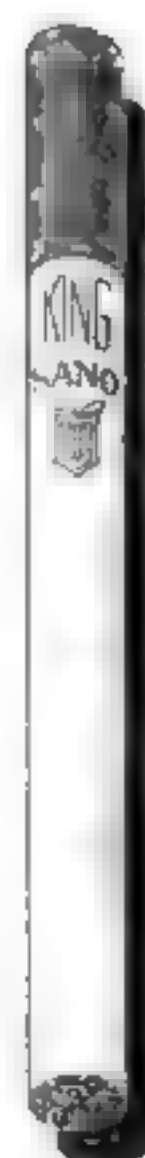
REMAINS ARE CARTED AWAY (RIGHT)—WONDER WAS, AFTER ALL OF THIS TREATMENT, THAT ANYTHING WAS LEFT. IN TWO WEEKS CAR WOULD RACE AGAIN.



Claims to be "best" in nicotine and tar reduction. Actual nicotine-count: 1.3. Actual tar-count: 16.9.



Claims to be "best" in nicotine and tar reduction. Actual nicotine-count: 1.6. Actual tar-count: 20.3.



King Sano lets the facts speak for themselves. Actual nicotine-count: 0.5. Actual tar-count: 13.3.

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Look at the facts: With KING SANO you get 61% less nicotine than with any other cigarette made. Less tars, too. And today's KING SANO tastes clean, fresh, good.

To hear all the claims, you'd think there was some doubt about which cigarette is lowest in nicotine and tars.

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King Sano is 61 per cent lower in nicotine than any other cigarette made.

King Sano is lower in tars than any other cigarette made.

As you know, King Sano is the one cigarette purposely made for low nicotine and tar content. Only King Sano first reduces nicotine and tars in the tobacco itself, where it really counts. Only then is a highly effective filter added for outstanding total performance in the reduction of nicotine and tars.

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Get King Sano in the self-opening pack, on sale everywhere. Better yet, smoke a carton. See if it isn't worth a few cents more to know you're *really* cutting down, *way* down, on nicotine and tars.

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The above facts are based on a continuing study by Stillwell and Gladding, Inc., Independent Analytical Chemists, of the average milligrams of nicotine and tar in the smoke of filter-tip cigarettes purchased on the open market. In order to keep the smoke comparison equal, 47 millimeters of all cigarettes under test are smoked.

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TEA BOX TOP!



This new, all-plastic bucket carries everything from steaming hot soup to Lipton Iced Tea . . . keeps cold things *cold*, hot things *hot*! Double-wall construction has removable liner, aluminum insulation. Durable; won't rust or chip!

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3. Ideal for iced drinks . . . Lipton Iced Tea, of course! Keeps over 50 ounces of ice-cold refreshment handy for thirsty beach days.

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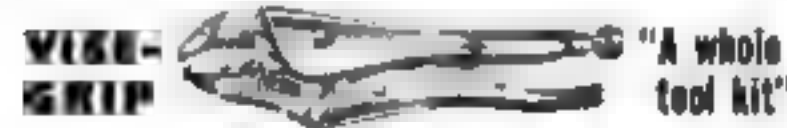


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Reminder: June 15 is Father's Day. Hint: Give a Bostonian Gift Bond.

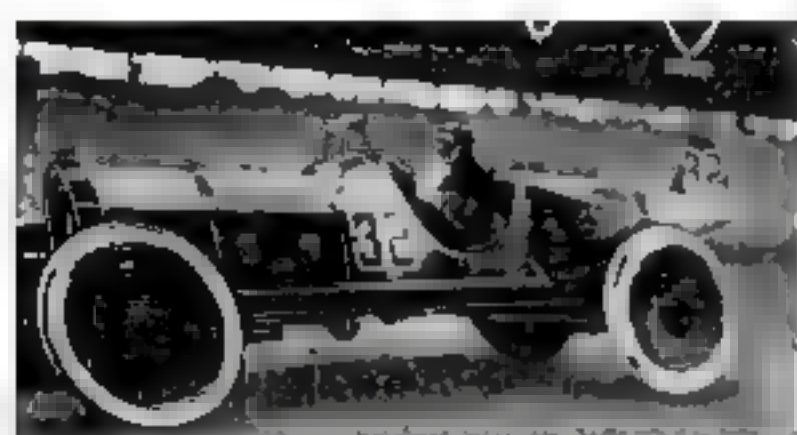
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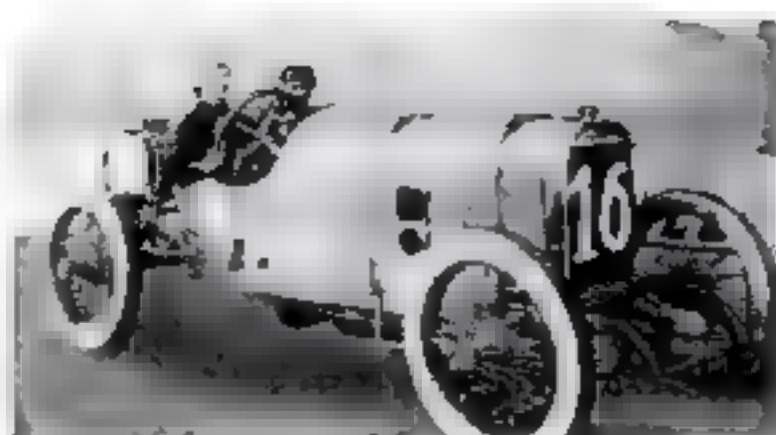
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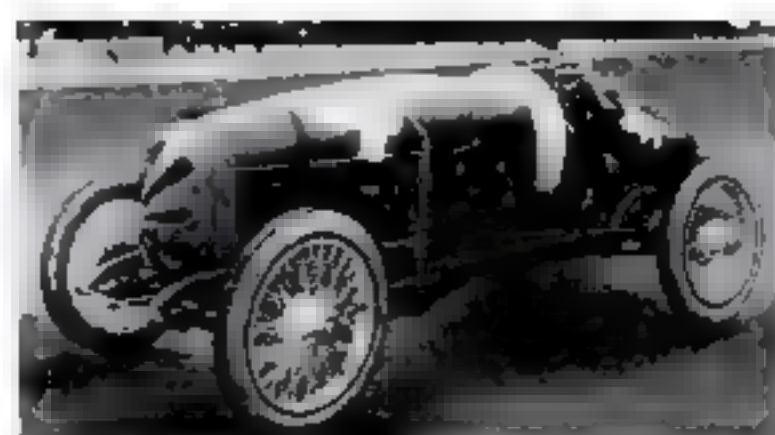
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1911 Ray Harroun, 74.59 m.p.h.



*1913 Jules Goux, 75.98 m.p.h.



*1920 Gaston Chevrolet, 88.62 m.p.h.



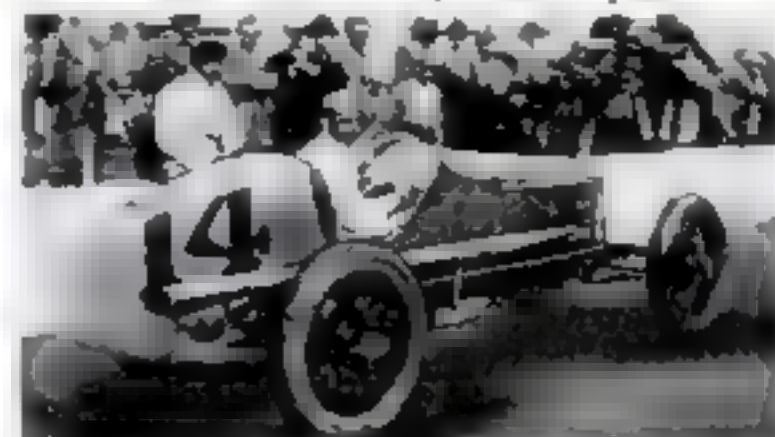
1921 Tommy Milton, 89.62 m.p.h.



1926 Frank Lockhart, 95.9 m.p.h.



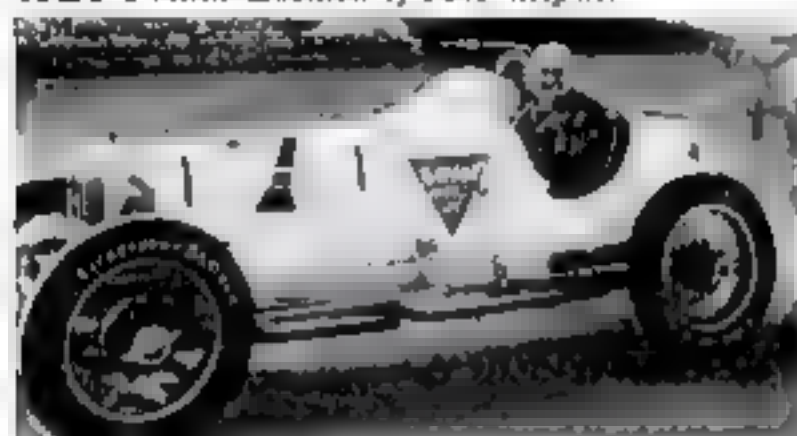
1927 George Souders, 97.54 m.p.h.



1928 Louis Meyer, 99.48 m.p.h.



1929 Ray Kerkh, 97.58 m.p.h.



1934 Wild Bill Cummings, 104.86 m.p.h.



1935 Kelly Petillo, 105.24 m.p.h.



1936 Louis Meyer, 109.06 m.p.h.



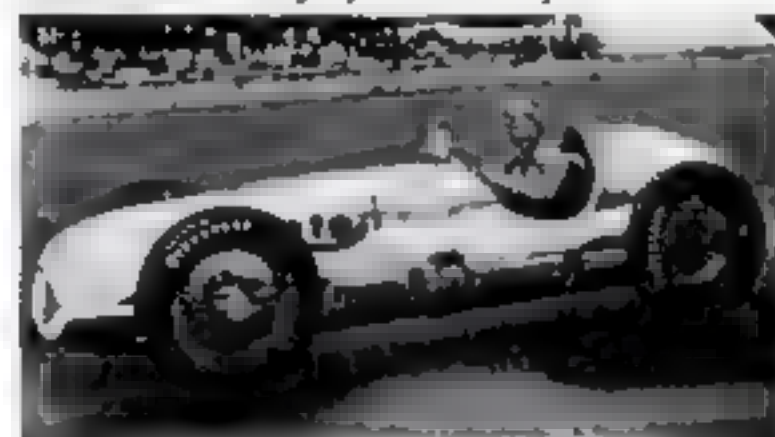
1937 Wilbur Shaw, 113.58 m.p.h.



*1946 George Robson, 114.8 m.p.h.



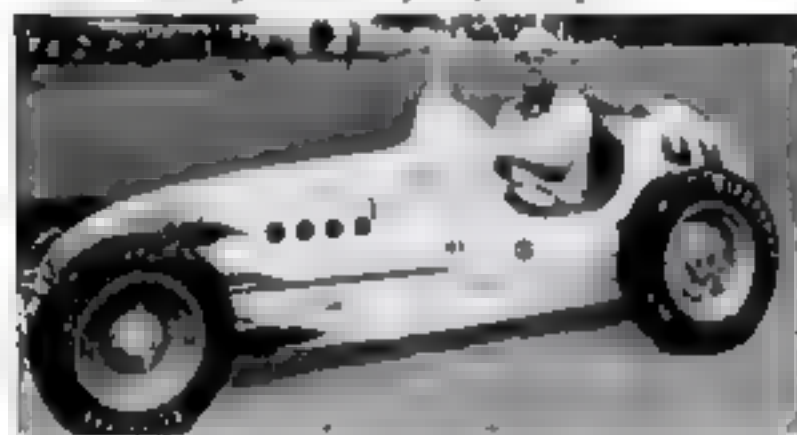
1947 Mauri Rose, 116.33 m.p.h.



1948 Mauri Rose, 119.813 m.p.h.



1949 Bill Holland, 121.327 m.p.h.



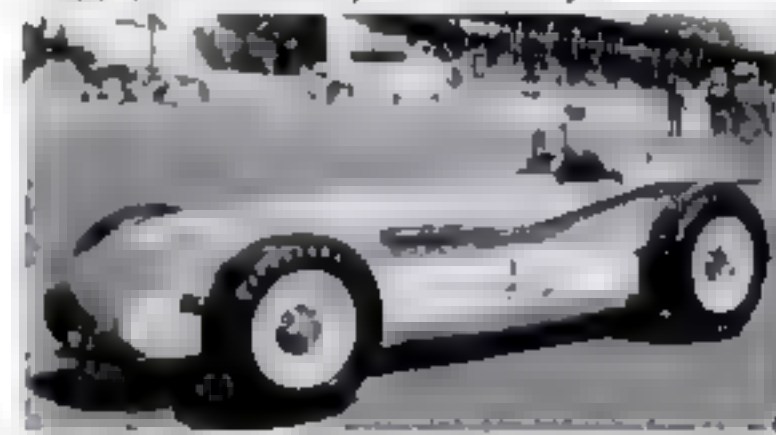
1952 Troy Rutlman, 128.922 m.p.h.



1953 Bill Vukovich, 128.74 m.p.h.



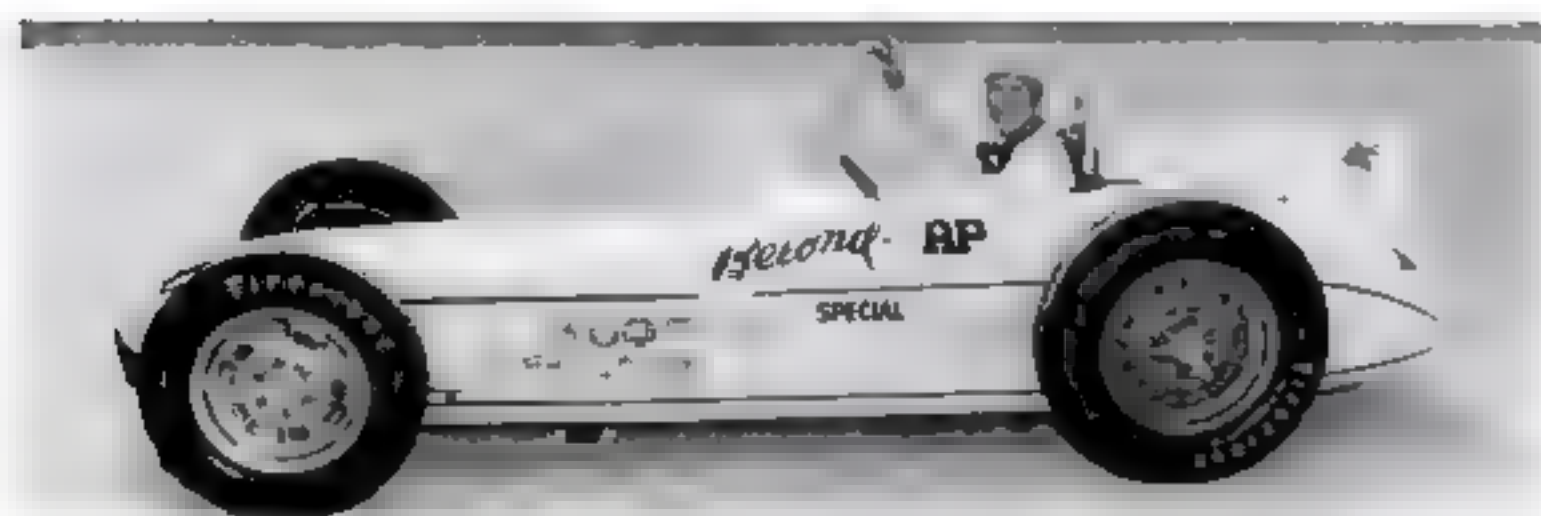
1954 Bill Vukovich, 130.840 m.p.h.



1955 Bob Sweikert, 128.209 m.p.h.

FIRESTONE RUBBER

makes tire history in Firestone's 35th consecutive

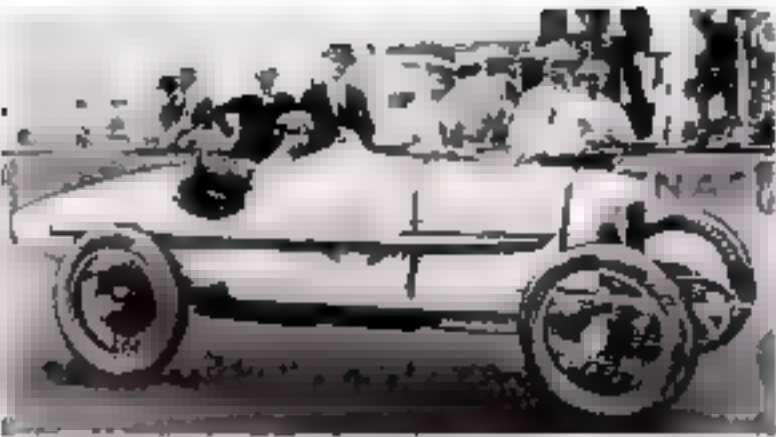


Jimmy Bryan, 1958 Indianapolis winner at 133.791 m.p.h. says:

"No driver is better than his tires. That's why it's comfortable to know you're on Firestones when you're leading a fast '500' field. Firestones are your best safety insurance on the highway, too."

Again, in open speedway competition, records show that winning drivers insist on Firestone tires. In this year's 500-mile classic at Indianapolis, Firestones were on the winning car for a history-making 35th race in a row—and there's a good reason! The hard school of racing experience has convinced "500" drivers that only Firestones are tough enough to pass this supreme test of tire engineering.

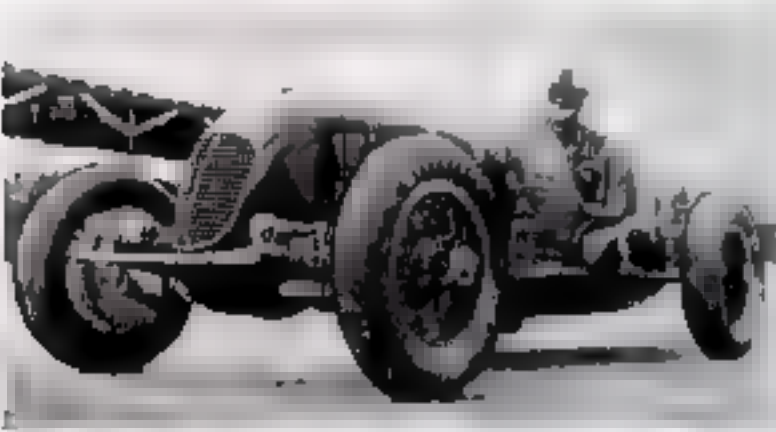
To meet the challenge of the "500" in 1958, Firestone came up with something entirely new. They combined a new kind of rubber—Firestone Rubber-X—with S/F (Safety-Fortified) Nylon. The result: a new kind of tire to withstand the torturing test of the "500" like no other tire ever made. All this adds up to better tires for you—and here's why:



1922 Jimmy Murphy, 94.48 m.p.h.



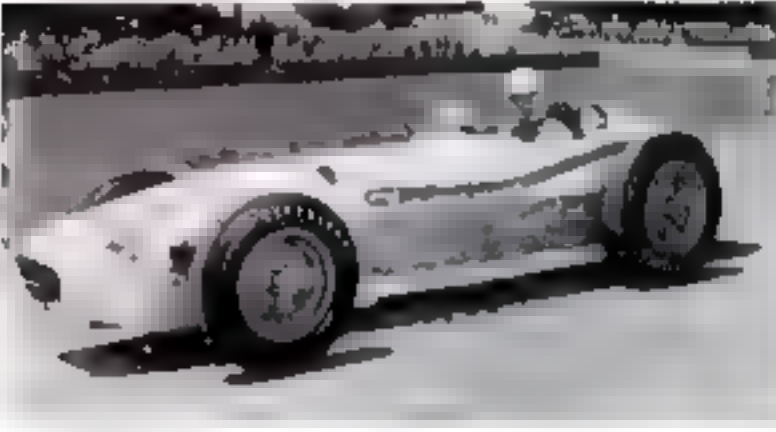
1930 Billy Arnold, 100.44 m.p.h.



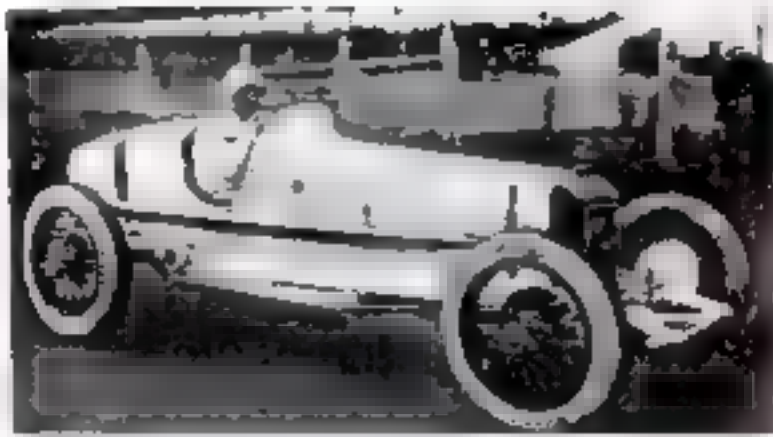
1938 Floyd Roberts, 117.20 m.p.h.



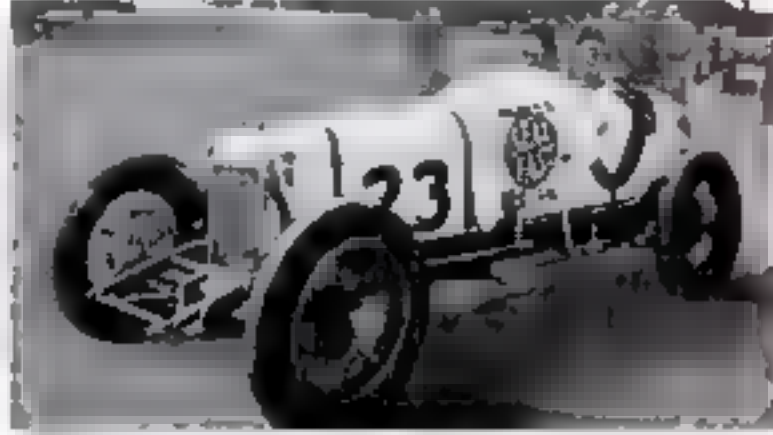
1950 Johnny Parsons, 124.062 m.p.h.



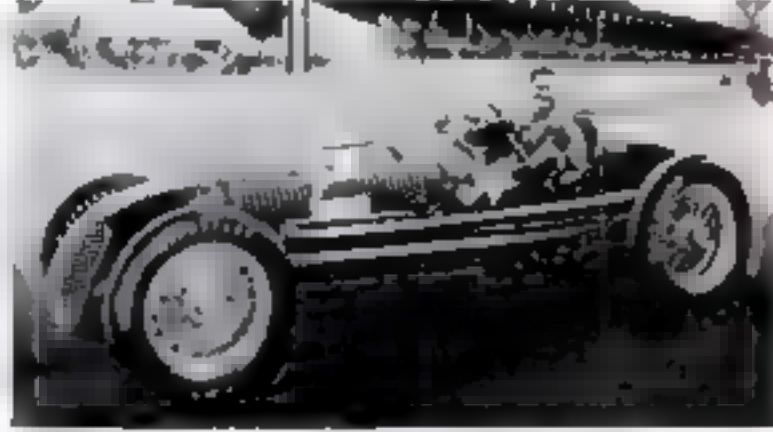
1956 Pat Flaherty, 128.49 m.p.h.



1923 Tommy Milton, 90.95 m.p.h.



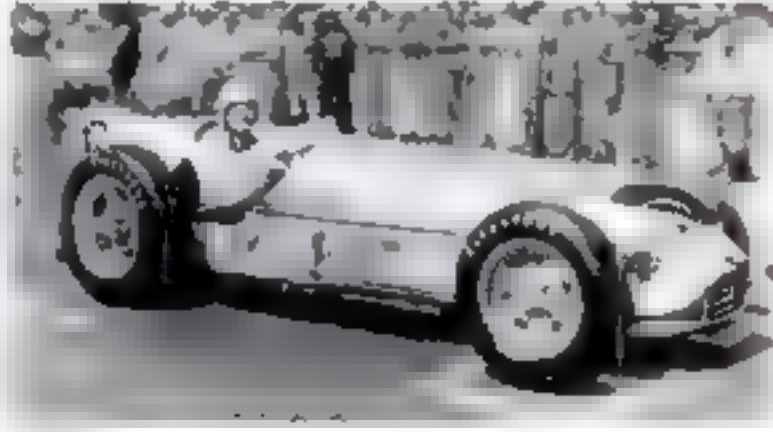
1931 Louis Schneider, 96.62 m.p.h.



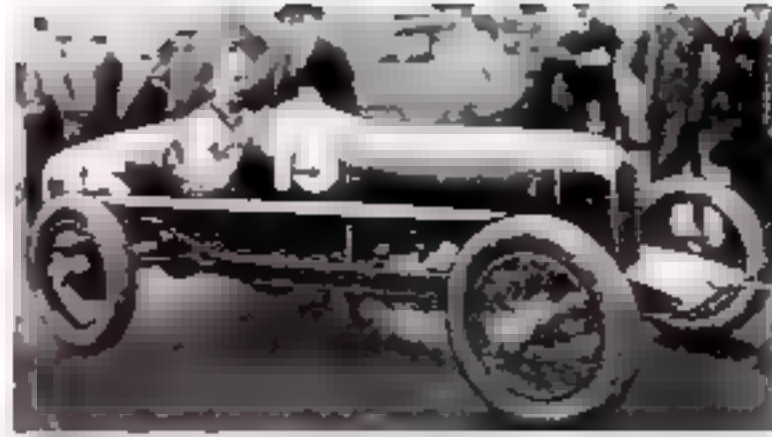
1939 Wilbur Shaw, 115.035 m.p.h.



1951 Lee Wallard, 126.244 m.p.h.



1957 Sam Hanks, 135.601 m.p.h.



1924 L. Corum, Joe Boyer, 96.23 m.p.h.



1932 Fred Frame, 104.14 m.p.h.

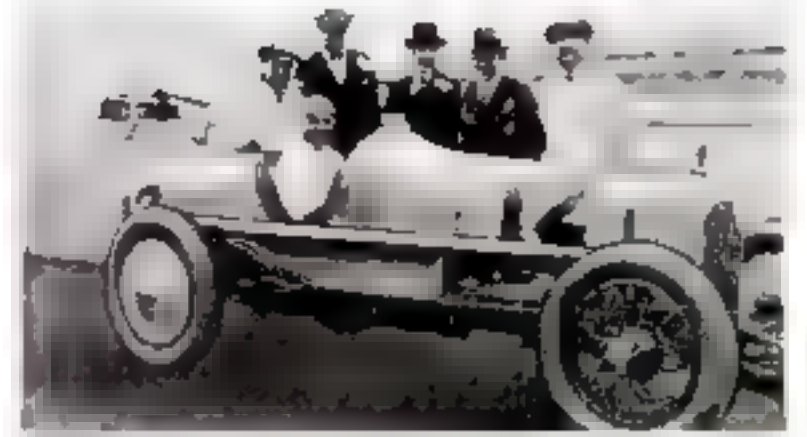


1940 Wilbur Shaw, 114.277 m.p.h.

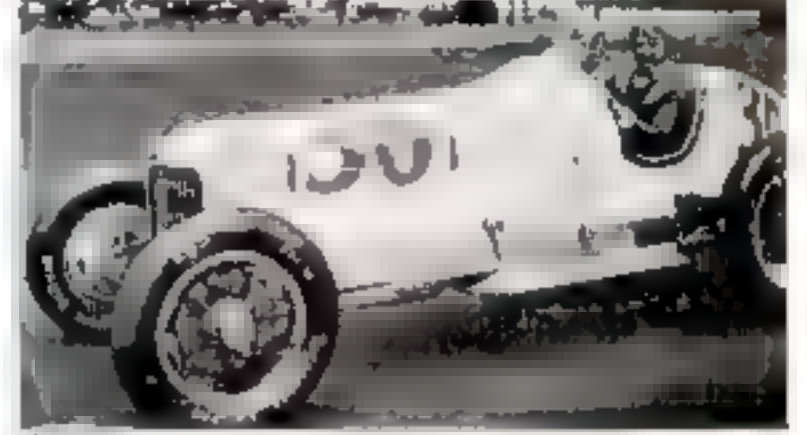


*1941 Mauri Rose, Floyd Davis, 115.117 m.p.h.

*No races during the war years



1925 Pete De Paolo, 101.18 m.p.h.



1933 Louis Meyer, 104.16 m.p.h.



*1941 Mauri Rose, Floyd Davis, 115.117 m.p.h.



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LIFE

Vol. 44, No. 23 June 9, 1958



TOWERING OVER THE FRENCH SCENE GENERAL CHARLES DE GAULLE LEAVES HIS CHURCH IN COLOMBEY AFTER GOING TO MASS WITH HIS SON AND THREE



GRANDCHILDREN, ONE SHOWN IN FOREGROUND



SOLENN AND TRIUMPHANT, DE GAULLE EMERGES FROM ELYSEE PALACE WITH SMILING PRESIDENT COTY

AN ANGUISHED FRANCE SUMMONS ITS BIG MAN

The history of modern France was made new last week. Threatened with anarchic holocaust, a nation which could have relapsed into the civil bloodshed of the past rallied to the cry, "*De Gaulle au pouvoir* (De Gaulle to power)." In 1940 "Le Grand Charles" was the symbol of Free France, in 1944 he was chief of liberated France. Now, in 1958, the tall and mystic general from Colombey-lea-deux-Églises stood forth as the hope and the embodiment of his country. On Sunday, June 1, the Assembly voted De Gaulle in as premier-extraordinary.

De Gaulle's take-over was preceded by a fateful series of events. The paratroopers in Algeria threatened to invade France if the parliamentary regime hung on—and it blindly did. When a huge leftist demonstration in Paris (see cover) raised the specter of a Communist-dominated Popular Front, French President René Coty intervened, defying all the precedents of the Fourth Republic. He told deputies

that he would resign if they did not accept De Gaulle. Meanwhile Coty's predecessor, Socialist Vincent Auriol, asked De Gaulle if he would act legally. De Gaulle movingly replied that he would. Otherwise, he wrote, "there would be nothing left for me but to withdraw into my sorrow until my death." His opposition subsided.

The rise to power of the De Gaulle movement was no coincidence. It was a carefully maneuvered operation, and part of it was the general's demand for conditions of his own. In the week's conferences he demanded special powers to rule without crippling interference from the Assembly. He planned a referendum to fortify the French executive. De Gaulle had yet to cope with the Algerian crisis. The next act in the drama promised a move reminiscent of President Eisenhower's 1952 postelection trip to Korea—a De Gaulle visit to the heart of the insurrection, explosive Algeria (pp. 32, 33).



ATTACK ON GOVERNMENT during Corsica debate is led by François Mitterrand, here making a fist-clenched speech from aisle. He seeks Popular Front leadership.



HARASSED PREMIER. Pflimlin gets a consoling handshake from Edouard Daladier (right) after the wrangling over Corsica, the Algiers rebels and De Gaulle.

ASSEMBLY IN ITS LAST THROES, ANTI-GAULLISTS IN MASS PROTEST

The week's seesawing between the alternatives of De Gaulle and a Popular Front began on Monday. The Assembly, in its last throes, met to discuss the uprising in Corsica. Fiery leftist François Mitterrand (*above, left*) staked out a claim to Popular Front leadership by posing as the champion of the republic. He cynically challenged Premier Pflimlin (*above, right*) to do what everybody knew his regime could not do: rebuff the rebels in Corsica and their masters in Algeria. Meanwhile a pro-Gaullist deputy rasped at Pflimlin, "I repeat to the government what the whole country tells it. Get out! Get out!"

Pflimlin wanted to get out. He stayed only in the hope of making the transfer of power to De Gaulle an orderly one. When Socialist boss Guy

Mollet privately came out for De Gaulle, Pflimlin thought an Assembly majority for the general was assured. He and De Gaulle met outside Paris on Monday night. Tuesday De Gaulle confidently announced that he was making preparations to form a government.

But by Tuesday night the deal had come unstuck. Mollet had lost control over the Socialists, who were still opposed to De Gaulle. The reluctant Pflimlin had to hang on to his job while De Gaulle went home to Colombey-les-deux-Eglises.

On Wednesday potential Popular Front forces had their day. In a vast show of anti-Gaullism, Reds and Socialists (*below*) and Radicals (*opposite page*) and leftist youth (*pp. 28, 29*) marched in the same Paris parade.



COMMUNISM'S CONTINGENT mixed with Socialists in anti-Gaullist march. Here leaders framed by marchers in foreground are, from left, Socialist Deputy

Gilles Cozard (*carrying coat*); Socialist Deputy Camille Titeux; chief Communist Deputy Jacques Duclos (*with spectacles*); Communist Deputy Roger Garaudy.



DISTINGUISHED DE GAULLE FOES march in van of their Radical Socialist party members in parade. From left are André Philip, economist and sometime

minister of finance or economics; former Premier Pierre Mendès-France; Deputy Charles Hernu wearing sash of office; former Premier Edouard Daladier,



MARCH OF THE LEFT Brings 125,000 French men surging into tree-lined Boulevard Voltaire to

denounce De Gaulle. Massive parade, Paris' mightiest political turnout in a decade, followed Communist

traditional marching route from Place de la Nation to Place de la République on Seine's right bank.



Brandishing signs, marchers, here mostly Socialists although crowd also included Communists, sang the

Marseillaise and chanted, "Fascism shall not pass." Police did not interfere with disciplined marchers.



SIDELINE SUPPORT is given parade by watchers who scramble up lamppost to brandish the signs.



COED COHORTS, girl students from University of Paris, march singing with the big demonstration.

GAULLIST DRAMA SURMOUNTING

After the Wednesday demonstrations the pressure from President Coty and ex-President Auriol helped Socialist Leader Guy Mollet swing rebellious followers into line behind De Gaulle. This was the latest stage in the series of crises which have afflicted France for many years and which are analyzed below by Herbert Luethy, the distinguished author of *France Against Herself*.

by HERBERT LUETHY

THE Fourth Republic smelled cadaverous from the day it was born, and it has not even been able to die a beautiful death. About the events of May 1958, there will be as many versions as there are people involved. The most disconcerting version, the one which the rest of the world has the most trouble understanding, is also the simplest: the view of the man who merely had to wait for the ripe fruit to drop into his hands. It can be understood only when it is stated in the monumental and haughty style of General Charles de Gaulle, the greatest recorder of his own epic.

Five years ago the general retired to his village and devoted himself to writing his memoirs. Twice in the past, as De Gaulle sees it, an ungrateful France had turned away from him to indulge in the frivolous games and squabbles of parties. As a result the general had decided to let the parties carry on their experiment until it collapsed. He would preserve his purity, the moral and national capital of his name, which history had placed in his trust, for the somber days when the nation would once again turn toward him. And so today, five years later, the party system has been forced to declare its own bankruptcy and France has been on the verge of falling to the status of a South American republic. At this point, in General de Gaulle's own words, "The French, as they instinctively do when they are plunged into anxiety or carried away by hope, shouted, 'Vive de Gaulle!'" and the nation once again gathered around the man whom fate has entrusted with the role of assuming France's destinies in times of distress.

In De Gaulle's eyes, things are as simple as that. For the last 12 years he has said again and again that the kind of parliamentary republic constituted in France could not cope with the problems of the world today. He was satisfied with this negative claim. When one analyzes all his declarations over these 12 years, one finds no real definition of the political system or the form of state which he himself advocates. The only theme to be found in his writings and speeches is that France will be great and strong when it has gathered unanimously around him.

This seemingly naive affirmation is no mere rhetorical device. Quite naturally, General de Gaulle says "I" when he speaks about France and he says "General de Gaulle" when he is speaking about himself as a historical figure. In 1940, having fled alone and unknown from a country that had been beaten and invaded, condemned as a deserter by his own military superiors, he proclaimed from his exile that the real France, the ideal and eternal France, was incarnated by him, by him alone. Never had France been so beautiful and pure as when it was thus reduced to its sole ideal. Two years

later, in 1942, when victory was manifestly beginning to favor the Allies, the French gradually rallied around this man, thanks to whom they were going to be on the victorious side. In 1944 France hailed this general who bore a monarch's name, Charles of Gaul, and who miraculously handed back to France all her prerogatives as a great power.

But the regime of enthusiastic unanimity, the only one De Gaulle could conceive, lasted only as long as the victory celebrations, no longer. He loathed current affairs, compromises, bargaining, the slow and sinuous functioning of parliamentary government. De Gaulle is neither a politician nor a crowd-swaying dictator. He has a monarchic sense of the state as something to be entrusted to a sacred person responsible only to his conscience. This is a strange notion in France, which executed its last absolute king but which nonetheless has a kind of nostalgia for paternal authority. General de Gaulle failed as head of the government in 1945 and as a political leader in 1947-53. And twice he did what no politician would have done. He went off, slamming the door and saying in effect if you don't work it out yourself—you'll come crying to my door when disaster befalls you! And then, shrouded in contemptuous silence, he waited for disaster to come.

The Fourth Republic rejected his authority, but it has never been able to do without his myth. In his person alone France had refused to lay down its arms, had continued the struggle against the enemy—and had finally won the war. For four history-loaded years the French had substituted the name of De Gaulle for that of France. One may ask whether that myth has not done more harm than good to France, whether it was not from that point on that France began to live in deceit and illusion. But thanks to this myth the French were able once again to engage in their familiar little quarrels, in the grandiloquent phraseology of a past forever gone, and in a parliamentary routine taken over from the Third Republic—precisely as if this Third Republic had not collapsed on account of its impotence and demoralization, as if there never had been a 1940.

Now that the present regime has abdicated, it is easy to say that this was bound to happen, that France could not go on being governed in such confusion, not by a government but by 600 boisterous deputies. But scores and scores of years have passed since the day when it was first noted that "things can't go on this way," and yet things kept going on that way. Despite its chaotic appearance, the regime was perfectly adapted to France's internal affairs. With its short-lived, disunited governments, amidst continual bargaining and apparent disorder, France was able to overcome the war's sequels. It was able to beat down the threats of Communist subversion and of a "neo-Gaullist" coup, to reconstruct its economy and its social conditions, and even to regain, in 1953-1957, a real prosperity. This republic, well administered but not governed, where everyone had organized to prevent anyone else from imposing his will, was a regime which all Frenchmen cursed but which they preferred to any other.

Besides restoring the republic in 1945 De Gaulle made the victorious powers restore to

NEAR ERA'S END Plimlin waits in premier's residence for one of the final meetings of his cabinet.

STORY OF APATHY AND ERROR

France her colonial empire, and this, more than any domestic trouble, led to the downfall of the Fourth Republic. Before the war the empire had been a mere appendage to France, to be mentioned only on national holidays. With trivial exceptions it had been governed and administered by simple decrees from the Ministry of Colonies without parliament's having to bother about it. But after the war parliament, between discussions on agricultural aid and pensions for war widows, began to pass laws for the entire French empire, about which most of the deputies knew nothing. They decreed in a vacuum that the French empire was "a union freely consented to" and that all its inhabitants were French citizens. Actually these overseas peoples were not asking for (and not getting) citizenship and the ridiculous honor of administering France's domestic affairs. World War II had opened the dikes of nationalism for the peoples of Asia and Africa. What the French colonies wanted was the right to administer their own affairs and to be citizens of their own countries.

At any rate, whether the French intended to transform this empire into a modern commonwealth or intended to give it up altogether, certain fundamental decisions had to be taken and carried out. And that was one thing the French parliamentary system was incapable of. In this system well-organized lobbies have always been enough to paralyze the intentions of the government in Paris and thereby to give complete freedom of action to "the men on the spot." In the colonies actions taken by local officials without the knowledge of the government in Paris embroiled France in losing wars—in Indochina, in Tunisia and in Morocco. From Tunisia and Morocco the contagion finally spread to Algeria.

For 12 years French soldiers have been waging these wars with the haunting conviction that, as long as this regime lasts, their sacrifice will remain in vain, because no responsible government is there to tell them what they are fighting for and to harvest the fruit of their toils. In Algeria France was living a perpetual lie. If Algeria really was a French province, as parliament had said, then this was a civil war and France could not continue to live as if nothing were happening. Between an Algeria at war and a France dozing in false peace the conflict finally came to a head. With the threat of the military *Putsch*, Algeria has now imposed on France not merely a change of government but a change in the whole philosophy of government.

The *Putsch* did not result from a single plan but from the convergence of several movements and groupings. It was the para-military "patriotic" groups that set off the movement but it was the army which then took it in hand and gave it its own direction. The French army in Algeria wants to believe in its mission: that it is really protecting an integral part of France against rebels and traitors. But under the legal and constitutional formula of an Algeria 100% integrated with France all inhabitants of Algeria, both European and Moslem, should be regarded as equally French. The Frenchmen of Algeria would then be placed in the minority by Algerian votes. This they will not

accept. Nor, when an integrated Algeria sends representatives to Paris, will France accept being governed by a new parliament one-sixth of whose deputies are Algerian Moslems. Integration of Algeria into France can therefore be imagined only in a regime where votes are not important because the parliament does not really rule—in other words an authoritarian regime. French democracy is now dying of the Algerian cancer because in recent years it was able neither to impose its authority in Algeria while there was still time nor to separate the government of Algeria from that of France.

Amidst confusion, duplicity and intrigues the break is now complete. The two weeks spent in pitiful maneuvers to try to camouflage this break served only to waste time. Between a government which had fallen into contempt and an army which was lapsing into sedition, only one possible arbitrator remained: General de Gaulle. The republic had to appeal to the "man of the miracle" who, in the past, was able to stand alone for France's grandeur. France, which is reputed to be rationalist, is one of the last countries to believe in miracles.

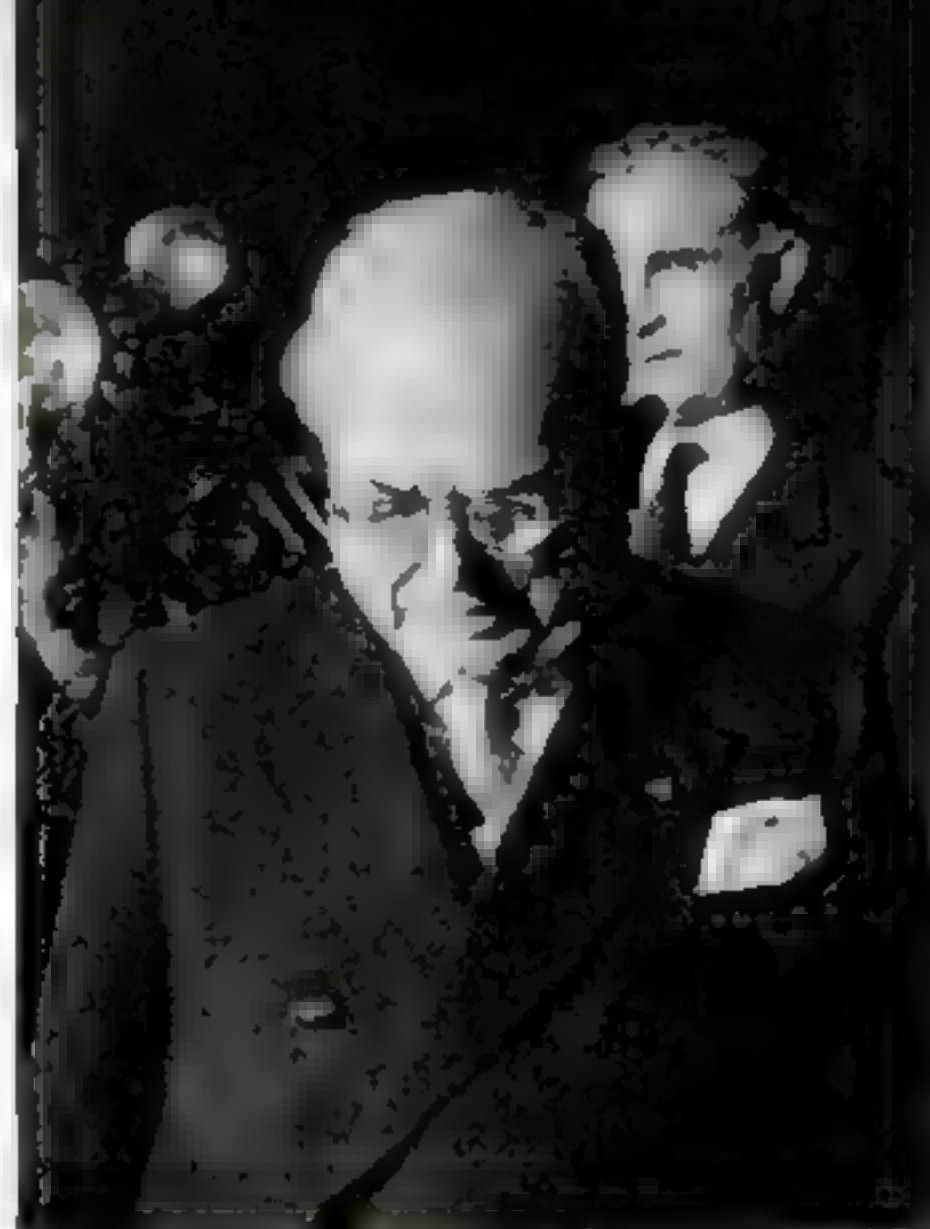
Many things will be possible for a government which will no longer have to beg daily for the marginal Assembly votes on which parliamentary majorities often depend. A regime under De Gaulle may even be as liberal as the republic was petty.

Many things will be possible for the only man whom the professional wielders of patriotic blackmail will not dare to accuse of treason. He might even grant a fatherland to the Algerians. He may restore to the French government, both in France and abroad, that minimum measure of respect without which nothing is possible. That in itself will be a miracle.

This time, however, De Gaulle will not be alone. His return to power has been clamored for in turn by the diehards who want to plunge France entirely into the Algerian war, by rebel groups who see in him the only man capable of granting self-government to Algeria, by the liberals who expect him to create a free Franco-African federation, by the inveterate imperialists who refuse to yield an inch, by Tunisian nationalists and by the authors of the Algiers *Putsch*.

This multiplicity of contradictory desires may well prove a heavy burden. De Gaulle will not be alone; he will have a hard time keeping at a distance the horde of noisy "Gaulhists," some of whom have risen from the lower depths of political gangsterism. De Gaulle is speaking the truth when he proclaims that the Algiers *Putsch* took place without his knowledge and complicity. But it is the Algiers *Putsch* which forced France to turn toward De Gaulle, and those who used his name as a flag are now loudly triumphant.

The trend which they have started will be difficult to reverse: it is, once again, the imperial grandeur whose weight crushed France. It is not France but her empire that is lifting De Gaulle to power. And, in truth, it is owing to the burden of this empire that the fate of Charles de Gaulle and the fate of France have remained indissolubly and perhaps tragically bound together. Grandeur, too, is a cup that must be drained to the dregs.



ELDER STATESMAN, ex-President Auriol, goes to see President Coty. Earlier he had written De Gaulle.



EMBATTLED SOCIALIST Guy Mollet comes to see president as his party was still resisting De Gaulle.



TIRED WINNER De Gaulle arrives home at night after trip to accept president's premiership offer.



BLOWING HORNS AND CHANTING "DE GAULLE TO POWER," THE GENERAL'S ADHERENTS MARCH HAPPILY UP CHAMPS ELYSEES TO CELEBRATE CALL TO OFFICE

THE PERILOUS FUTURE CONFRONTING FRANCE'S INSCRUTABLE SAVIOR

Throughout the agonizing process that brought him to power, De Gaulle had scrupulously avoided any connivance with the rebellious forces clamoring for his return. He had dismissed General Jacques Massu and his Algerian military junta scornfully as "a bunch of Boy Scouts." But the general's aloofness in no wise discouraged the Gaullists or prevented their rallying to the famed De Gaulle symbol, the cross of Lorraine.

Now he will have to deal with the insurrectionists who, whether he acknowledged them or not, had brought him to power. Here were men as determined as De Gaulle and possibly dangerous. Prominent is Léon Delbecque, former defense ministry official and a chief conspirator in the Algiers revolt, who has said, "We did not make this revolution to save

Algeria but to change the regime entirely." There are the Committees of Public Safety organized in scores of French communities. There are the Moslems in Algeria whose first flush of enthusiasm for De Gaulle may be hard to preserve. And, perhaps more ominous than anything, there are General Massu and the army whose hunger for victory and honor in Algeria must somehow be appeased. Only in De Gaulle's somber personality is there any hint of how he will manage the difficult future. Last week a close associate said, "The role of Naguib in a colonels' coup against France is not for De Gaulle." His own silence about a program has fostered contradictory hopes. In the end it would depend on whether the hero is stronger than the potentially destructive forces that raised him up.



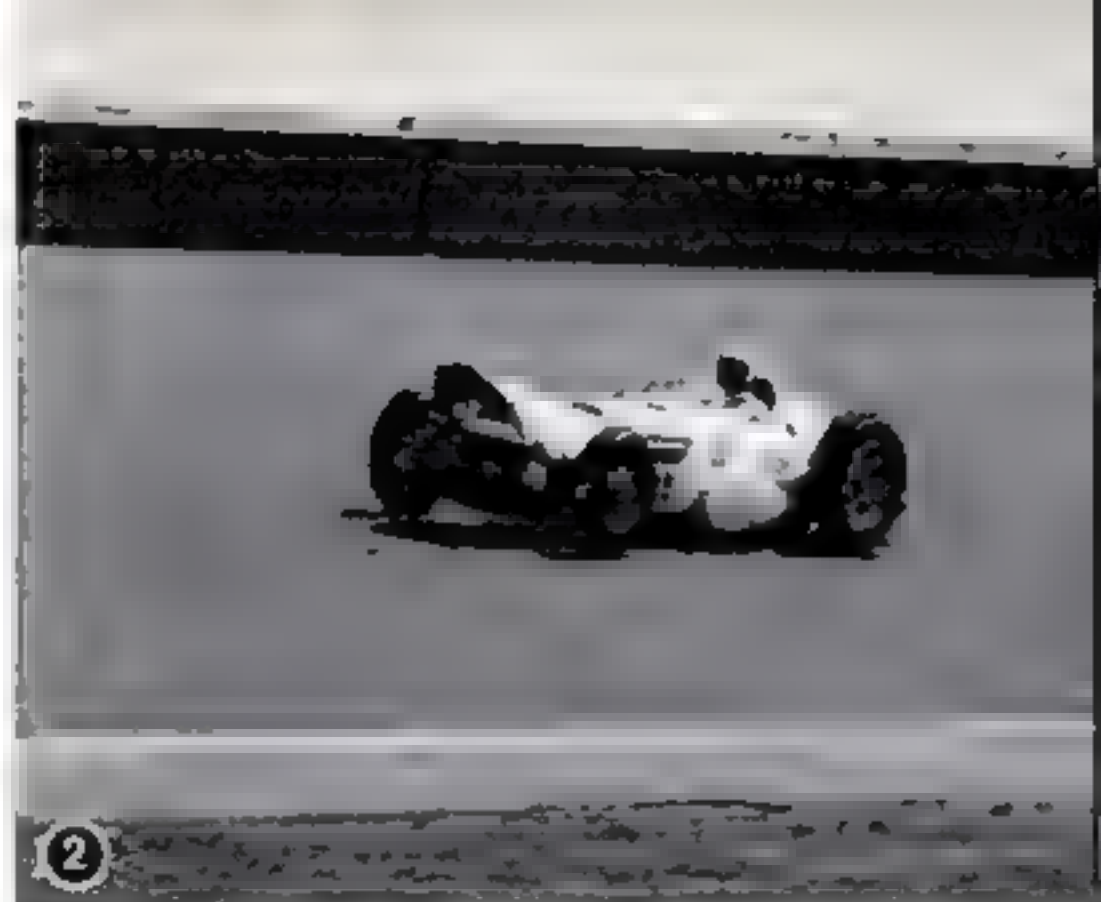
THE ARMY'S ROLE for De Gaulle is demonstrated in Corsica where a delegation from Algiers Committee of Public Safety arrived a day after island revolted.

Here the insurrectionist Delbecque (left) reviews rebellious French troops with officer and Colonel Robert Thomazo, paratroop colonel from Algiers (right).





1 TROUBLE STARTS AS ELISIAN (NO. 5, LEFT) HITS RATHMANN AND BOTH SKID. O'CONNOR IS AT FAR RIGHT



2 WITH ELISIAN AND RATHMANN PINNED AT WALL,

THE FATAL JAM-UP IN THE '500'

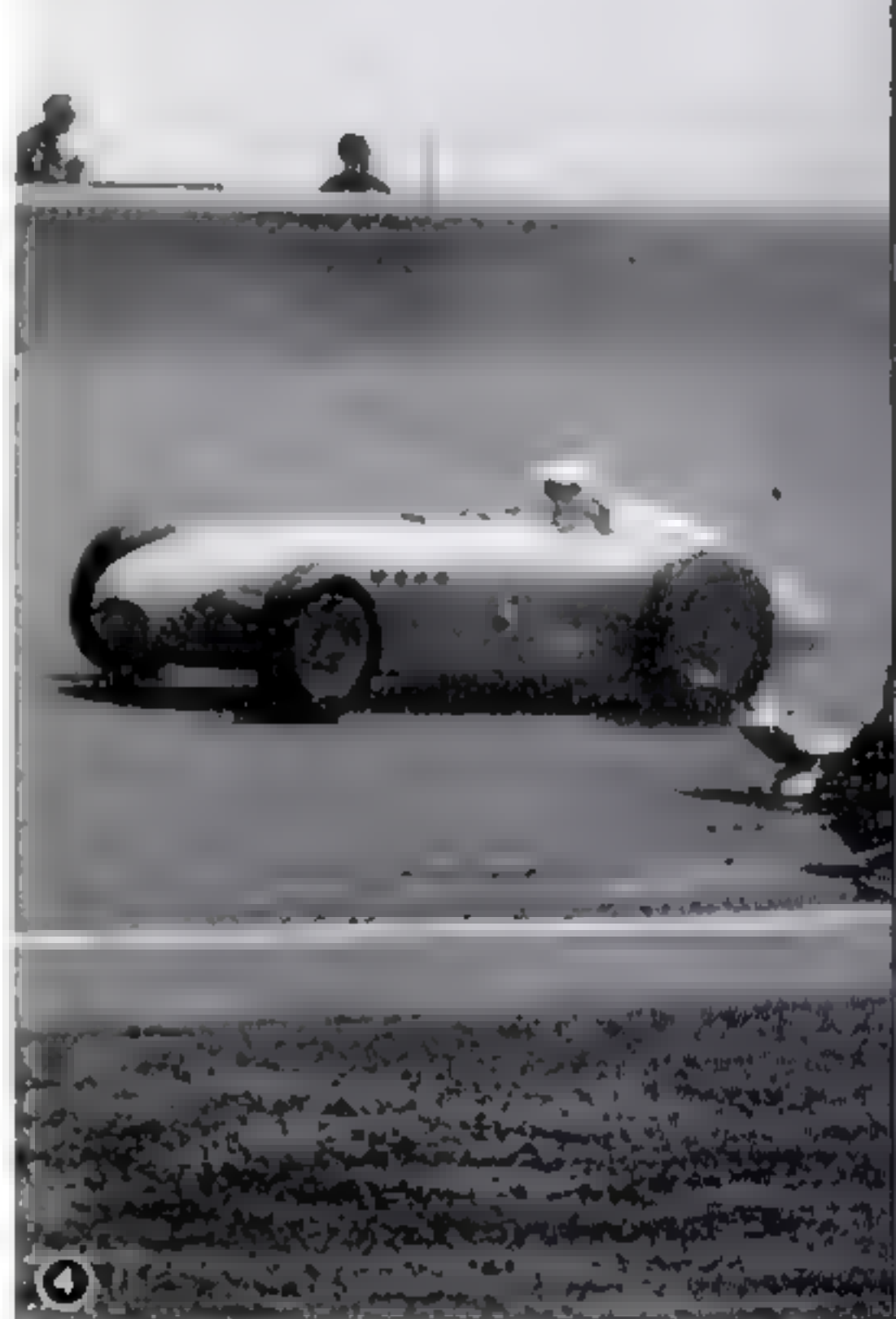


BEFORE TRAGEDY, Pat O'Connor, 29, sits in his car as mechanics prepare to push him to race start.

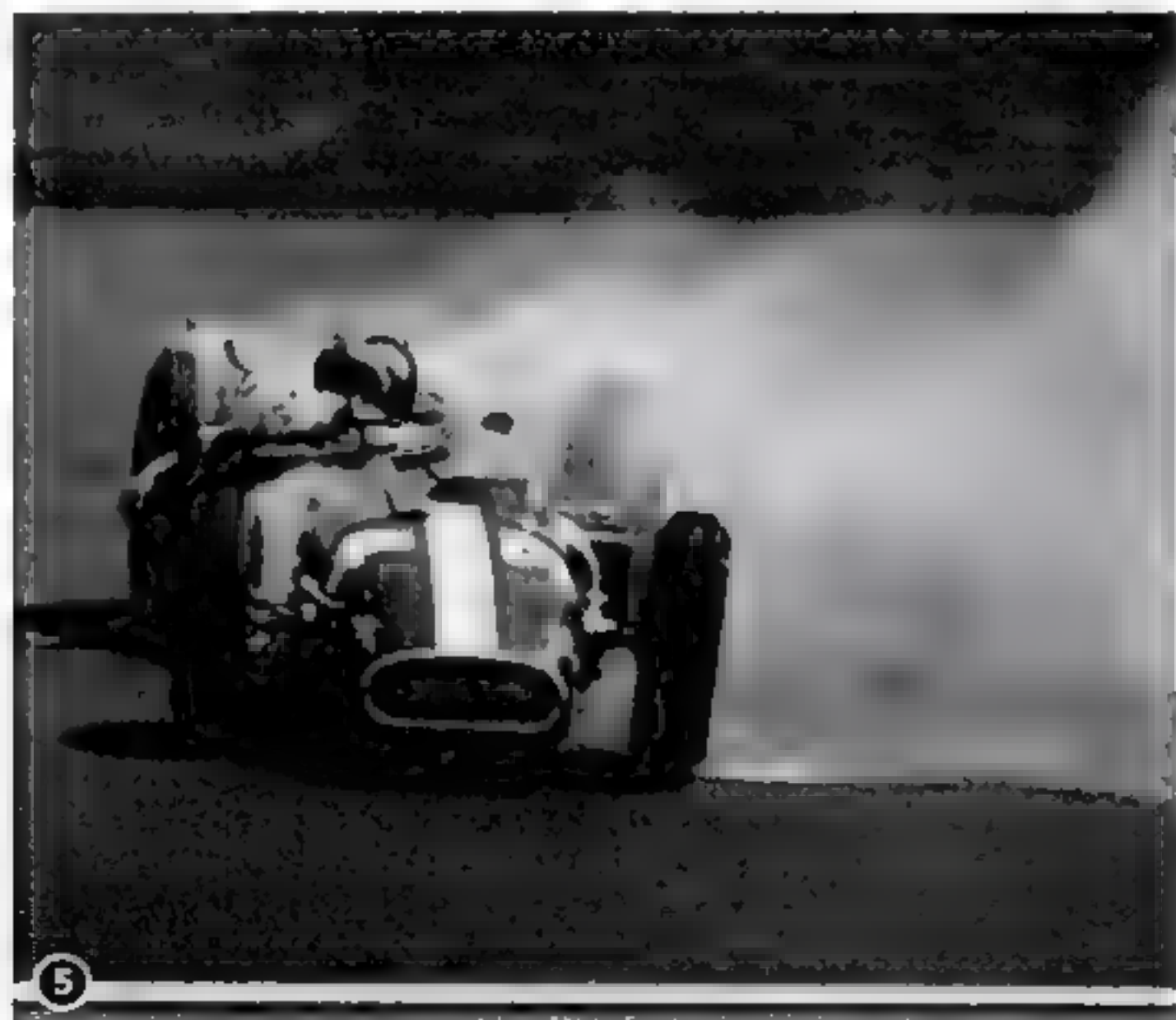
Memorial Day's most spectacular traffic jam occurs in the first lap of the annual Indianapolis 500-mile race as the tightly bunched cars all streak for the lead. In the race last week there was even more congestion and confusion at the start than usual and the battle for positions suddenly erupted into a monstrous, fatal pile-up. These graphic sequence pictures, most of them taken by Merle George of the Indianapolis *Star*, show what happened in the few terrible seconds of the speedway race—a race that had no happy ending like that in the one shown on pages 16, 17.

Thirty-three cars had got off to an overanxious start. At the third or northeast turn of the first lap, Ed Elisian tried to pass the pace-setting driver, Dick Rathmann. His car skidded, slapped hard into Rathmann and the two cars swerved side by side across the track and into the wall. Other drivers, trying desperately to avoid the skidding leaders, brought on a tragic tangle. Pat O'Connor, one of the favorites before the race, vaulted over the car in front of him, went into a screeching roll and died—probably instantly—of a fractured skull. Three other drivers were injured and eight cars were knocked out of the race.

The eventual winner, Jimmy Bryan, got safely through the melee, although one car missed him by a bare couple of feet. After the race many of the drivers were bitter at Elisian for his aggressive maneuvering, and the U.S. Auto Club suspended him for "errors in judgment."



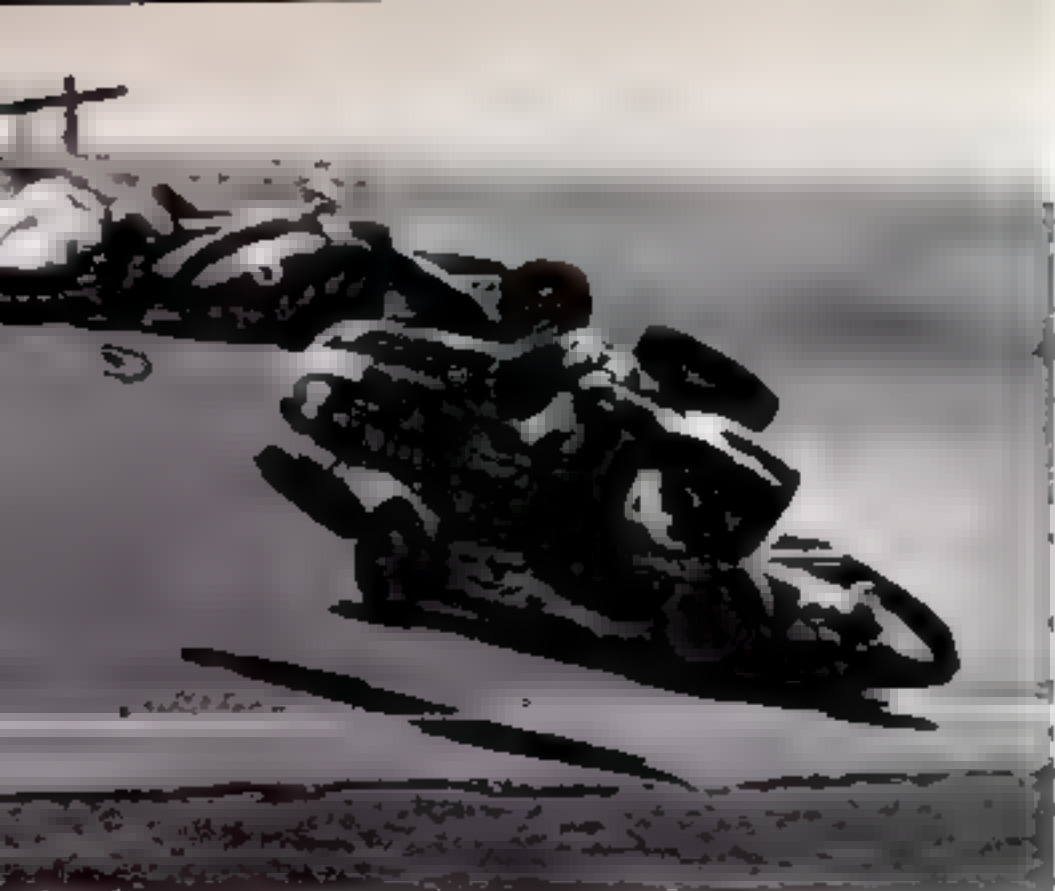
AS JERRY UNSER'S CAR SOARS OVER THE WALL,



5 WITH O'CONNOR SLUMPED IN THE COCKPIT, CAR SLIDES TO STOP ON TRACK



6 SAFETY PATROLMAN LEANS OVER O'CONNOR CAR (BACKGROUND) ON TRACK



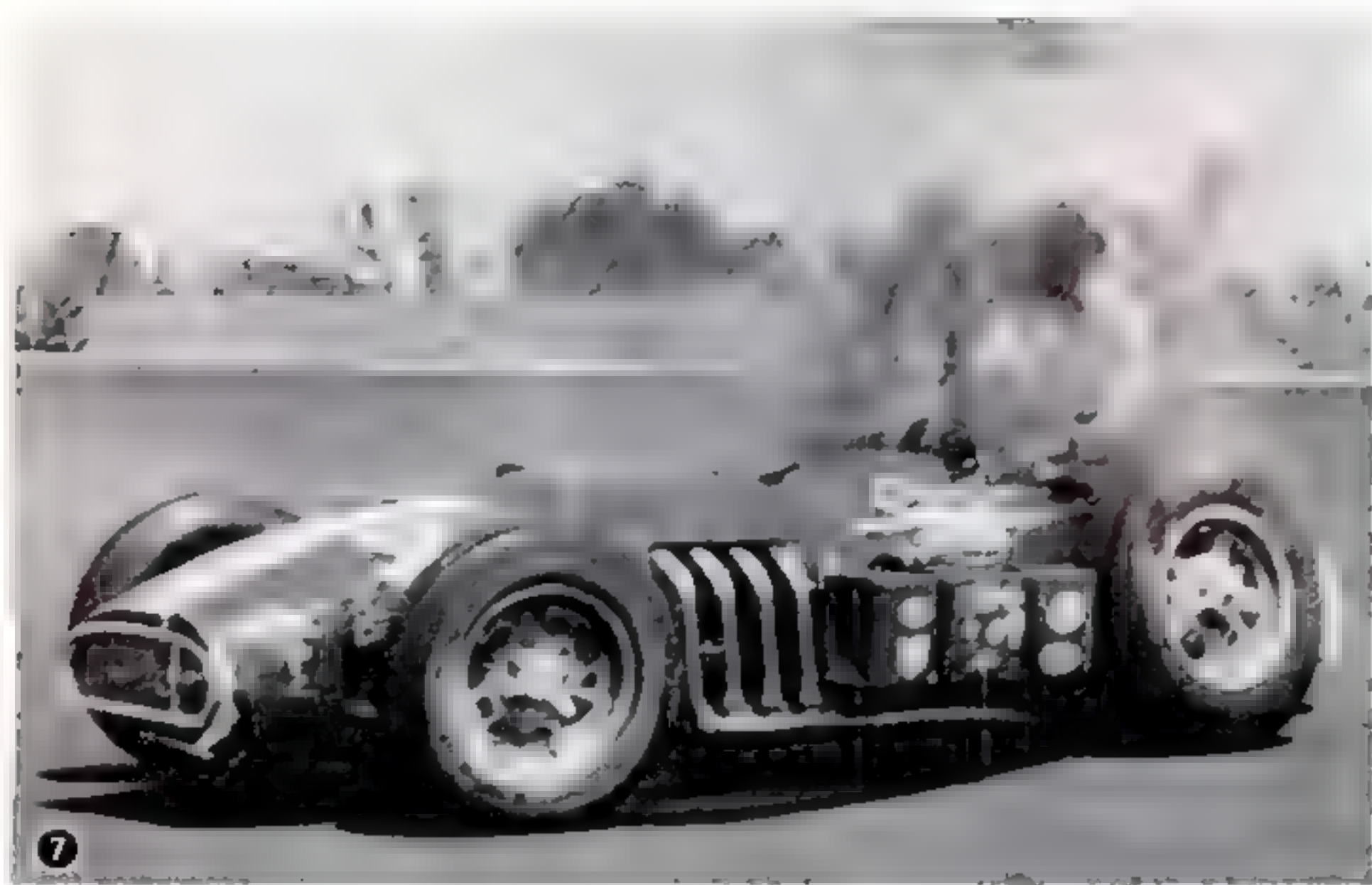
O'CONNOR FLIPS OVER SPINNING JIMMY REECE



LANDING UPSIDE DOWN, O'CONNOR'S CAR STIRS UP DUST AS IT ROLLS IN FRONT OF RACER IT JUST HIT



OTHER RACERS SPIN OUT ON THE INFIELD GRASS (UNSER ESCAPED ACCIDENT WITH A DISLOCATED SHOULDER). O'CONNOR IS OUT OF THE PICTURE AT LEFT



FLAMES BURST FROM THE COCKPIT OF O'CONNOR CAR AS A FIREMAN FROM SPEEDWAY APPROACHES



HIS CAR KNOCKED OUT, ELISIAN, WHOSE CAR STARTED PILE-UP, SITS AT PIT →

DE GAULLE: THE RISKS, THE REWARDS

FRENCHMEN CAN USE HIS LEADERSHIP AND AMERICANS SHOULD NOT PREJUDGE IT

The return of General de Gaulle to Paris in all probability marks the last wheeze of the Fourth Republic, although the title may remain. Few will mourn its going. Through its decade of missed opportunities, this trade union of parliamentary cliff hangers did exactly what the British historian D. W. Brogan accused the Third Republic of doing—erecting “evasion of responsibility into a system of government.” We may shed many a tear for the Fourth Republic’s noble republican hopes, but the hopes were never translated into fact.

Now comes the new administration. U.S. foreign policy will be sharply affected by De Gaulle’s success or failure in his North African policy, in his handling of France’s NATO commitments, in his announced job of altering France’s political structure. Washington has not yet had the benefit of any detailed policy statement from him, nor has anyone else. But we know he has strong views on all three points. A De Gaulle government is bound to precipitate some readjustments in the relationships between the French and ourselves. Such readjustments involve many risks, even to the possible breakup of the NATO alliance. Yet great good may come from them.

The first elementary step for Americans is to give De Gaulle the courtesy of a clean-slate judgment. Up to now he has gone down in our political memory book as a professional “intransigent,” a “fanatic,” a “stiff-necked authoritarian.” In his favor the book says only that he is brave, anti-Communist and patriotic.

This stiff-necked image overlooks the fact that De Gaulle can also be an imaginative, resourceful and inspiring leader with a real, if misunderstood, appreciation for the democratic process. Many Americans have noted, with something like amazement, that he has not proceeded to take dictatorial power by force.

He is also known as “anti-American.” As the Scripps-Howard newspapers explained last week in what was probably the most ignorant editorial of the year: “He drips contempt for America and hatred for Britain. . . . During the war he refused to cooperate with President Roosevelt.” The fact is that both Roosevelt and Churchill gave De Gaulle quite a hard time during World War II and he responded in kind. He has openly voiced his dislike for what he calls the “servility of the [French] regime” towards the U.S. But criticism of the U.S., however sharp and tactless, does not make someone automatically a U.S. enemy (particularly when this country has regularly burned so much incense before really hostile critics like Nehru and Tito). That so many Fourth Republic premiers were vocally “pro-American” was deceptive. They often told us just what we wanted to hear.

We can only hope that this notion of De Gaulle as “stiff-necked” and “anti-American” is not embedded in the State Department’s woodwork. President Eisenhower is correct in awaiting with an open mind the Gaullist government’s policy. A lot of things have happened since 1953 when De Gaulle walked off France’s political stage. It is wrong and foolish to conclude that he has lived in suspended animation ever since, as unforgetting and unlearning as a 19th Century Bourbon.

At its best, given safeguards for the democratic process, a De Gaulle government can accomplish much. The general’s views on North Africa are far from “stiff-necked.” De Gaulle is remembered by the Arabs as a strong leader who gave them their first steps toward self-government. His army supporters in Algiers have surprised their critics by advocating “integration” of the Moslem population. An intelligent “integration”

policy could end this mutually wearing war, if the Algerians were offered federated independence as well.

The governments of Morocco and Tunisia would use their considerable influence on the Algerians to realize the political federation called Maghreb—the Arab North African countries—with France as a partner (*LIFE*, Feb. 24). De Gaulle is the one man who has the individual prestige with Arabs, army and French colonists to bring off a Maghreb federation.

A North African solution would be a godsend to Europe militarily, politically and economically (let’s not forget the newly discovered oil in the Sahara). The next fat question: once the soldiers get back to France, would De Gaulle restore France’s shrunken balances in NATO? The 12 promised French NATO divisions are now only two.

De Gaulle has attacked NATO as hopelessly subject to U.S. policy—a subjection which the withdrawal of French troops has made inevitable. But it is worth remembering that this France-firster has a grasp of the military realities behind NATO and has his own vision of a united Europe. As early as 1950 he endorsed Adenauer’s proposal for an actual Franco-German union. In De Gaulle’s mind such a union could reach overseas. “There is no reason why these two nations should not unite,” he said. “. . . One would almost be dazzled at the prospect of what German qualities and French qualities, extended to Africa, might jointly yield.”

It is often objected that De Gaulle negotiated unilaterally with the Russians (in 1944, when Americans fondly used to call Stalin “Uncle Joe”). But there is no reason to suppose that he plans to denounce NATO and start freewheeling with Khrushchev the moment he unpacks in Paris.

We can expect that De Gaulle will make some objections about the way NATO is now conducted. The greatest mistake the U.S. could make is to reject his complaints out of hand and insist on NATO in its present form. NATO was founded in 1949 on premises, including U.S. A-bomb supremacy, since modified or outdated. Its plans and expectations for a troop buildup have been unfulfilled to the point where the plans are now unrealistic. If we expect De Gaulle to face the fact of the Russian threat, he can legitimately expect us to do some real “reappraising” about exactly how we meet it.

The NATO and North African situations are the pressing problems in the American-French relationship. But their solution hinges on De Gaulle’s success with his No. 1 objective, the reformation of France’s rachitic machinery of government, so that laws can be kept and plans fulfilled. The failures of French policy, the procrastination of Europe’s unity have all come from this central weakness.

France is a rich country whose technologists and scientists have not been asleep. Industrial production, for example, is 210% of the prewar figure. France has men of talent. Most devices for European unity, like Euratom and the coal and steel community, are of French inspiration. But technology and genius are of little use in a country where a government cannot govern. Only by providing for a strong executive and changing the half-mad system of proportional representation voting can De Gaulle put France’s political and economic house in order.

The risk, for France and for the U.S., is obvious. But the reward of even partial success would be great. The Gaullist deputy Jacques Soustelle last week expressed this hope well: “France and De Gaulle may not be very easy allies, but France will be a strong ally. In the long run a strong ally is better than a weak one.”

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The part of pink that's the heart of pink...
100 degrees pinker than pink ever was before!

Spirited from Shangri-la . . . never known, never shown till now. A sun-pink, a moon-pink, an everything-that's-June pink! Who but Revlon could even *think* such a pink? It's the *only* pink with enough dash for the new crash colors of summer. Tanned or un-tanned, this pink *is* perfection. 'BUTTERFLY PINK'!—Reach out and catch it . . . you *might* catch more than you bargained for *this* summer!



LUSTROUS
Lipstick in Frost and case
\$1.35* to \$17.00*
Frosted Nail Enamel .65*
Cream Nail Enamel .60*

© Revlon Inc. 1958. *plus tax
Go online by Revlon.



CLEAN... CLEAN... CLEAN...

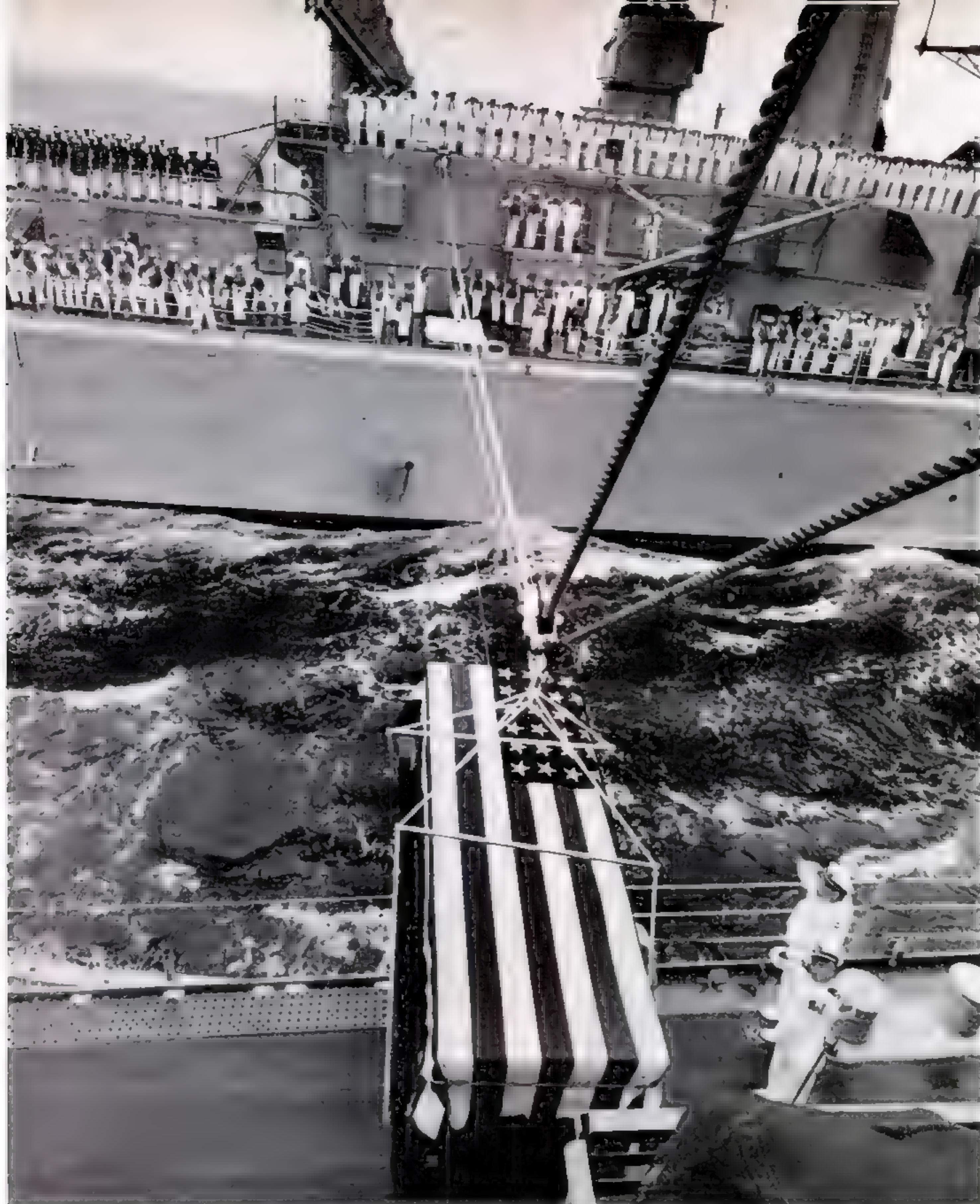
That's the taste you get when you make your Martini
with clean-tasting **FLEISCHMANN'S GIN**

Piling on the gin doesn't make a Martini dry. It merely makes it strong. To achieve that frozen-fire delicacy called dryness, you must use a *clean-tasting* gin such as Fleischmann's. Then your Martinis will never have the slightest taste of sweetness or floweriness. They will be *manly* Martinis. They will be clean. Fleischmann's is the

driest gin made on this earth. Its flavor is clean, crisp, even a bit austere. Some people actually like to sip Fleischmann's thoughtfully from a brandy inhaler, the better to savor its smoothness. Be that as it may, you will find that Fleischmann's Gin adds a touch of genius to your Martini every time. (And, of course, to your Gin 'n Tonic.)



D STILLED FROM AMERICAN GRAIN • 90 PROOF • THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK CITY



OFF NORFOLK SHIPS' COMPANIES MAN THE RAILS AND SALUTE A FLAG-DRAPED CASKET AS IT STARTS BY HIGH LINE FROM THE "BOSTON" TO THE "CANBERRA"

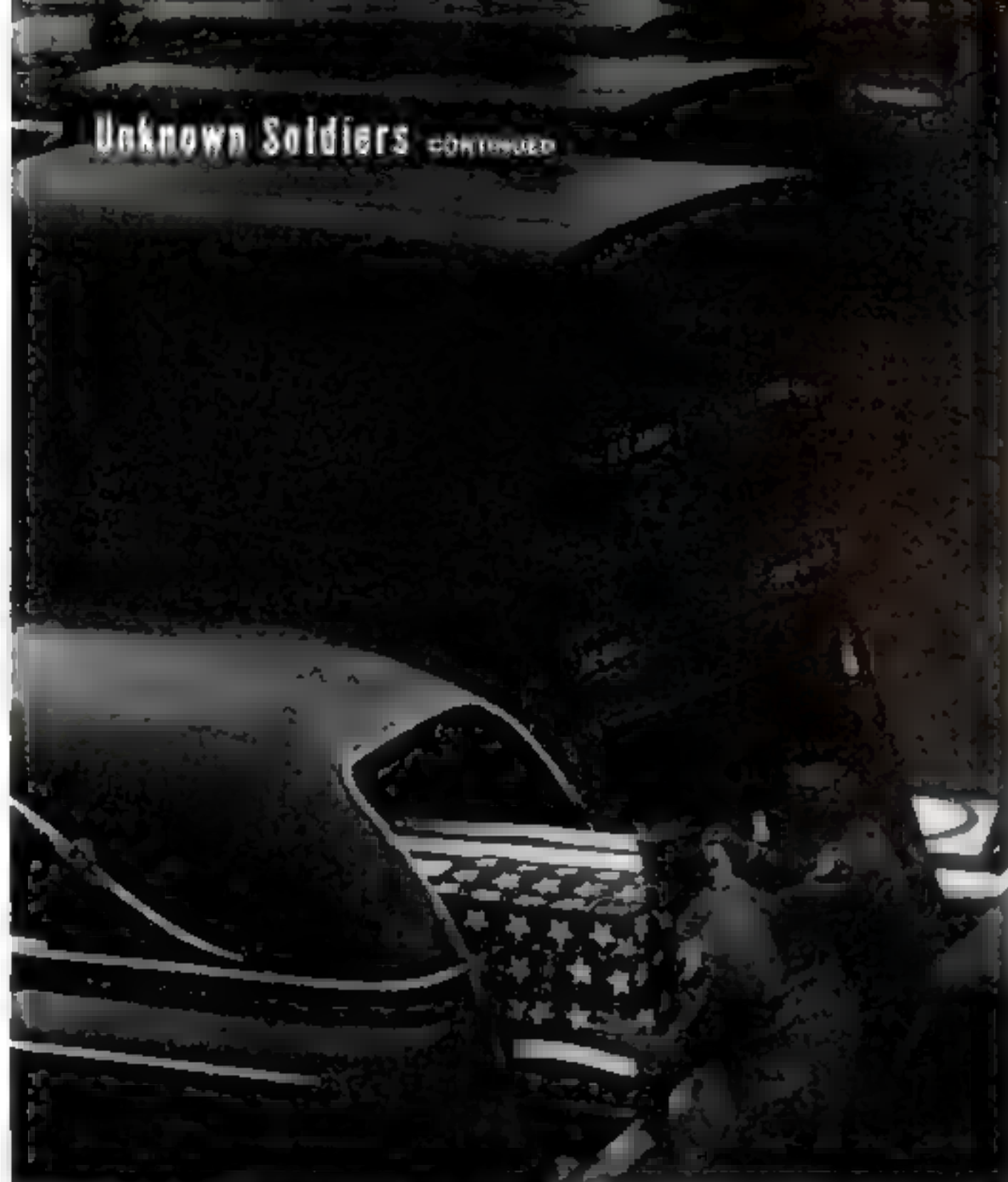
THE END OF A SEARCH FOR UNKNOWN HEROES

U.S. honors its World War II and Korean dead

In the Atlantic, the ships' companies tautly saluting, flag-draped caskets last week swung from one ship to another. A long trek, which began in U.S. cemeteries in Europe and the Pacific and would end in the most honored place the nation could give its soldiers, was nearly over. The Unknown Soldier of World War I, enshrined in Arlington Cemetery, was being joined by two representing the dead of World War II and Korea.

Of the two it is known only that they died in war. Through careful, ceremonious selections (*next page*) even the battlegrounds on which they died are now concealed. But in their perfect anonymity they became identified with all who died. Home at last, they took their place in history on the day given to the memory of U.S. dead from all wars.

Unknown Soldiers CONTINUED



FROM EUROPE one of 13 caskets is put in hearse at Frankfurt gathering point for transfer to Epinal, France, where one of them was chosen by an Army general.



FROM THE PACIFIC six caskets carried World War II dead. Air Force Colonel Glenn Eagleston makes selection by placing lei on coffin at Hawaii's Hickam Field.



FROM KOREA selection is made by M/Sgt. Ned Lyle of one of four caskets at Hawaii's National Memorial Cemetery, where all unknown Korean dead are buried.



ABOARD THE "CANBERRA," SAILOR WILLIAM CHARETTE CHOOSES ONE WORLD

THE CAREFUL HIDING OF IDENTITY

America has thousands of unknown soldiers. Of the 360,812 U.S. dead from World War II, nearly 8,500 are unidentifiable. From Korea's 24,386 dead, 853 are unidentifiable. Selection of the two who would be enshrined began months ago in military cemeteries around the world where these unknown, and thousands of their known comrades, are buried.

From each of the 12 cemeteries in Europe and one in North Africa, one man was chosen. No shred of identification remained, even to branch of service. The unknown may be soldier, airman, sailor or Marine. At Epinal, France these 13, by now unidentified as to the cemetery from which each came, were gathered and one among them chosen. To Hickam Field, Hawaii were brought World War II dead from cemeteries in Hawaii and the Philippines. At the National Memorial Cemetery in Honolulu, Korean dead were chosen. At each place a single selection was made.

On a cruiser fitted out to fight—or deter—a new kind of war (*above*), the three caskets came together. A sailor, winner of the Congressional Medal of Honor in Korean fighting, chose one of the two World War II soldiers, whether from Europe or the Pacific it was now not possible to tell. Steaming to deeper water, the cruiser slowed as the ship's company gave sea burial with full honors to the man who was not chosen. The two caskets, borne into port, then took their place in the Capitol rotunda, lying in state for two days before the rites at Arlington (*next page*).



WAR II CASKET IN CENTER IS KOREAN SELECTION



BURIED AT SEA, one of two World War II dead is cast from the *Cambria* after prayers at four faiths

LYING IN STATE, the two unknowns rest in Capitol rotunda. Here Speaker Rayburn lays a wreath →

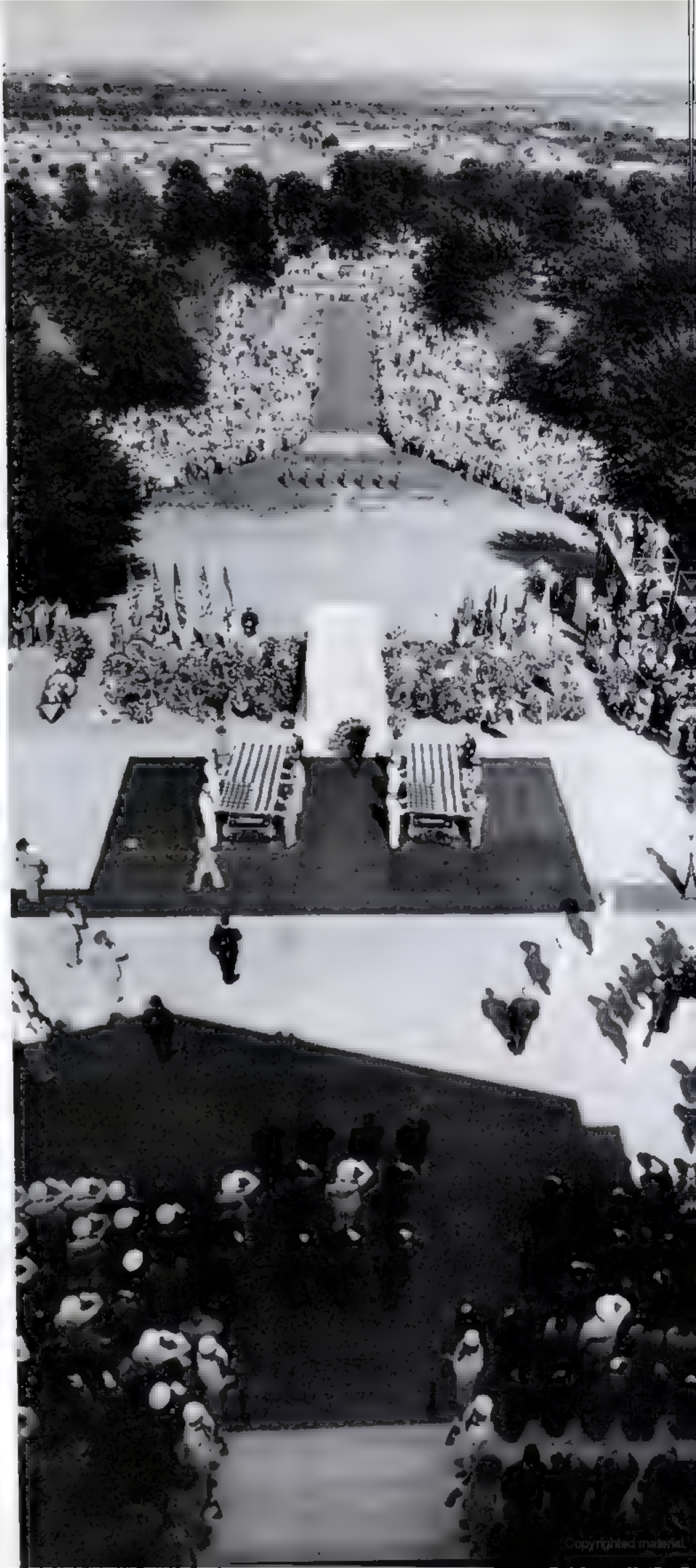
CONTINUED





AN OLD SOLDIER, the President stands at somber attention in Arlington as burial prayers are read.

PAYING A NATION'S RESPECTS, the President steps between the caskets to place a wreath at the tomb of the original unknown soldier, enshrined in 1921. In center left is Vice President Nixon. Four flag-bearers at the caskets and the men in the first rows in foreground are Medal of Honor winners.



Unusual Values

FROM

Foreign Lands



Mailed direct to you from **HOLLAND-ITALY-GERMANY!**



from
HOLLAND

DELFT BLUE DUTCH LAMP. A dainty "twilight" lamp of celebrated Delft pottery. Its bluish base and white silken shade are hand painted with authentic windmill designs. Completely wired—ready for use. A perfect TV lamp—a tasteful ornament for den or boudoir. 7½ inches high.

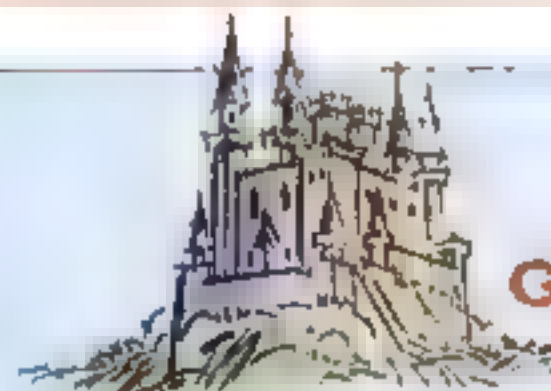
REGULAR VALUE **\$3.00**



from
ITALY

2 Pairs of NYLON S-T-R-E-T-C-H GLOVES. Made of famed Helanca Stretch Nylon, these lovely gloves fit any hand. Washable and color-fast, they dry quickly—won't shrink. Fashionable for dress or work. And—you get a pair of white and a pair of black for less than the price of a single pair!

REGULAR VALUE **\$2.50**



from
GERMANY

BLACK FOREST WALL CLOCK. Made according to a pattern developed centuries ago, this carved wood clock keeps time with exceptional accuracy! Its traditional weight and chain-winding mechanism, swinging pendulum and gentle "tick-tock" will add new personality to your home. Dimensions: 7 inches high x 5¼ wide.

REGULAR VALUE **\$3.50**



IMPORTANT!

These items make magnificent gifts so you'll be glad to know that there is no limit to the number of items you may order. Send for one or all three in any quantity! But be sure to include \$1 for each item together with necessary carton or sales receipt from a Colgate-Palmolive Toiletry!

YOURS \$1.00
for only **each**

PLUS a Carton or Sales Receipt from either:

COLGATE DENTAL CREAM

HALO SHAMPOO

PALMOLIVE RAPID-SHAVE—or

VETO CREAM DEODORANT

or Carton or Sales Receipt from any

Colgate-Palmolive Toiletry



CUT OUT THIS HANDY ORDER BLANK NOW!

**UNUSUAL VALUES,
BOX 59, BROOKLYN 1, N. Y.**

Please send to Europe for acceptance and delivery my order for:

☐ Delft Blue Dutch Lamp(s) ☐ Nylon Gloves (2 pr. per offer) ☐ Black Forest Wall Clock(s).

I understand these offers are subject to acceptance in Europe and will be sent postpaid and duty-free.

For each item ordered, I enclose \$1.00 (on orders for more than one item send check or money order) and carton from Colgate Dental Cream, Halo Shampoo, Veto Cream Deodorant, or sales receipt from Palmolive Rapid-Shave—or any other Colgate-Palmolive Toiletry. Total Enclosed \$_____

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ADDRESS _____

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Allow 6 to 8 weeks for delivery. Offer expires July 31, 1958. Offer good only in Continental U. S. A., Alaska and Hawaii. Void wherever taxed, prohibited or otherwise restricted.

Fender, '58 Lincoln, cleaned *and* waxed



VISTA TIME: 4 minutes

DURATION: up to 6 months



Simoniz makes it as only Simoniz can—VISTA, for tough real paste wax beauty and protection. VISTA is real paste wax with cleaner in it—*turbo-whipped* so it spreads smoothly, dries and wipes off quickly. One easy application cleans, shines and protects your car for months... *try it.*

SIMONIZ MAKES IT



PART II

KIPLINGER EDITS HIS LETTER TO BUSINESSMEN FROM WASHINGTON OFFICE



ERHARD STANDS BY GRAPH SHOWING GERMAN ECONOMIC RISE HE GUIDED

Practical Recession Advice

A FINANCIAL PUNDIT TELLS HOW TO BORROW, INVEST

by W. M. KIPPLINGER

Last week Columnist Sylvia Porter and G.E. Board Chairman Ralph Cordiner described what U.S. citizens can do about the current recession. This week they are joined by two other experts. The first, W. M. Kiplinger, a financial and political pundit of long standing, has written astute analyses for businessmen in his famous weekly Washington Letter since 1923.

THE question is asked: what can you do about the recession, by yourself, in your own interest? This is not just a selfish question. Individual action in individual interest in a complicated society like ours can result in what is called mass interest. So much for your conscience.

Look at the recession from various angles.

The bad angles: Lots of people are out of work, low on cash and scared. Lots of businesses are running on slim margins of profit.

The good angles: Most people *do* have jobs and something like normal income. They are 12 times as numerous as the have-nots. Many businesses are doing well, even in the midst of recession.

Add prospects for the future: The prospects are that the recession is for this year only and that by next year we shall be pulling up and out. I will go further: I think that there is a touch of the neurotic in the pessimists who fear a deep depression. They apply their wits to the bad factors too much without looking at the good.

The chances are 11 out of 12 that you belong to the overwhelming majority of people who have jobs, income, a reasonably normal family economy. If so, this is for you. Probably you also have the usual family problems and questions: Should you economize more, save more for the rainy day or go ahead and spend? Buy a car? Buy a house? Buy some more furniture? Or home equipment? Buy some stocks, maybe? Plan tightly for six months hence, or plan a little more relaxedly for six years hence?

I think I know some of the answers, but I hate to offer them without first giving you these general observations:

1) Prices of everything are about as low now as they will ever be. Prices of nearly everything will be higher in the years to come. 2) If you are in your middle or younger years, your income in the future will be higher than it is now. 3) The greatest boom in the history of this

CONTINUED ON NEXT PAGE COLUMN ONE

GERMAN ECONOMICS CHIEF SAYS KEEP UP PRODUCTION

by LUDWIG ERHARD

Ludwig Erhard, the West German Republic's vice chancellor and minister of the economy, is a brilliant former economics professor who more than any other single man is responsible for his country's phenomenal business comeback. On his recent U.S. tour he voiced some cogent opinions about America's financial downturn. Here he outlines his views for Americans.

IT is rather a bold enterprise for a member of another country's government to express his opinion on American internal affairs, even if he has been asked for it. Only the secure knowledge that a strong mutual feeling of confidence will save me from being misunderstood, and that I am very close to the United States's own philosophy in my view of economic and social matters, gives me the courage I need for this statement.

When I recently visited the United States I had an opportunity to look at the situation on the spot. What I saw and heard made me feel that the widespread pessimism which prevailed was not justified by the facts. Even taking into account the slump in the automobile industry, which has had adverse effects on the steel industry, I still find that all this is not enough to keep a recession going or to bring about an acceleration in the downward movement—not when consumer purchasing power is still high and credit is readily available at low rates.

The general atmosphere in this so-called recession can therefore be explained only in psychological terms. It seems to me that the recession has its roots not in economics but in some sort of psychological short circuit. The Sputnik shock, the world uncertainty and of course the recession itself have impaired the radiant optimism of the American people.

But I cannot visualize the American nation forever in the throes of this uneasiness. There is no nation in the world whose past achievements give it a greater right to have confidence in its own strength.

I would not presume to say what action the government should take so as to raise the level of production and employment again. What is important is this: the American public must feel that the men on top who are responsible for the future of the economy are working with a purpose.

It would, however, be a grave fallacy to believe that the average citizen—manufacturer, trader, worker or consumer—cannot by his own

CONTINUED ON NEXT PAGE, COLUMN TWO

country lies only four or five years ahead. It will run for 20 or 30 years with various ups and downs within it.

The flaw in this boom that lies ahead is that it will be accompanied by higher costs of living. How much more will average prices be by the time you are 25 years older? Probably 50%.

Will your income keep pace? Can you afford those higher prices in the future? The answer is yes. Your income will *more* than keep pace. Your *real* income will go up, real income being a term the economists use to apply to the purchasing power of your earnings.

Now back to this year and what you can do for yourself in this recession. Here are some of the most common questions that come into my office, and my answers to them:

Is this a good time to buy a house? Yes. A house is an investment, and for many families it is the only hedge against inflation that they can afford. Right now there is a buyer's market in housing, particularly in older homes. House prices are lower. Add to this the fact that you may be able to get a mortgage at a lower interest rate. (Remember, saving $\frac{1}{2}\%$ on a 20-year mortgage of \$10,000 saves you more than \$600 in the 20 years.)

What about borrowing money now? Depends on what you are borrowing for. If you want to buy something like a car, a home, major appliances or land, or to go into a sound business of your own, the answer is go ahead, borrow now, if your job seems secure. Money is cheaper. Terms are more liberal. But do not neglect to shop around when you are looking for money. The price varies from bank to bank, from one lending place to another.

What about life insurance? Many people are tempted during a recession to shy away from setting aside money for such things as life insurance. But life insurance is important for young families, and it is a bargain when you are young, for as you get older the rates go up.

But remember that the money you spend on life insurance does not grow with inflation as some other investments will grow. It pays off a fixed number of dollars, even though those dollars may be worth far less when it comes time for the policy to pay out.

What about investing in stocks now? Common stocks should be considered by the average family because they grow with the boom and with inflation. But they should not be bought until *after* there is some surplus cash in the bank for emergencies. Two good rules for the average family are these

1) Do not put all your money in one stock. Spread out. Buy some stock in several companies, or buy shares in investment trusts. They give you ownership of a large number of stocks, and you can choose whether to invest in a conservative fund or one that is more speculative.

2) Spread your investment over a period of time. Buy at regular intervals—every month or three months. That way you average out your investment over the highs and lows and gradually build up your holdings without trying to second-guess the market. This removes the temptation to play the market which is fatal to most small investors. It is better to concentrate on *what* to buy rather than *when* to buy it.

You may think you have no money. But you may have a little saved up and available for investment. Investment is like seed corn; a little makes a lot next year and much more a few years later.

Why talk this way now, in the midst of a recession? Because now is precisely the time to talk about it. The economy has lost a bit of momentum temporarily, but you as an individual should *not* lose momentum, not even in a recession year.

A word about your job: It is the greatest economic asset you have. It is worth more than any other investment. It grows in value. It pays good dividends, and pays more as time goes on. Anything you can invest in your career is well invested.

To the young of today I say, get a move on. You are as able as the generation that went ahead of you—perhaps in some ways a bit abler. Your economic future will be better than the past. This will be due partly to your own efforts and partly to the natural growth of our economic machinery. History is on your side. In standards of living the trend has been upward, and it will continue that way as far as it is possible to see.

action help or harm the situation. Whether the businessman has the courage to venture his capital or whether he is pessimistic, whether the worker appreciates that there is a limit to his claims or whether he cares only for his own group's interest, whether the consumer has confidence in tomorrow or whether he is worried and rearranges his life accordingly—all these together decide the level of production and employment.

Overcoming the dislocations

THERE is no absolute prescription which would be right in all economic situations. I think, however, that certain actions would help the present situation and overcome the dislocations that have appeared:

1) Businessmen, in particular manufacturers, hurt their own interest if they reduce production and cut down investment in order to adjust their business to what they wrongly think is an inevitable downward trend of the business cycle. Economic and technological progress and variations in human needs may lead to changes in the pattern of the economy, but they will never lead to a general decline. Instead of merely increasing the number of plants, *i.e.*, in a horizontal expansion, it would seem wiser to me to bring about a vertical adjustment to the new pattern of demand. This means increasing efficiency and productivity all along the line. Manufacturers should remember they produce not only goods but also income. They will accentuate the crisis if they cut down on production.

It is also necessary in a free economy to keep prices flexible so that they will respond to market fluctuations. The one alarming symptom I have observed in the American economy is the decline in production coinciding with a rise in prices. Any real entrepreneurial activity implies the risk of loss as well as the chance of profit. It is therefore against the spirit of free enterprise to raise prices in an attempt to maintain profits at a certain standard, regardless of production and sales. The present situation offers businessmen an excellent chance to get prepared for the competition of tomorrow, and they should make full use of it.

2) Another important influence on the state of the economy is the inventory policy of manufacturers and merchants. It may at times appear wise to cut inventories to a level just high enough to keep going for another day or two. But we must understand that this very policy is one of the reasons for the decline in the prices of industrial raw materials and in the purchasing power of the countries producing raw materials, a decline which has affected business all over the world. This policy of low inventories cannot be maintained in the long run in any case, and I think the maintenance of normal inventories would go far toward stabilizing the economy. If I were an American entrepreneur, I would go ahead and buy now. Prices are sure to rise rapidly once all present inventories of raw materials are exhausted and everybody starts buying.

3) And what should consumers do? Thrift is a virtue, but it is not always the right thing for the economy. A general decline in demand is

bound to lead to a decline in production and employment and will finally reduce mass income. In short, those who hesitate to spend today because they are afraid of the future will be jeopardizing their income of tomorrow.

Once a nation is in the grip of doubt about its future, it has already taken the first step on the road to disaster. Pessimism leads inevitably to a decline. The measures then necessary will be successful only at the price of inflation and a further decline in the value of money.

A good economic policy which tries to maintain a high level of production with a stable currency is comparable to a tightrope walk in which the performer is in constant danger of falling off either in the direction of an economic decline or a decline in the value of money. Because the U.S. dollar has become the standard for measuring the value of all currencies, the U.S. has a special responsibility to be a skillful tightrope walker.

The free nations trust that America is up to the challenge. But this challenge concerns all American citizens, not only the government. The strength of the American people and their confidence in themselves must not be lost if fortune is to smile on us all. Let, therefore, every American citizen act as if his attitude were decisive for the fate of the whole free world. My faith will not be shaken.



SPARKING SALES. Mayor J. K. Cass of Greenville, S.C., walks barefoot on carpet during "You Auto Buy Now" drive.



When you care enough to send the very best


Hallmark
Cards

Caught off guard, are you slumped
like this?



A too-soft, bouncy mattress that you sink into, doesn't relax the muscles of your back. So they grow weaker, weaker, often ache in the morning. You tend to slump—you feel older, look older.



...when you want
to look and feel like this?



On a Sealy Posturepedic Mattress you sleep with your body aligned so your back muscles can relax and regain their tone. No bedboard hardness, but firm, deep-spring support. You sleep in comfort. Better posture is a plus!



©Sealy, Inc., 1958

Posture is a plus you can get from sleeping!

Here's why it happens on a blessedly comfortable Posturepedic Mattress

The muscles of your back must work 16 hours a day to hold you up.

Unless they can relax, regain their tone at night, your posture suffers. You sag a bit more every day; you feel older and look older.

A mattress that sinks under your weight holds your body as in a hammock—your head and feet high but your *backbone bent*.

Your posture muscles grow wearier, weaker every day!

The Sealy Posturepedic Mattress overcomes this threat to your attractiveness and good health. The only mattress of its kind, it was designed in cooperation with leading orthopedic surgeons to give buoyant but healthfully firm support. And it's smooth; has no buttons; no bumps!

Start sleeping for comfort...and get better posture as a plus. Get a Sealy Posturepedic! \$79.50 always; matching foundation, \$79.50.

Sealy
POSTUREPEDIC®
MATTRESS



Remember...
**NO MORNING
BACKACHE**
from a too-soft mattress



GETTING BRIEFED ON WEATHER BEFORE FLIGHT, SIX-MAN B-52 CREW WATCHES SCREEN AS OFFICER FOR 99TH BOMBARDMENT WING READS OFF PREDICTION

TEST FOR A B-52 CREW

Every time they go up on a training mission, the crews of the Strategic Air Command's B-52s are engaged in a fierce contest. To make sure the heavy bomber crews remain in a constant state of readiness for combat, SAC keeps up a running competition between them. Promotions and prestige depend heavily on performance during the 3,000- to 5,000-mile flights.

Last month SAC allowed *LIFE* Photographer Ralph Morse to go along on

a B-52 training mission to watch a crew at work. The jet plane's six-man crew, headed by Major Winston Moore, was one of only 12 B-52 crews out of 350 classified as "All-Star" and would, in the event of a war, be assigned to bomb a top priority target. The mission shown here went so well that when Moore's men landed after 8½ hours of practice bombing, navigating and refueling, they still held their lugh "All-Star" place.

CHECKING B-52 BEFORE TAKE-OFF, THE PILOT, MAJOR WINSTON MOORE, CARRIES MAPS AND HELMET AS HE INSPECTS 185-FOOT WING FOR STRUCTURAL FLAWS





FLIGHT INTO LOWERING BOOM

The toughest job Major Moore had during his mission came when he had to hook up with a KC-135 jet tanker for a practice refueling. First, he turned his oxygen supply up to maximum to keep his reflexes sharp. Then, carefully maneuvering his bomber into place by manipulating eight engine throttles with one

hand, he eased up behind the tanker (*left*) and held his 200-ton plane on a steady course until he could see the tanker lowering its fuel boom (*below*). The maneuver took 20 minutes of precision flying. Then Moore turned the plane over to his copilot while he wiped off beads of perspiration and relaxed with a smoke.



B-52 CONTINUED

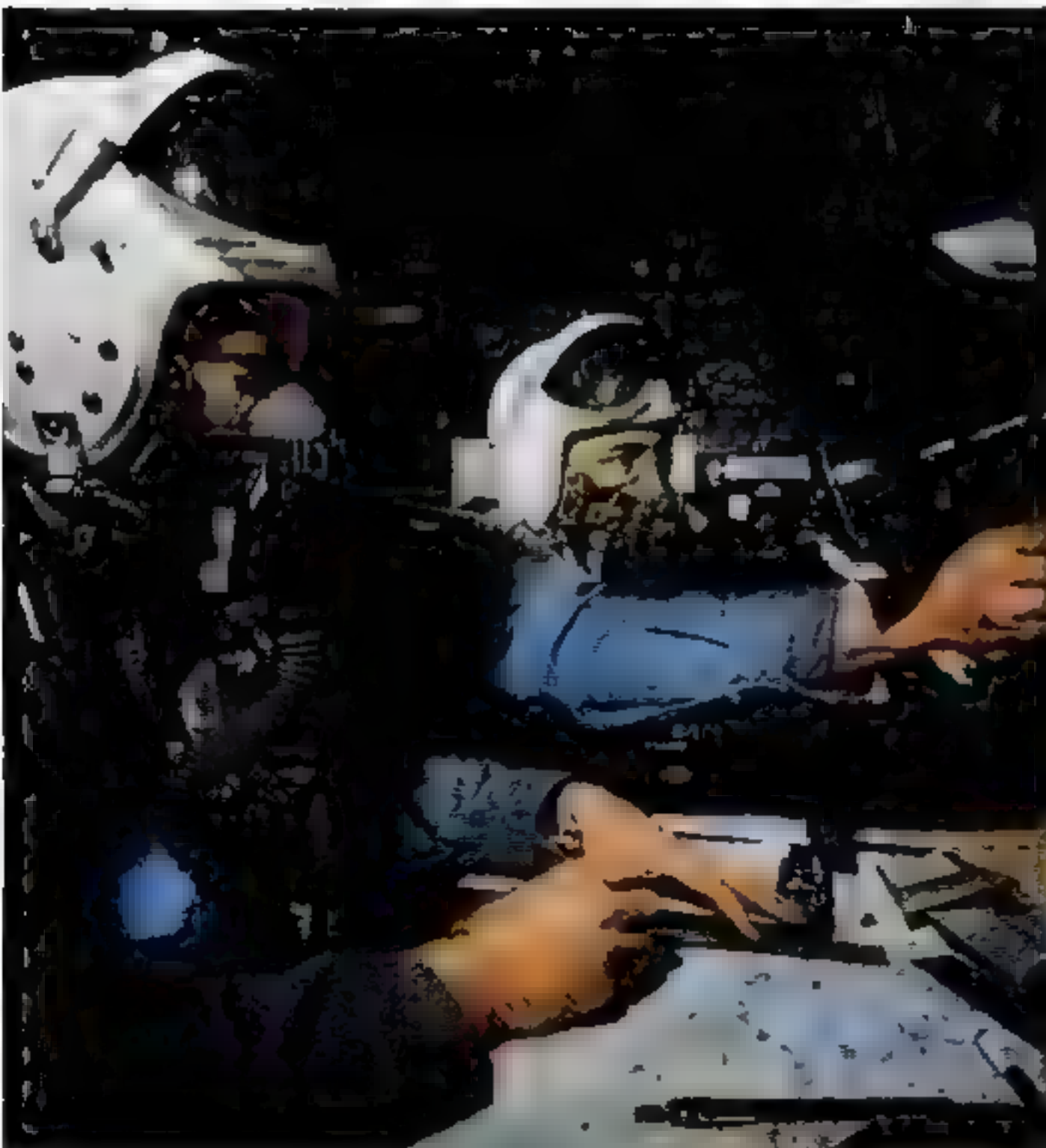
THE CREW AT WORK



BOMBER COMMANDER. Major Winston Moore, removes oxygen mask for a quick smoke and look at map. Pictures on this page were all made during flight.



COPILOT. Captain Leonard Colbertson, checks bomber's fuel consumption. Either he or the pilot must wear oxygen mask at all times in case of emergency.



ECM OPERATOR. T/Sgt. Earl Redelsperger, handles the B-52's electronic countermeasures equipment which intercepts and jams the enemy's radio and radar.



TAIL GUNNER. M Sgt. Raymond Finkelstein, is responsible for checking the outboard engines, which the pilot cannot see, and watching for enemy fighters.

← **NAVIGATING TEAM** consists of Captain Arthur Lehrman (*left*) who guides pilot to the target, and Captain Gilbert D'Andrea, who uses radar to locate it.



Telegram-minded: Peter Hires, youthful President of the Charles E. Hires Co., supervises regional sales promotions by lightning-fast Western Union Telegrams. And the telegram is a written record . . . no mistake about it!

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UNION**

WASH YOUR CAR WITH NEW THE CAR SHAMPOO

At last—
an easy
way to
CLEAN
and **WAX**
your car!



SAVOY removes dirt, film, grease and stains — easily, gently! Leaves a shining coat of CARNAUBA WAX that protects your car from sun fading, corrosion and chrome rust. SAVOY cleans and waxes at the same time because it contains GLEEMEX.*

HERE'S ALL YOU DO:

- 1 Wet car thoroughly ...
- 2 Apply SAVOY Car Shampoo — use 1 oz. of SAVOY in half a pail of water. Liquid SAVOY is economical — one bottle gives you 8 complete WASH 'N WAX jobs.
- 3 Rinse. NO WIPING NECESSARY! SAVOY doesn't streak or leave dull spots. Watch how the finish on your car steadily improves with every SAVOY washing.

***GLEEMEX** is the miracle ingredient that permits a fine coat of wax to be spread over your car while you wash it! Only SAVOY contains GLEEMEX, only SAVOY gives your car that even GLEEMEX sheen.



WONDERFUL FOR ANY CAR!

SAVOY cleans thoroughly, improves the finish of your car with every washing. Try it and see.

SAVOY

THAT WAXES TOO!

No extra work—
**SAVOY WAXES
AUTOMATICALLY
WHILE IT CLEANS!**

8 SPARKLING WASHES

ONLY 69¢



SAVOY
preserves and brightens the finish
on your car with every washing.

GET SAVOY
at your nearby supermarket
or grocery store.



PERFECT FOR NEW CARS TOO!

SAVOY is gentle. Regular SAVOY care preserves that sparkling new car finish—keeps it looking new longer.

Savoy is a product of Seeman Brothers, Inc.



BANDING a skua gull for migration studies, Chappell holds a bird he caught by using an adaptation of a scout snare technique.

"When I took off my glove to fix the band, this bird bit my thumb—the only scar I brought back from Antarctica."

The Antarctic Boy Scout

THE term Explorer Scout suddenly took on new meaning," recalls Richard Chappell, describing the day two years ago when at 18 he was selected as the only American Boy Scout to go to the Antarctic with the International Geophysical Year team. An Explorer Scout from Buffalo, N.Y., Dick had just graduated from high school when he left for the Antarctic after three months' briefing from Washington scientists, including Dr. Paul Siple, the U.S. polar base commander who years ago had been Dick's predecessor as a polar scout with Byrd. Although Dick was one of the youngest men at Little America, he found his youth no handicap—except for a razzing he got over the thinness of his beard.

"My scout training had taught me to improvise and never to panic. This sure came in handy. Once I was branding seals with three Navy men in an isolated canyon. The snow began to blow and we knew our transport helicopter wouldn't spot us. We weren't afraid. We roped together, built a snow hut and conserved our food until we were found late that evening." In his 14 months in Antarctica, Dick visited most of the U.S. outposts. He also helped cook at Camp Michigan, played the organ at the U.S. chapel and, as a scientific assistant, helped measure ice cores and photograph auroras. Dick, who hopes to become an engineer or physicist, is now back in the U.S., planning to enter Princeton next fall on a Navy scholarship.

CONTINUED



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behold perfect examples of the new fashion feeling, swim suits that achieve total allure without clinch or clutch
Fabric is Rosenstein elasticized boucle, has the texture of elegance...colors are straight from Paris
Left, "depth charge"...right, "draw drape", each 1995...matching fabric swim cap, water-proofed, 5.98

NO OTHER SWIM SUIT SHAPES YOU AS BEAUTIFULLY AS A JANTZEN



Cops and robbers
 Now see eye to eye
 Variety Pack
 Is the reason why.

settles all differences
 ... the choose-it-yourself breakfast



CHRISTMAS Communion in crevasse near U.S. Camp Michigan is offered to glaciologists by Chaplain John Zoller.

"This vaulted crevasse, with ice formations that looked like stone sculptures and had a bluish glow like stained glass, reminded me of a magnificent Gothic church."



AT NEW YEAR'S Eve party Chappell eats barbecue with knife by light of midnight sun. Hat was made from old weather map.

"To celebrate the New Year we roasted seal over a fire in an empty oil drum, shot off dynamite and flares and played baseball, sliding bases in the snow."

CONTINUED

AMERICA'S LARGEST SELLING BRANDY



THE GREAT BRANDY OF The Christian Brothers of California

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"WHAT A REVELATION AND A JOY THE LISTENER IS!"

says

Mrs. Eleanor Roosevelt

about this amazing new

HEARING INVENTION

Greatest step forward of the century! Twenty-five years to perfect . . . two seconds to put on . . . makes other type hearing aids obsolete. The Otarion Listener — the hearing aid worn and recommended by more prominent people than any other — was made possible by super-power transistors developed by Bell Telephone Labs.

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MEN SAY TRIG.



Now! A man's way to check perspiration odor — no mess, no trickle, no crumbling!

Mister, don't miss this one. It's for *men*—the scent, the color, the works. Trig rolls on, quick and easy. Trig goes straight to work—underarm hair can't block it. Trig works a full 24 hours. Remember this: Women say "deodorant"... *men* say Trig.



It's on the ball

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ANTARCTIC SCOUT CONTINUED



SOVIET Base at Mirny is visited by Chappell, who meets Russian scientists and newsman from Communist youth paper.

"I was wearing most of my scout medals. One of the top Russians asked if I were an American general. He was quite embarrassed when I told him I was only a scout."



BACK IN U.S. on lecture tour, Chappell is surrounded by autograph-seekers after speaking at an Atlanta high school.

"I'm still not used to all this attention. Some of these girls called me 'Mr. Chappell,' but I corrected that, and fast—after all, I'll be dating girls their age when I get to college."

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No more stubble trouble, anywhere! At home or on the go, here's the new kind of shaver for a new kind of shave — deep down where your beard begins.

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Now, wherever you are, you're only a cord's length away from a perfect shave.

Try it! The world's newest shaver with all the exclusive features that have made SCHICK POWERSHAVE famous. *Makes a wonderful gift for Father's Day or Graduation.* Most stores offer a 14-day Free Home Trial



New Full-Contact Head. Now twice as big. Designed to hug all curves of your face — flats, rounds, hollows. Shaves you *faster*.



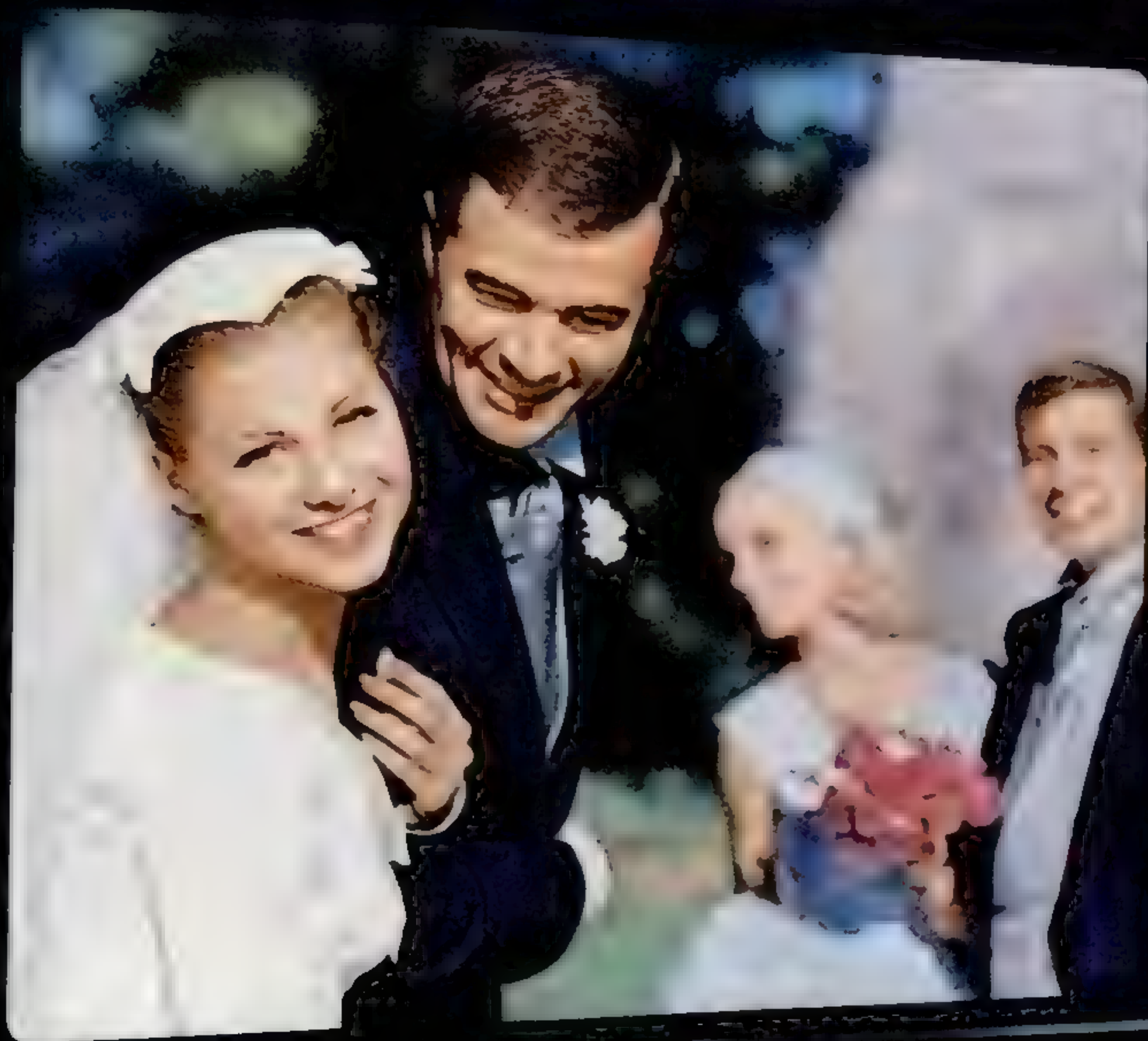
Exclusive Built-in Whisker Guides. Gently press skin down, pop whiskers out, shave you *closer, deep down where your beard begins.*



SCHICK — *first in electric shaving*

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NEW! Kodak 300 Projector. Shows slides *big and bright*. Has exclusive new Kodak Readymatic Changer. \$64.00 with magazine changer. \$74.00. New 500-watt model with Readymatic. \$74.00 with magazine changer. \$84.00. Or 10% down.



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Get gorgeous color slides your first try! New Kodak Signet 50 Camera has light meter built in...\$82.50

You're sure to be a better photographer with this great new 35mm camera.

Its built-in photoelectric meter measures the light, tells the settings to use. Ultra-fast $f/2.8$ lens is made with famous Kodak rare-element glass, for sharpest detail with all color films. Lens and shutter are marked for convenient Exposure Value settings. Film advances by fast-action

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NEW! Kodak Pony II Camera. Easiest way to advance to Kodak 35mm color slides! Fast loading; two simplified settings to make. Precision-made ... and looks it. \$26.75 or \$3 down.



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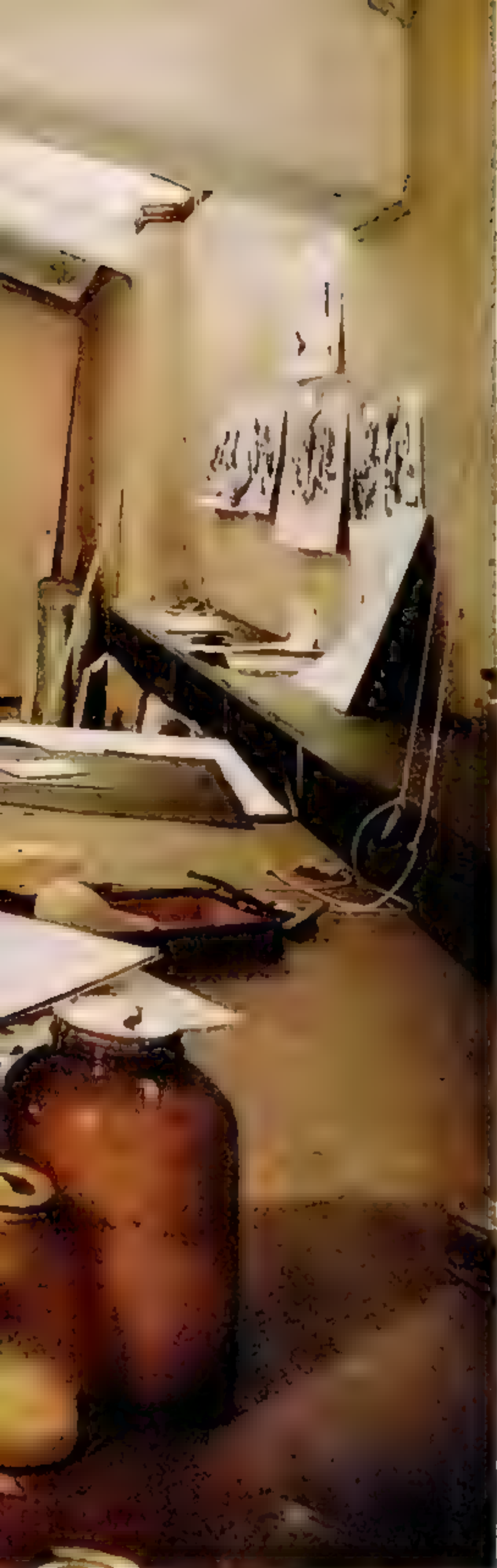


STAR BROTHER ACT IN ART

Two Italian artists, Afro and Mirko, make hit teaching in U.S. colleges

During the past six months two Italian brothers named Basaldella have become a stimulating part of American art education. Afro, a painter, teaches at Mills College in California. Mirko, a sculptor, teaches at Harvard. Until recently the brothers, whose unusual first names are traditional ones in their native province of Udine, lived in Rome, working full time on the imaginative abstract images which have won them top prizes. Then, almost simultaneously, each was invited to teach in the U.S. Enthusiastic about "participating in America," Afro and Mirko accepted.

At Harvard, Mirko, who is 47, is director of the Design Workshop, teaching drawing and three-dimensional design to 80 students. At Mills, Afro, who is 46, is artist-in-residence, teaching landscape and figure painting to 50 girls. In between classes they concentrate on their own art. Since December, Mirko has produced 20 sculptures and Afro has completed a huge mural. These accomplishments, along with their talents as teachers, have won the brothers a big student following. "It's been something for us," said one Harvard man, "to see a great artist at work."



AFRO At Miles, the painting brother who, like Mirko, is known only by his first name, works in a gigantic studio. On a wall is large sketch for mural commissioned for the UNESCO building in Paris. The mural itself, 10 by 23 feet, is in background. When not teaching, Afro works in studio 10 hours a day, relaxes by firing air pistol (*foreground*) at empty paint can.

MIRKO At Harvard, the sculpting brother works in a studio above classrooms of Design Workshop. Because he teaches four afternoons a week, he devotes mornings to cutting, hammering and piecing together sheets of copper and wire mesh into intricate forms that suggest ancient idols. Here he coats a sculpture called *The Virgin* with chemical to turn copper green.



MIRKO'S SCULPTURE, *Roaring Lion*, typifies the chimera-like images which have made the sculptor famous. Done in Rome two years ago, the Lion, with feet entwined by a serpent, presents nightmarish effect while at the same time appearing decorative because of patterns on its body.



AFRO'S PAINTING called *La Candelora* epitomizes his atmospheric and ambiguous abstract style. Completed last year in Rome, it was inspired by the painter's memories of the warm, pulsating glow of burning candles and quiet movement of people in church on Candlemas Day.



SOME COFFEETIME TIPS ON TECHNIQUES FROM MIRKO . . .



WITH HARVARD STUDENTS Mirko gives instruction both in and out of class. At left during a coffee break, the sculptor explains how to make a free form



sculpture mold by pouring plaster into paper. At right in a classroom, he suggests a method for translating a student's paper structure on desk into plaster.

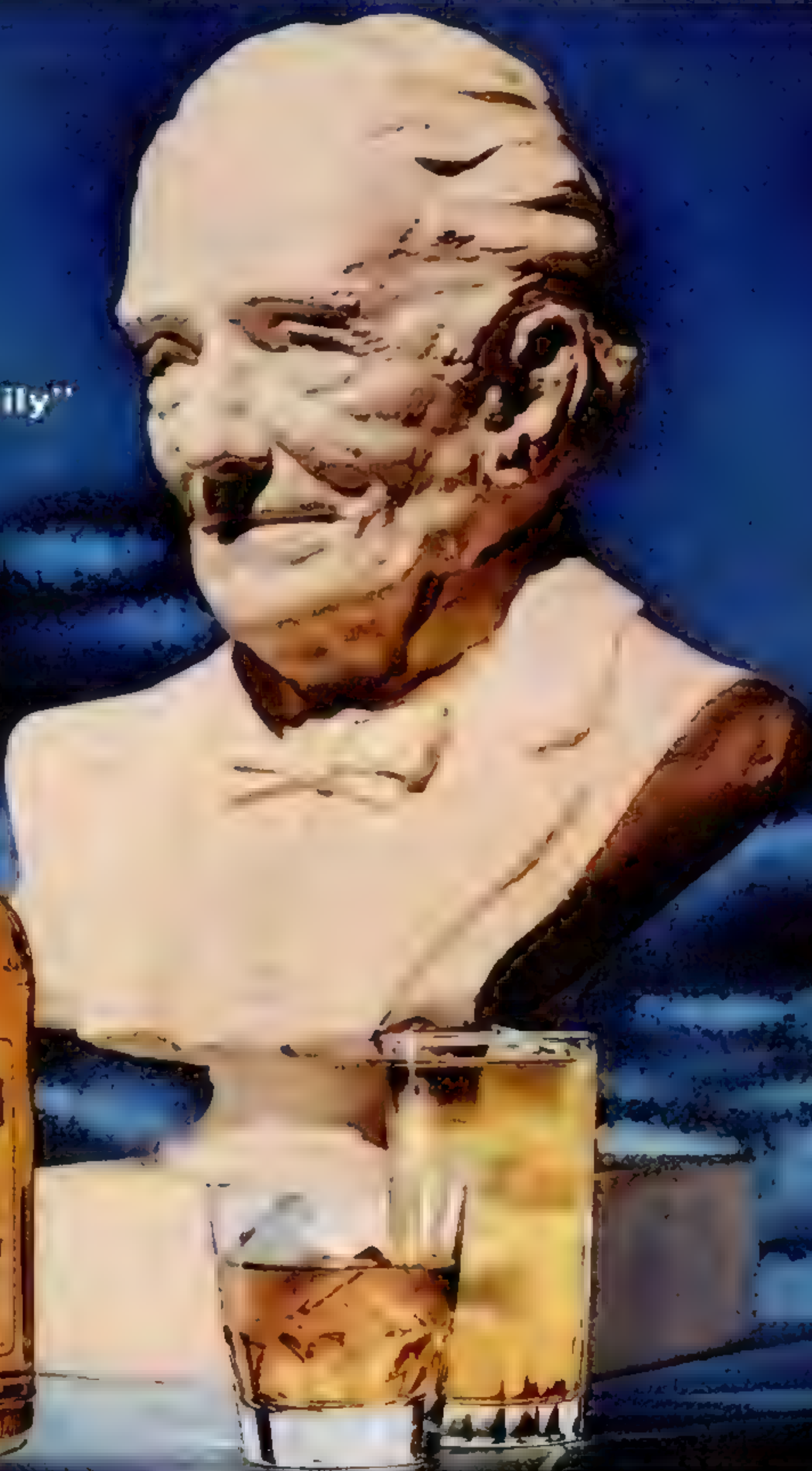
. . . SOME TEATIME ADVICE ON ABSTRACTION FROM AFRO



WITH MILLS STUDENTS Afro takes time out for tea in patio. He enjoys teaching because "several girls have talent, and besides, they are pretty." Though he

is an abstractionist, he makes students paint what they see. "Young people," he says, "they have to learn the grammar of painting before they can speak."

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GRAND
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PERPLEXED PROFESSOR, Afro looks on skeptically as Mills student explains how she mixes colors. His English

is limited but, say students, "he expresses so much with his face. If he says 'Bene,' that is the crowning glory."

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Dad will love
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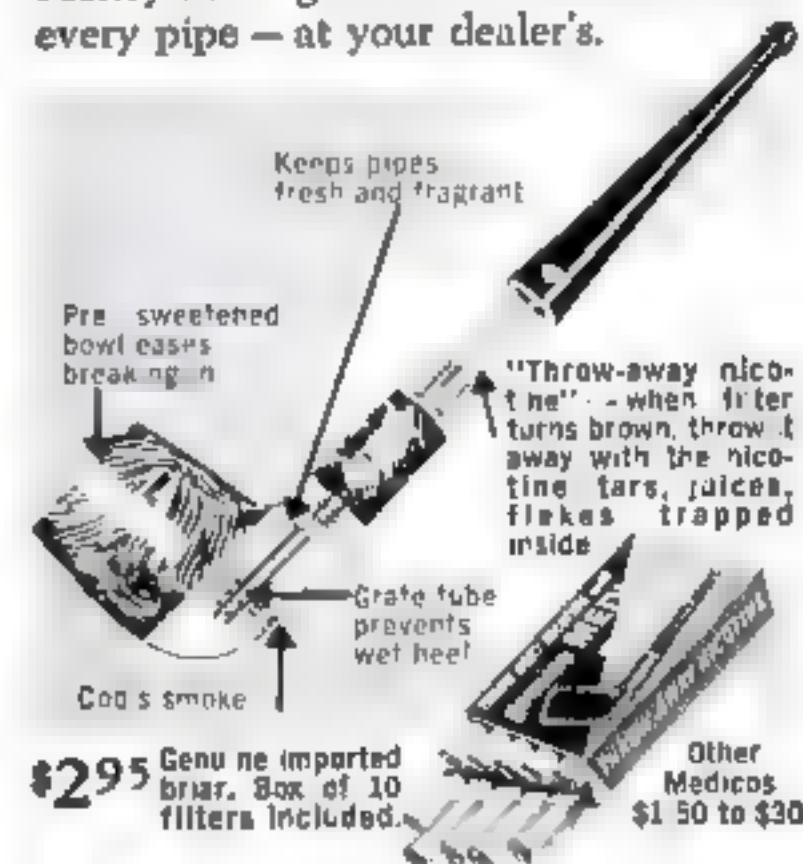
It's Medico's new Guardsman Filter Pipe. Five new features give full protection and enjoyment. Win converts to the pleasures of a pipe. Earn high praise from veteran pipe smokers.

New construction makes it the best smoke ever! Greatest feature of all is Medico's changeable filter. When this turns brown, it's thrown away with nicotine, tars, juices, flakes trapped inside.



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*If after smoking Guardsman for 14 days he's willing to part with it, he can send it back to Medico for full purchase price. Money-back guarantee certificate with every pipe — at your dealer's.



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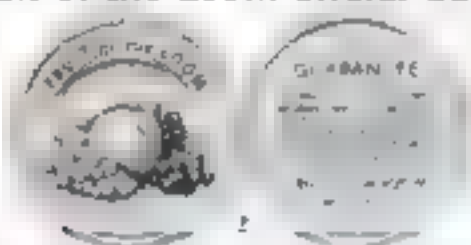
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Men's Athletic Shirts 49c,
3 for \$1.45

Men's Sanforized Shorts, Tee
Shirts, Briefs, 3 for \$2.05

MORE MEN AND BOYS WEAR

FRUIT OF THE LOOM

UNDERWEAR THAN ANY OTHER BRAND!

EMPIRE STATE BUILDING, NEW YORK 1, NEW YORK



STARTLING STARE dominates bronze sculpture by Mirko. It is one of group made in 1936 whose bizarre features and ornament suggest primitive gods.



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No more



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MORE PEOPLE RIDE ON

this new safety principle that can mean:

roadside tire changing!

New Captive-Air Steel-Cord Safety Shield lets you drive ... on air ... for 100 miles or more in the event of a puncture or blowout!



Designed to end blowout worries! Only the air in the outer chamber escapes in the event of a blowout. Reserve air inside the nylon-and-steel "inner spare" supports your car safely!

Now you pick the place for repairs—not your tires! Goodyear's new Captive-Air Steel-Cord Safety Shield is actually an inner spare. It is so strong—so safe—that it fully supports the car in the event of a puncture or blowout.

This nylon-and-steel built-in spare lets you drive 100 miles or more, if necessary, to a service station.

Proved in 3 million miles of driving. Taxi fleets equipped with this revolutionary new safety principle drove 3 million miles with only 4 roadside delays. That's only *one* tire change for the equivalent of 30 trips around the world.

The Captive-Air Steel-Cord Safety



Shield fits two great Goodyear tires—the new Double Eagle and the new Nylon Custom Super-Cushion.

Both are made with triple-tempered 3-T Nylon Cord (a Goodyear exclusive) to give you a rugged *first line* of defense against all road hazards.

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They're at your Goodyear dealer's now. Liberal allowance for your present tires. Goodyear, Akron 16, Ohio.

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GOODYEAR TIRES THAN ON ANY OTHER KIND!



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The Goodyear Tire & Rubber Company, Akron, Ohio.



Maternity nightgown and peignoir by Sybil Connolly. One of a series created for The Mennen Company.

To Every Lady-in-Waiting

You can protect baby's skin
as nature does at birth
with our exclusive-formula Baby Magic

STOPS DIAPER RASH . . . CHAFING . . . CHAPPING
Cover your baby's skin from head to toe with Mennen Baby Magic to help protect against infection. It actually forms an invisible "bodyguard" that effectively destroys the bacteria that cause diaper rash. Nature protects this way at birth!

Many leading hospitals use Baby Magic the moment nature's protection is washed off! The next time you see your doctor, ask him about protective pink Baby Magic . . . used by more mothers than any other baby lotion.

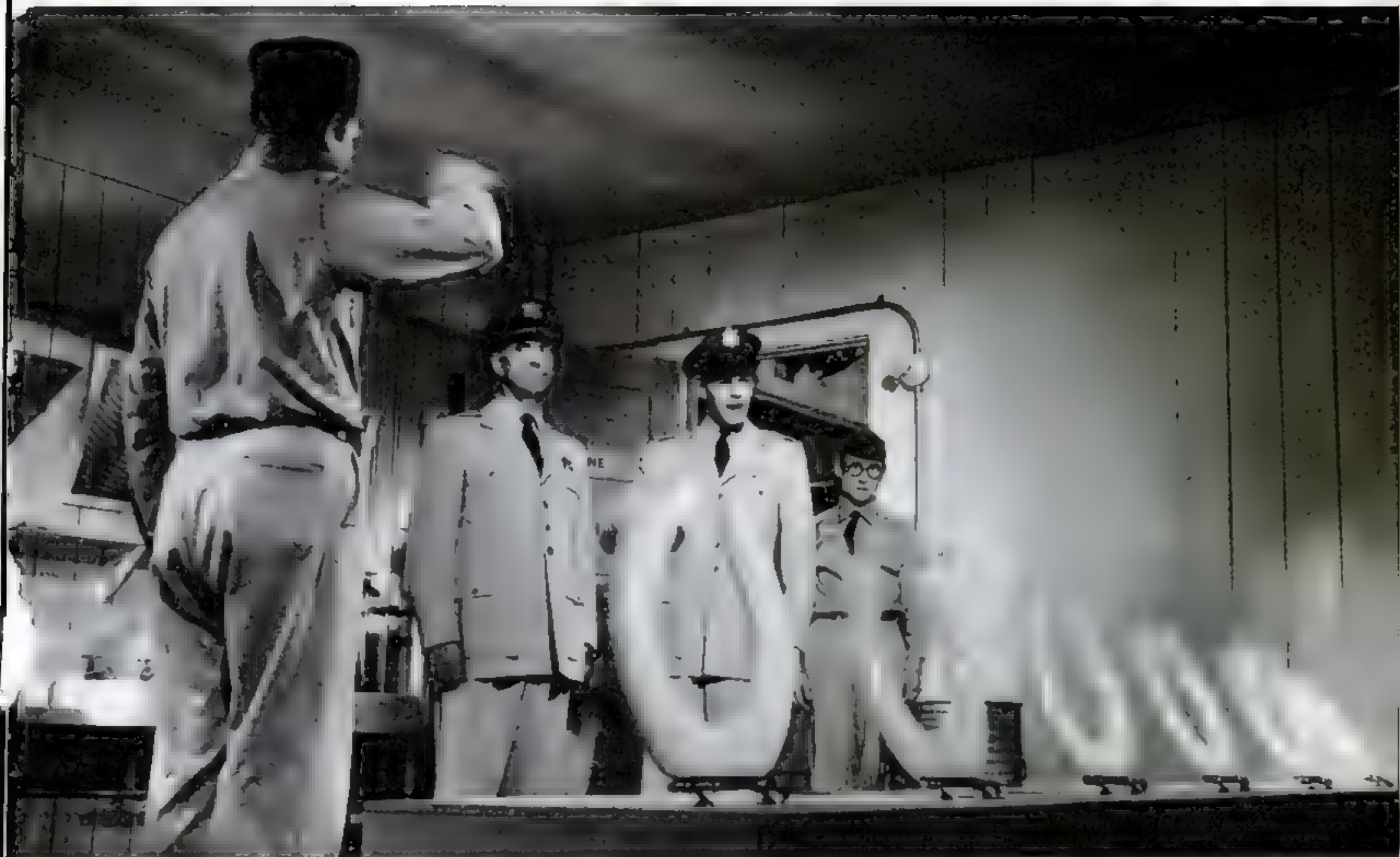
PREVENTS DIAPER RASH when used regularly. Baby Magic heals diaper rash, too! Checks chafing. Giant size, \$1. Squeeze bottle, 6oz.
ANTI-CHAFING POWDER! It's a special anti-chafing formula that actually resists moisture. It clings longer, too! 4oz., 59c.



BABY CLEANSING OIL! Bathe baby with it daily until navel heals. Use regularly to cleanse diaper area without harsh rubbing. 5-1/2 oz., \$1.

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babies
it's
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AS "P.L.O." (PERMANENT LATRINE ORDERLY) STOCKDALE (LEFT) RIGS HOPES THAT SPRING TOILET SEATS TO ATTENTION FOR THE INSPECTING OFFICERS

Another Time for Sergeants

Ever since an Air Force officer named Mac Hyman wrote his novel about a draftee who really wanted to be drafted, America has been laughing over *Another Time for Sergeants*. The story became part of the folk myth that nothing drives the military quite so crazy as a desire to please. The book was 66 weeks on the best-seller lists, then a hit on television and as a Broadway play. Now made into a movie by Mervyn LeRoy for Warner Bros., it is one of the funniest things to come along this year.

Big and placid Andy Griffith again plays Will Stockdale, the easygoing inductee who regards officers and sergeants as his friends. Myron McCormack is King, the sergeant nearly killed by Stockdale's kindnesses. James Milhollan is the psychiatrist confounded by normality, and Nick Adams, the only principal who was not in the play, is wonderful as an airman with a burning desire to transfer to the infantry. And for the reason shown on the following page, it was a tough film to get finished.



IN A TAPROOM Blanchard (left, Murray Hamilton) and Sergeant King (center) mix Will highballs

of gin, whisky and lighter fluid. He downs them and stays sober. They grow drunk on ordinary drinks.



No finer gifts for *your* dad!

HOLIDAY MIXTURE The "Custom Blend" of irresistible aroma and flavor. Happy marriage of five great tobaccos that custom blending experts agree would cost *five times more* if mixed to order!

*Buy Dad
a Pipe,
Too.*

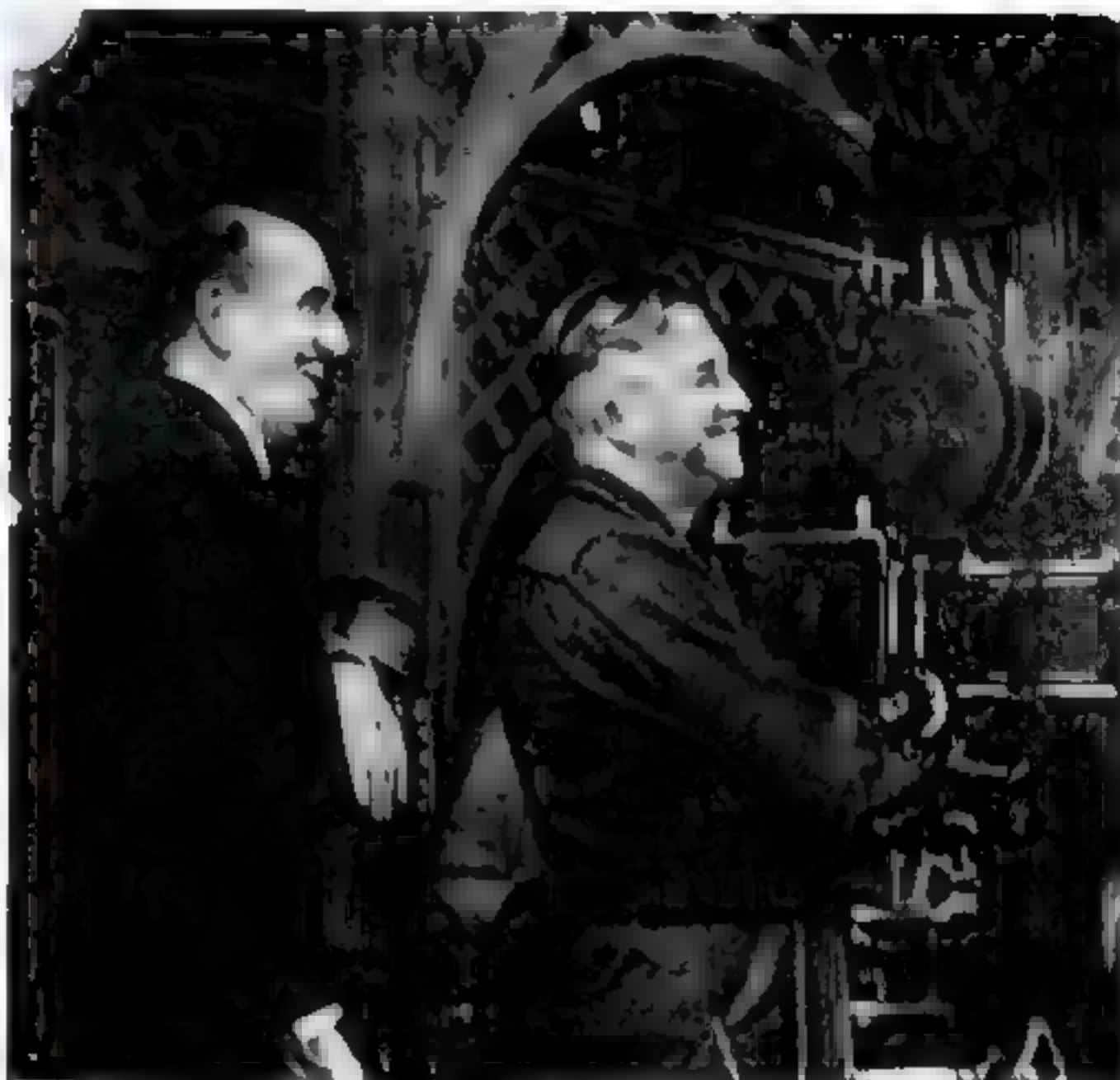


EDGEWORTH Cool-smoking white Burleys . . . famous for over half a century. Edgeworth and only Edgeworth is *ready-rubbed* for perfect, slow-burning, cool-smoking consistency that *never bites*.

EXECUTIVE MIXTURE The world's most luxurious tobacco. A subtle tribute to the taste of your favorite pipe smoker. Achieves its richly satisfying flavor and aroma with no added aromatics. A *natural* blend of finest White Burleys . . . Golden Flake . . . and rare red Virginia-cut Cavendish. More than worth its extra cost!

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SERGEANTS CONTINUED



GALES OF GIGGLES slowed work on *Sergeants*. Here Jack Warner (left) and Director LeRoy break up watching McCormick as sergeant do his drunk scenes.



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enjoy a Seven-Up® Float™

7-UP and ICE CREAM
...get 'em together
like this!

1

Drop a scoop of your favorite flavor ice cream into a tall glass. (Or try sherbet instead—it's wonderful, too!)

2

Then just tilt the glass, and pour chilled, sparkling 7-Up gently down the side. A 7-Up "Float" even looks delicious!

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Sip to your heart's content! See what the fresh, clean taste of 7-Up does for ice cream! Tip: Have plenty of 7-Up on hand—for "Floats" and regular thirst-quenching, too!



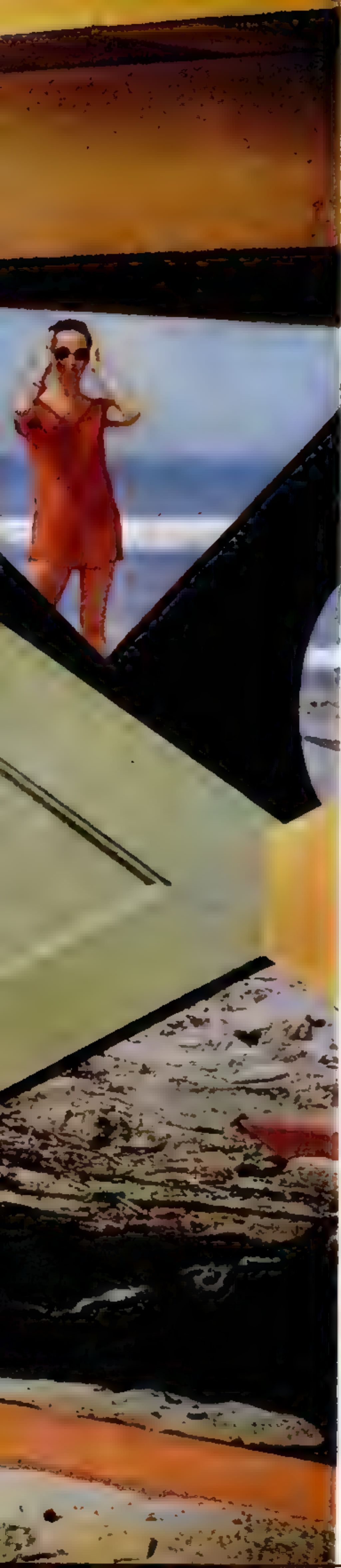
She Shall Wear Sacks by the Seashore

BUT SNUG KNITS, BIKINIS ARE ALSO IN SIGHT

Having fought and lost the battle of the chemise on the streets and in the fields of suburbia, American males this summer will have to face the fashion on the beaches. The chemise is now shaping bathing suits, playsuits and above-the-knee beach dresses. Some designers have even gone the straight shift one better and have come up with some voluminously puffed playsuits that make it hard to tell a girl from a beach ball.

But there will also be suits at the opposite extreme. Figure revealing knit suits, which were introduced in high fashion circles a few years ago, are now turning up in quantity. The bikini, which has never really caught on in the U.S., may have more success with bashful beachgoers this year because it is often sold with cover-up chemise playsuits (*left*) to be worn out of the water.

Along with new silhouettes have come new accessories. Last year's popular gondolier hat is being replaced by hair-hiding turbans which sometimes have earrings attached. Bathing caps are velvety with oversized clip-on jewels. Oddest of all are brightly colored straw wigs and pony tails that are useless in water but are sure to cause a sensation on shore.



BEACH EXTREMES are concealing chemise dress (*left*, John Weitz, \$13), bare bikini (*center*) to be worn with a cover-up shift (*right*, Tina Leser, \$34).

JEWELLED CAP has a waterproof "ruby" on forehead (U.S. Rubber, \$6) and is worn with a Lastex suit which has a sweater-style collar (Jantzen, \$23).

Photographed for LIFE by GORDON PARKS

CONTINUED





FIGURE HUGGING, knitted suits have cut-out sides (*left*, \$25), rows of buttons (*center*, \$25), and zipper back (\$30, all Rud. Gernreich). They are worn with raffia wigs and pin-on braids (Fleischer, \$25, \$30).

BALLOON SHAPED, playsuits hide figure but set off good legs. At left is a Claire McCardell (\$28). In suit at right (Loomtogs, \$15), the beach ball illusion is made complete by use of segmented colors.



LOOSE FITTING, chemise suit has high neck and is unshaped through middle (Claire McCardell, \$30). Matching high turban with hoop earrings attached is not intended for swimming (Emme, \$10).



SKIN DIVING SUIT in tight-fitting stretch cotton is really made for deep sea divers to keep them warm at work. But it is also sold as a dramatic outfit (Polly Hornburg, \$20) for lounging on the beach or on a patio. It can, if desired, be dressed up with a bright scarf at the waist. It is not for the faint-hearted, or for those with a less than perfect figure.

ANIMAL PRINTS, available in new spots and stripes, are partly hidden by their protective color and pattern in the branches of a giant sycamore tree in Malibu, Calif. Playsuit in giraffe print is by Donald Brooks (\$35). Bathing suit in leopard has matching skirt (Tina Leser, \$10). Tiger stripes are used in a chemise playsuit (B. H. Wragge, \$10).



Father's Day - June 16



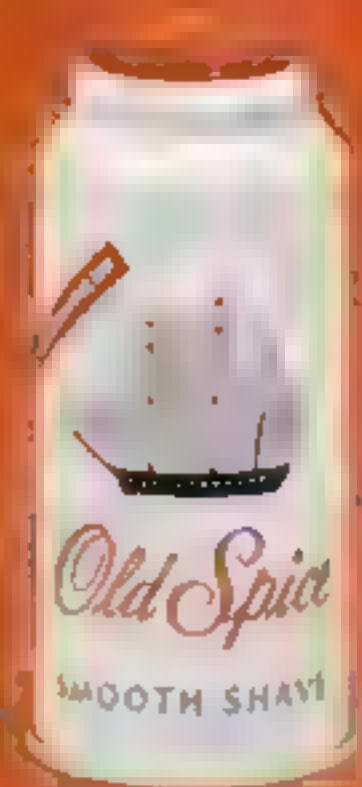
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1.00 and 1.75



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New! Travel Set, in Plastic Containers 2.25
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"The Captain's Box" 5.00
After Shave Lotion,
After Shave Talcum, Men's Cologne,
Spray Deodorant, Hair Groom Tonic.



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NOELLE ADAM MIMICS THE STRUT OF A PEACOCK IN THE PHILADELPHIA ZOO. SAID SHE, "HE IS PROUD AND PRETTY TO LOOK AT, BUT NOT SYMPATHETIC"

La Belle Mademoiselle Noelle

MISS ADAM FROM PARIS DANCES OUT OF A DULL BALLET INTO U.S. MOVIES

Philadelphia critics called her "sex kitten." New York called her "a smoldering replica of Brigitte Bardot." And her new boss Gene Kelly, who signed her up last month to dance in his next three films, says she is "the freshest new personality since Audrey Hepburn." This spring 23-year-old Noelle Adam has been getting her first look at America while dancing in *The Broken Date*, an imported French ballet of questionable taste and unquestionable dullness by Françoise Sagan.

In the ballet Noelle plays a Paris vamp who knocks herself out

trying to console a lovesick young man and, unaccountably, does not succeed. This episode, which occurs in a bathroom setting, caused a sensation last winter in Paris and London. It was frowned on in Monaco where Prince Rainier decreed that parts of it be expurgated before Princess Grace could see it. In New York *The Broken Date* was virtually ignored, and closed after 14 performances. But nobody could ignore Noelle, not only because she has two of the prettiest legs ever to dance their way out of Paris, but because the girl herself is full of sprightly charm from top to toe.



HANDSOME HAND STAND is performed by Noelle beside the Schuylkill River in Philadelphia,

where she took time out for outdoor recreation while appearing in the ballet - pre Broadway tour



NIMBLE NOELLE, who did gymnastic dancing in childhood, has easy time with acrobatics



JOINING TEEN-AGERS, Noelle and Dick Clark dance on his daily TV show, *American Bandstand*

CONTINUED



Perpetuum mobile

The diagrams seen above are samples of man's efforts through twenty-odd centuries to achieve perpetual motion. Scorned by science, they nonetheless symbolize a truth: that the human mind, ceaselessly striving for knowledge and progress through research and imagination, is the only true perpetual motion machine.

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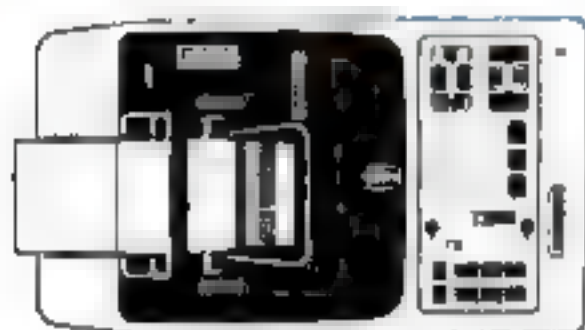
Olivetti printing calculators

have won world-wide favor by their speed, ease of operation and dependability; more than half a million have been sold. They offer many unique advantages (Olivetti made the first fully automatic printing calculator, today makes the only one with two registers).

Among the thirteen adding, calculating and accounting machines now offered by Olivetti, there is usually one that fits a particular job as if made to order. Olivetti also offers electric, standard and portable typewriters and the first proportional-spacing manual typewriter.

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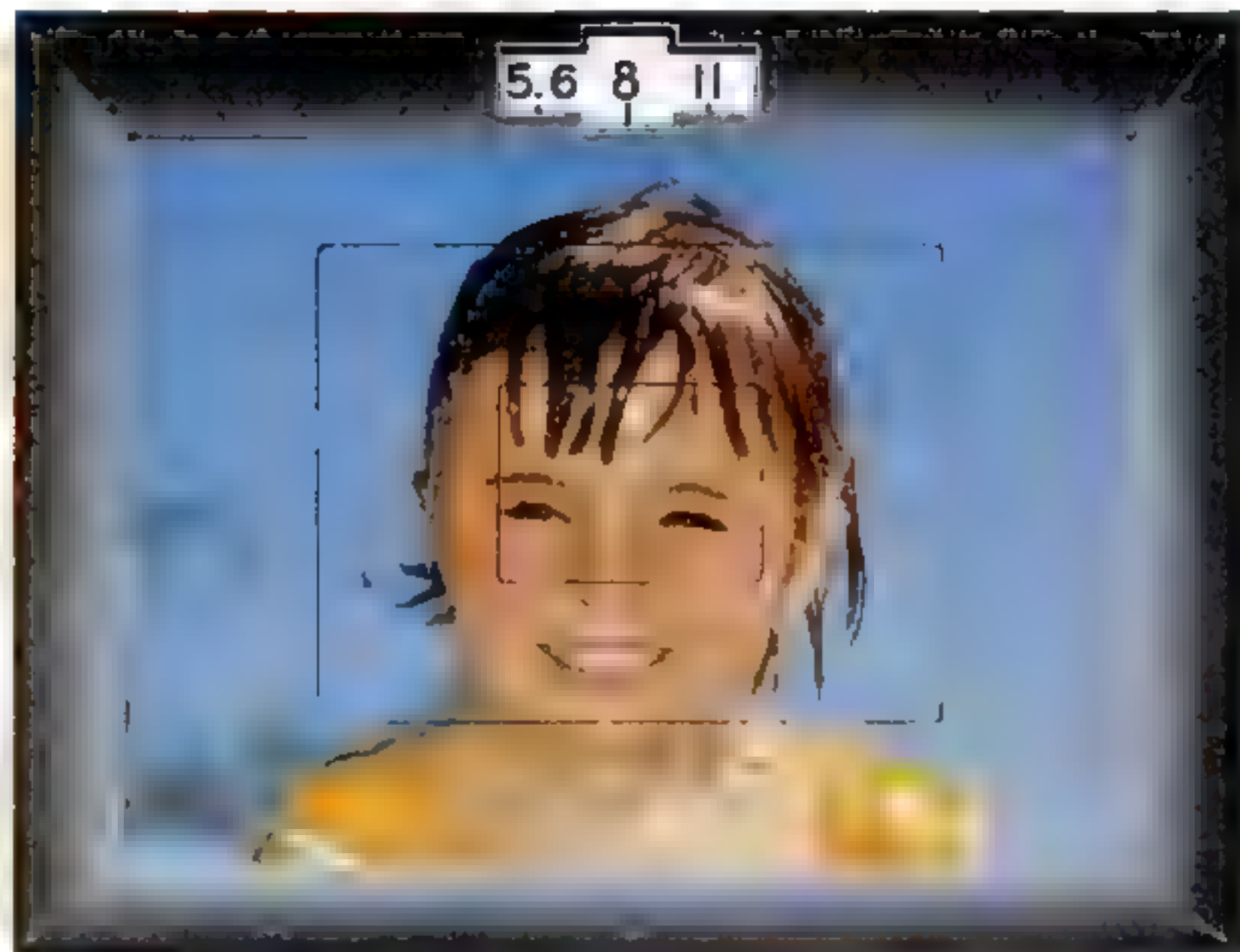
Makes home movies fantastically easy!



See exposure change automatically as you shoot!

World's First "OPTIC-SCALE"

Here is an eye-view through the Revere Electric Eye-Matic camera. At the top of the large "picture window" viewfinder is the greatest innovation since movie cameras were perfected. The world's first "OPTIC-SCALE." It enables you to actually see the f/stop scale respond automatically to the miracle of the electric eye while viewing scenes. Permits precise manual control of professional fades and special effects without taking eye away from camera. When red bar appears it's a signal that there is insufficient light for movies. A boon to movie-making—exclusive with Revere!



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CA-2 8mm SPOOL TURRET CAMERA

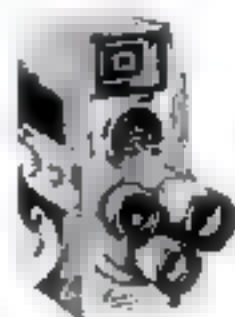
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ELECTRIC EYE-MATIC

NOELLE CONTINUED

Feathers and frolics



PRETTY PLUMAGE embellished Noelle when she became a star dancer in *Pleasures of Paris*, a lavish London revue in which she played three months.



HAPPILY EXHAUSTED after a performance in *The Broken Date*, Noelle plops herself down on a stage sofa and limbers up her now celebrated limbs.

CONTINUED

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Start his day with wonderful, full-bodied Coffeematic coffee and you'll be sure of breakfast with a smile. Just set the Flavor-Selector to the strength you prefer. Automatically it brews to perfection, signals when ready and keeps coffee at serving temperature without increasing the strength. Enjoy the finest coffee you ever tasted, get a new Universal Coffeematic today!

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...and not a drop to drink

UNTIL THE TRUCKS

ON THE DAY hurricane Diane rolled over the Northeast, over three billion dollars in homes, stores, factories and possessions were wrecked or swept away. And in Diane's ugly wake, came still another disaster—contaminated water everywhere, with not a drop that was safe to drink.

Within hours, however, drivers of huge tank trucks were hauling fresh water and water-purifying equipment into the disaster areas to meet the acute drinking-water

shortage. Truck lines volunteered their truck fleets to move the mountains of food and medical supplies required, to remove the injured and homeless to safety. Of all means of transportation, trucks alone provided the numbers, the capacity and the flexibility to shoulder the Herculean job of relief, rehabilitation and cleanup without delay.

Operators of the nation's truck fleets—big and small—have served in many such emergencies. They have



This was Putnam, Connecticut, on Friday, August 19, 1955, the day hurricane Diane came to call. Raging waters of the normally placid Quinebaug River virtually wiped out the lower business district. Within hours Putnam was entirely dependent on the outside—and on trucks—for all the necessities of life.



Evacuate—or run the risk of being stranded! Trucks, from far and near, were immediately mobilized to carry hundreds of families and their possessions from the dangerous low areas to higher ground. The last families were rescued with no more than minutes to spare.



The trucking industry also assumed the essential job of supplying fresh water for residents who were not forced to flee. It came by the tankful—and this water was welcomed. Other trucks hauled in purifying units to insure a continued source of pure water until the local services could be resumed.



This is the same scene today. Within days, trucks had hauled away the debris, brought in thousands of tons of building supplies, and Putnam was on its way back to normal. The frame building and tree are gone, but the bridge still stands, sturdily carrying the heaviest traffic.

ROLLED

placed millions of trucks and tractor-trailers at the disposal of national and local Civil Defense officials. In fact, the trucking industry actually was the first to sign up with Civil Defense to protect you in time of peril.

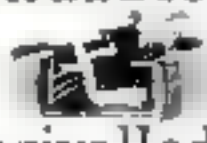



You and your neighbors can depend on this volunteer army of trucks and drivers, the same trucks you see every day hauling and delivering the necessities and the good things of life. They stand ready to answer the call—your call—should the need arise.

FORD

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Dotting the landscape on highways from coast to coast, more than 150 modern Rayco stores serve as a familiar and dependable source for auto  seat covers of unrivalled beauty and workmanship...  convertible tops of rugged durability and perfect fit... mufflers  and tailpipes individually engineered for every make of car. Rayco products are the only ones in their field to carry the United States Testing Company Seal of Approval.  Rayco's huge chain buying power makes possible consistently lower prices, saving you as much as 25% on products of the very finest quality.

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NOELLE CONTINUED

'I do not feel sexy...'

When she is compared, inevitably, to Brigitte Bardot, Noelle is not pleased. "She is very sexy. I do not feel sexy at all," she says. Then she points to her heart and adds, "Not here."

Noelle has a matter-of-fact attitude about her talents and feels that her sultry dancing is simply part of her job. Born in a little French seacoast town where her father was a boatbuilder, Noelle went to a local dancing school. At 18 she attracted the attention of a lady dancing teacher from Paris, who helped her get her first job as a nymph in Gluck's opera *Orpheus and Eurydice*. From nymph she graduated to ballerina in a famous Paris nightclub, then an Indian girl in a touring French operetta, *Colorado*. In 1955 she joined Katherine Dunham's European company of Negro dancers as the only white girl in the troupe. While keeping busy in French movies (below) and nightclub work, Noelle also aspired to become a dramatic actress. She likes America because it offers her new chances to act, and also because "Everything here is so big—especially the big fruit and the big meat."



RIDING MERRY-GO-ROUND at country fair, Noelle appeared as a young white-gloved aristocrat in one of two obscure French films she made in 1957.

holds this whole house of cards



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and still looks slim and neat as this!



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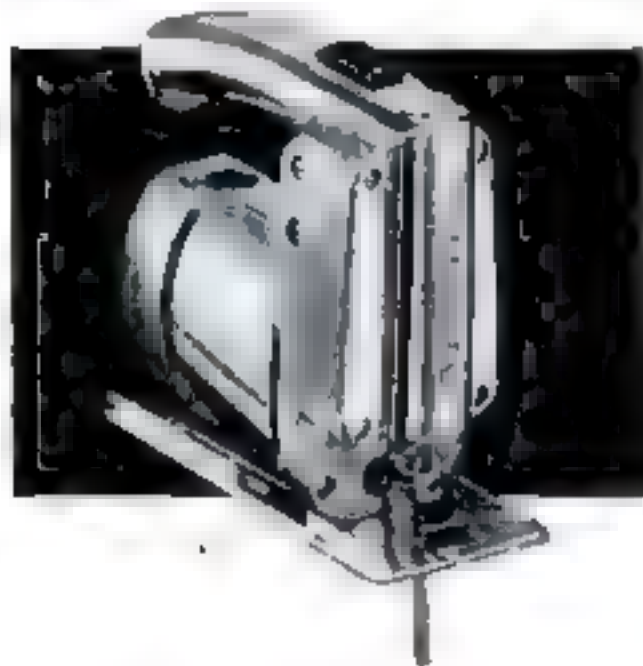
Was 54.95—Cut to

41⁹⁵

Was 31.95—Cut to

26⁹⁵

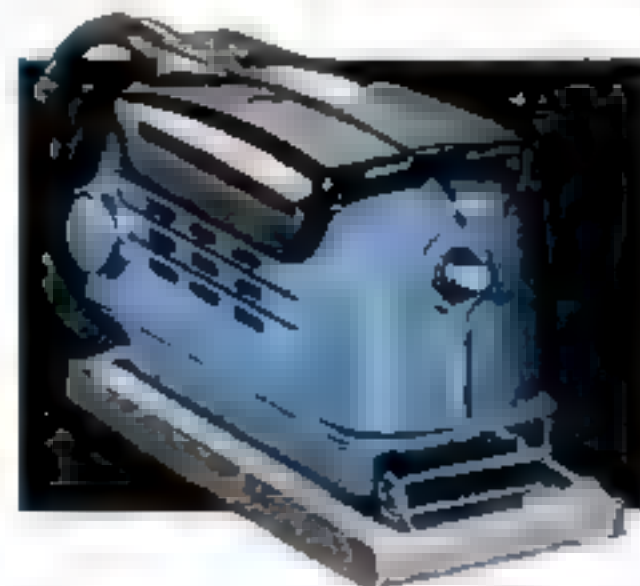
CRAFTSMAN 1/2 HP SABRE SAW is 7 saws in 1—jig, scroll, crosscut, rip, keyhole, coping and small band saw. Cuts 2 1/2" depth. Makes blind cuts without pre-drilling. Convenient top handle. All ball and needle bearing design. Full line of accessories. With 3 blades, 10-foot, 3-wire safety cord, plug adapter, wrench, and wrench holder, only 41.95!



27.95! Was 32.95. **CRAFTSMAN Sabre Saw** weighs only 4 1/2 lbs., cuts dressed 2 x 4 with sturdy, 1/2-HP motor. Base tilts for angular cuts. Top handle with convenient switch. With 3 blades, safety cord, plug adapter, wrench, only

27⁹⁵

CRAFTSMAN SANDER-POLISHER for heavy duty finish-sanding, buffing, polishing, many other handyman jobs. Weighs only 5 lbs. Perfectly balanced for vertical, overhead work. Convenient top handle switch for one-hand use. 25-square-inch sanding area. UL listed (Industrial standards). Complete with sandpaper and polishing pad, only 26.95!



Was 14.95—Cut 1/2! **Economy Sander-Polisher** is small, compact and lightweight. Works with or against the grain on finish sanding, waxing and polishing. Reciprocating motor never needs oiling. This handy tool UL listed, only

9⁹⁹

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Straight bourbon, of course—7 years smooth—elegant in taste



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NELLIE LICKS THE EAR OF A NEWLY TAGGED FAWN THAT SHE HELPED GAME BIOLOGIST ELLIS BOWHAY CAPTURE AND WHICH IS NOW READY TO BE RELEASED

THE FAWN-CATCHING COLLIE

Nellie, a collie dog of Grandview, Wash., has a seasonal job and now is her busiest time. Nellie works for the state game department and in spring she goes out in the field to catch fawns for departmental biologists. The biologists, who are studying life histories of deer, have to catch, weigh and tag fawns. But when frightened, young deer run off faster than a man can go or be almost invisible in a frozen position. With her keen senses Nellie can quickly uncover a fawn in hiding and run it down if it flees.

Nellie, who is 7, has been a pet of one game department member or

another all her life. Six years ago, taken out on a deer-tagging expedition, she showed such a keen interest in the work and was so apt in responding to instructions that one of the biologists decided to train her as a special assistant. With her sheepherding ancestry—she is mostly but not all collie—she proved so gentle that she has never hurt a fawn. In fact, she has been such a success at deer-counting—she has helped tag 750 young deer in six years—that the department is enlarging her duties. This summer she will also help find and band young mallards and teals.

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Brick says clearly, "Here's genuine worth, and the security that means contentment."

When you choose brick, you gain leisure time and save maintenance dollars. Brick gives you life-long freedom from upkeep bills... because brick has permanent beauty, in the richest mellow colors and textures.

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**Absorbine Jr. kills 100%
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less than 5 minutes!**

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BECOMES THIS!



Left untreated, Athlete's Foot organisms burrow and spread. In advanced stage, like ringworm of the foot above, see your doctor.



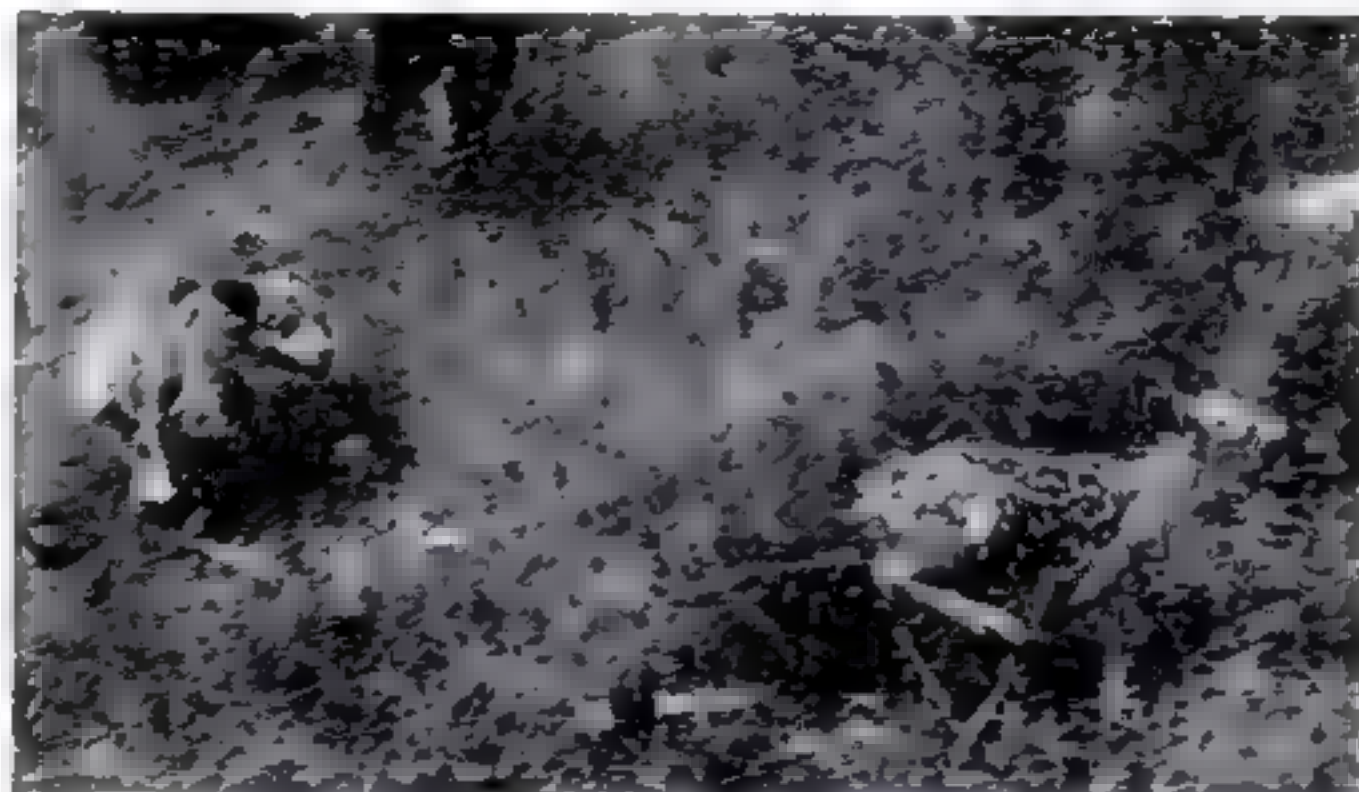
Athlete's Foot fungi killed fast! In test tube cultures, Absorbine Jr. totally destroyed Athlete's Foot fungi in less than 5 minutes!

**America's No. 1 Formula
for Athlete's Foot**

Absorbine Jr.

W. F. Young, Inc., Springfield, Mass.

FAWN-CATCHING COLLIE CONTINUED



RUNNING DOWN A FAWN. Nellie sprints across a field. She is able to catch young deer up to the age of 6 weeks, but older ones are too fast for her.



JUMPING THE FAWN. Nellie uses a gentle shoulder block to knock it off balance. The fawn then freezes as Nellie catches it.



STANDING GUARD over fawn. Nellie waits for biologist to catch up. She often holds down the deer with her paw but at the same time will nuzzle it.

Wonderful Dial Soap!

Feel this fresh all day long! Any soap cleans your skin. Your face. Your hands. But Dial cleans them far better. Because Dial Soap destroys bacteria that make perspiration offensive, keeps you fresh hour after hour after hour. Wonderful Dial!



Aren't you
glad you use
Dial Soap!



(don't you wish everybody did?)

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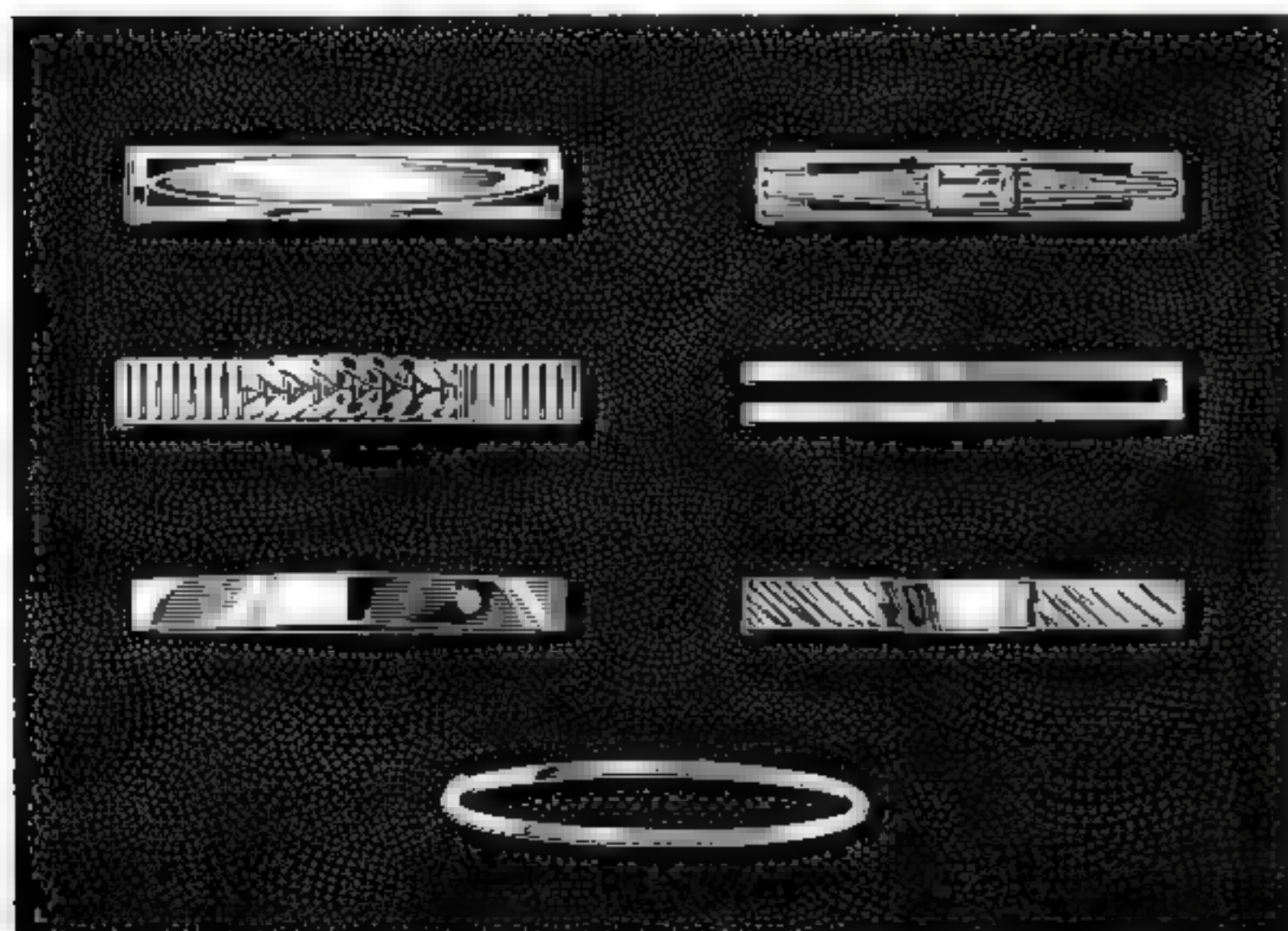
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FAWN-CATCHING COLLIE CONTINUED



WEIGHING the fawn, Ellis Bowhay records size, location, time, approximate age. Nellie sometimes seems to get jealous if he spends too much time on fawn.



TAGGING the ear with a numbered metal clip is the last thing Bowhay does before releasing the fawn near the point where he and Nellie first spotted it.



picture of pure enjoyment

Thrill to real old fashioned peach ice cream made with that special Sealtest touch. There's pure enjoyment in every spoonful. Take it from us -you'll love it!



More people enjoy *Sealtest*
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"Any fruit 'n' cereal starts tongues waggin'
...as long as it's

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"...and Suzie—it's the only cereal with sugar on the raisins. And listen, the television said more people eat Post Raisin Bran than any other kind. Well, gotta go now—can't talk and eat at the same time. Bye-ee!"



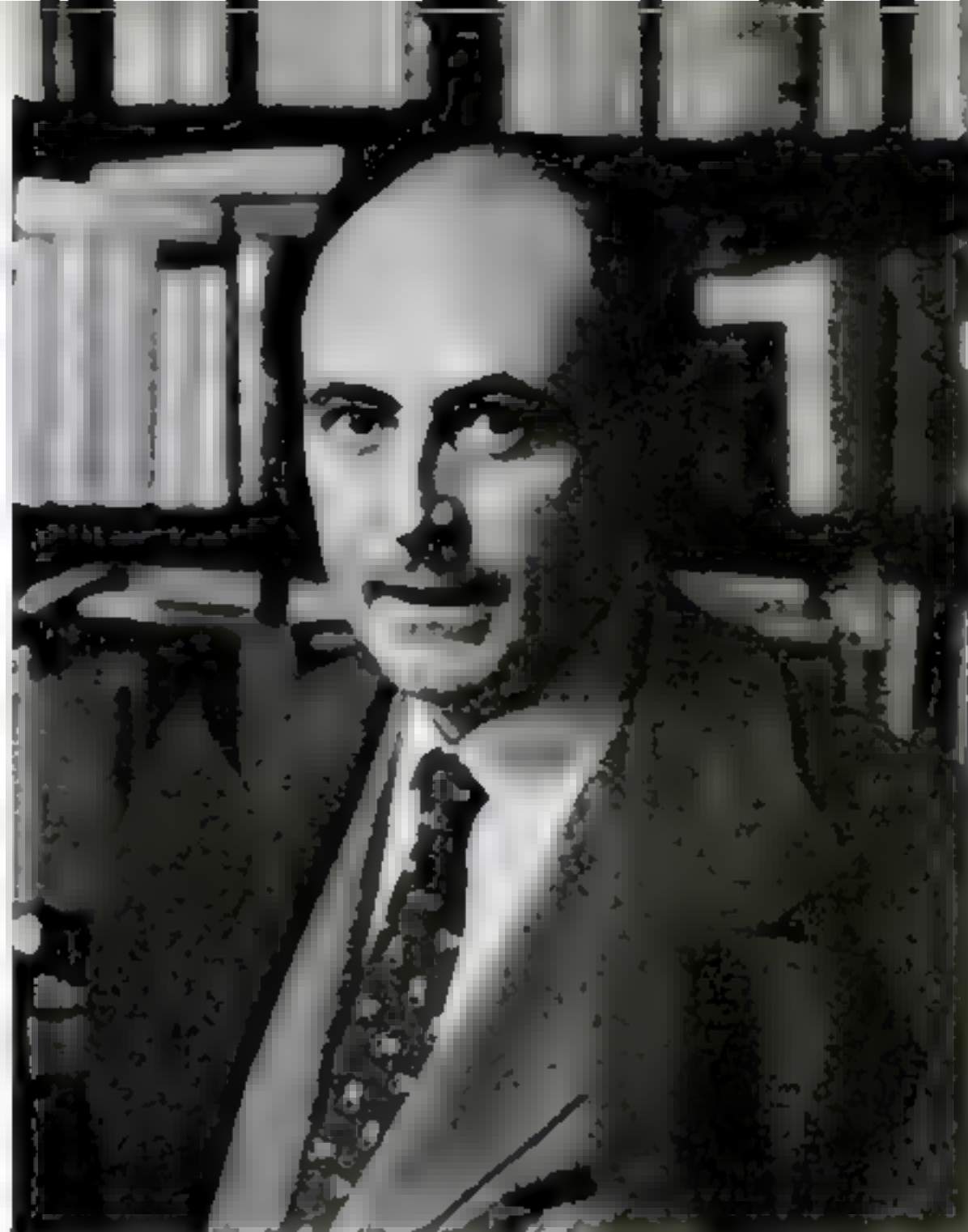
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The Breakfast Foods of General Foods



THE MISSING GERRY MURPHY BASKED IN DOMINICAN SUNSHINE



THE MISSING GALINDEZ POSED FOR ONE OF HIS LAST PICTURES

COSTLY WHITEWASH OF BLACK CHARGES

After 10 months Lawyer Ernst criticizes LIFE on Galíndez but the big question remains unanswered

THIS is a story that will never really end—in spite of a pretentious document released to the press this week. The paper was prepared at vast expense (well over \$100,000), and over many months, with its main purpose to refute a story that appeared, more than a year ago, in LIFE.

The story is one of the officially unsolved disappearance of a frightened, bitter man, Jesús María de Galíndez, and the presumed death of a young American flyer named Gerald Lester Murphy in shark-filled Caribbean waters in the year 1956. The document that now brings it back into the news again is a sort of rambling white paper, 95 pages long with 176 pages of exhibits. It was prepared under the aegis of Lawyer Morris Ernst. A well-known liberal, Ernst was hired last July by Dominican Dictator Rafael Trujillo (through New York publicist Sydney Baron) to investigate press charges that the Dominican government had something to do with Galíndez' disappearance. His paper, entitled "Report and Opinion in the Matter of Galíndez," is not an official document—the Galíndez-Murphy case is still under grand jury investigation. It is the record of a 10-month-long examination by Ernst and his staff of the evidence on which the charges were based, and it turned out to be an obvious attempt to get Trujillo off the hook.

Galíndez, a leader of the Basque government in exile, a teacher at Columbia University and a bitter foe of Trujillo, disappeared mysteriously after one of his classes on the night of March 12, 1956. Knowing his fear of Trujillo's agents in New York, his friends cried foul play. The police investigated but found no answer. Stories began to circulate. It was widely suggested for a while that his body had been stuffed into the flaming boilers of a Dominican ship then tied up in New York harbor.

The first big break in the case came almost a year later when LIFE, after a thorough investigation of its own, published the Galíndez story. As LIFE reconstructed the story in its issue of Feb. 25, 1957, Galíndez was kidnaped shortly after leaving a class at 9:30 p.m., probably at the entrance to a New York subway station. He was put into an ambulance and driven to Amityville, Long Island. There he was placed in a twin-engined Beechcraft airplane N68100, fitted with extra gas tanks. From Amityville he was flown to Miami's Tamiami Airport. The plane arrived too early to gas and flew to Lantana Airport near West Palm Beach, gassed up (\$95 plus a \$15 tip) and flew to the Dominican Republic.

LIFE's story had another side to it. The pilot of the plane was Gerald Lester Murphy, a young man with bad eyesight who would do almost anything to fly. Murphy had done all he could to get an airlines job, but had wound up flying for Tom Guthrie's air taxi service at Miami. In Miami he met Arturo Espallat, the Dominican Republic's New York consul general (who was to emerge as a shadowy figure in the case). Soon Murphy told Guthrie he had a better job. He went to Linden, N.J. and rented a twin-engine Beechcraft for a month for \$800 cash. In the middle of March, Murphy was back at Guthrie's with his Beech and a lot of

money. He bought a convertible—and he talked. He said he had flown a wealthy invalid to Tampa and that a charter flight passenger had fixed him up with a flying job in the Dominican Republic's national airline. He went to Ciudad Trujillo and flew for several months, writing home about all the money he was making. He wrote he was coming home. Then in December he put an ad in a Dominican paper offering his household goods for sale. Next day his car was found, deserted, near a cliff by a bay. A Dominican pilot who had flown with him, Octavio de la Maza, was charged with Murphy's murder, denied everything to the police, then admitted the murder in a suicide note and hanged himself in his cell. That was the end of Murphy, and—as far as the public knows—of Galíndez too. It seemed to be the end of the trail. These were some of the facts that LIFE, with its best resources, had gathered a year ago last February.

Now, 15 months later, the Ernst report has attempted to retrace LIFE's investigation—minute by minute, mile by mile. It delves into every step minutely, but the results never disprove LIFE's story. In many ways, the paper substantiates it. The report does not admit that Galíndez was in Murphy's plane. It clings to the fact that the New York police still list Galíndez as missing, rather than as a victim of foul play. It does not agree that Murphy even flew to the Dominican Republic. Instead it comes to the conclusion that he probably flew to Cuba where, the report implies, he was engaged in some unnamed illegal activity.

The basic point: timing

THE basic point in the Ernst report's conclusion hinges on timing. His claim: the N68100's gas capacity, cruising speed and the time available made it improbable for the plane to have made the trip to the Dominican Republic within the established timetable. To fit both Ernst's and LIFE's timetable, Murphy could only have made his Dominican flight on March 13. LIFE said that Murphy went first to Tamiami, then Lantana, then left the United States. Ernst says that the airport records were in error, and that Murphy went first to Lantana, took off about 8 a.m., and landed at Tamiami at 3 that afternoon. Thus, if he flew to Montecristi field in the Dominican Republic (as later reports indicate), Murphy would have had about seven hours for a round trip that takes seven hours flying, allowing no time at all for landing, unloading or refueling.

Thus, Ernst's 3 o'clock landing time became a critical factor. If Murphy had landed at 5 instead of 3, says Ernst, "it would have been possible, but extremely improbable, for him to have made the trip." But last Saturday night, Ernst's own source, Sidney Stein, co-owner of Blue Star Aviation Corporation at Tamiami Airport, told LIFE: "I realize that I made an error, that Murphy had come in at 4:30 or 5:00 p.m." Hence, even if Murphy did not take off until 8—even if, as Ernst says, he went to Lantana first—the flight would still have been "possible."



Elephants remember in June as December!

Give Dad Dutch Masters—The Fine Cigar—On June 15!

Gift-wrapped packages for as little as \$3.



Dutch Masters

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Whitewash CONTINUED

Ernst found "not a scintilla of evidence" to connect Galíndez with Murphy and N68100. But LIFE's story has been supported since its publication by new facts and coincidences. The man who accepted Murphy's \$800 for the rental of N68100 said that Murphy wanted the receipt made out to one John Kane (an alias for John Joseph Frank). On May 13, 1957 the grand jury investigating Galíndez' disappearance indicted Frank for failure to register as a Dominican agent. He was convicted Dec. 9. At the Frank trial a young man named Harold French, a friend of Murphy's, testified that it was he who helped Murphy ready his plane for flight. He said that one of the men he met with Murphy at Linden airport where the plane was rented was the everpresent Espallat. The Ernst report says that records fail to show that Espallat was in the U.S. during that period. Now safe in the Dominican Republic, Espallat has refused to come to the U.S. and testify.

Harold French told LIFE that he helped Murphy put extra gas tanks in the plane and that Murphy had talked about a mysterious flight. "Gerry laid out some charts on his bed at Rahway Motel Tourist Village, folding them so they fit together. 'Here's one of the trips I might make,' he said. 'I will be taking somebody from Miami to the Dominican Republic. Let's see how it would look on the chart.'"

"We studied the charts for two hours. Gerry said the flight would end at a specific airport on the Dominican north coast, Montecristi."

The report characterized Gerry Murphy as an irresponsible young braggart who lived on sporadic payments from unknown sources. Galíndez as a cynic who raised funds for the Basque cause; and implied skulduggery. The report sloughs over stories of the kidnaping told by Murphy to Sally Caire, then his fiancée, now married and living in Kansas. Her account was one of the strongest links between the young pilot and Galíndez.

Thus, as facts pile up, the arguments go on. Ernst has not explained the key coincidence. A foe of Trujillo disappears in New York at 9:30 p.m. At just about the time he would have arrived at Amityville, a young American pilot, after weeks of involved preparation, after working with a now convicted agent of the Dominican government, suddenly takes off on a long, midnight flight—to points south.

This week, when the Ernst report was released, Congressman Charles O. Porter of Eugene, Ore., Murphy's home town, who was a prime mover behind the Washington investigation into the Murphy-Galíndez case, said, "The report changes nothing basic in the known record of Murphy's part in the Galíndez disappearance. The United States government—the Department of Justice, the Department of State and other agencies—know these basic facts. And the Dominican Espallat, for whom Ernst is trying to provide an alibi, is so deeply involved in these basics that he is afraid to come to the U.S. and testify or cooperate—even though he has been asked twice formally and many times informally by this government."

Recently Morris Ernst wrote a letter to Sydney Baron. In it Ernst pointed out that, although "much of the press, radio and television made statements which were libelous vis-à-vis the Dominican Republic," it was impossible, according to his interpretation of U.S. libel laws, for a foreign government to sue. This, however, does not apply to private persons such as Espallat or even Trujillo himself. If Espallat and Trujillo believe the allegations are unjust—as hinted and not proved by the Ernst report—they can come to the U.S., and under the laws sue various TV, radio and press groups, including LIFE, for libel. It's up to them.

Principes de la Iglesia A...



Momentos en que...
Armas de fuego...



Armas de fuego...

"MY FRIEND" was the way Gerry Murphy described Dominican diplomat Espallat in this magazine photograph which he mailed home to his parents.

Ben Alexander

Officer Frank Smith tells how to go into business for yourself

"People who know me as Officer Frank Smith on *Dragnet* are always surprised to discover I'm a businessman as well as an actor.

"My 'business career' started back in 1945. I'd been a radio announcer in Hollywood for years before the war. But when I got out of the Navy, the only outfit that would give me my old job back was Union Oil. I was rehired to announce their *Point Sublime* radio show.

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BEN AND DON MYERS, HIS STATION MANAGER.

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"The next step was my car agency in Highland Park. I opened another in Upland, and now I'm dickering for the third one in Redondo Beach.

"I've always made it a point never to go into a business until I had learned it thoroughly. At the service stations, I worked right along with the boys. I can lube a car or wash a windshield with the best of them.

"My wife and I made the beds and scrubbed the bathrooms for a long time before we hired a manager for the motel. At my car agencies, I'm on the floor with the other salesmen, but



BEN ALEXANDER: "CREATING JOBS GIVES ME MORE SATISFACTION THAN ANY PART I'VE PLAYED."

they get full commission on anything I sell.

"Sometimes people ask me why I bother with all the additional work when I'm doing well in television.

"Maybe acting isn't enough. Or maybe it's simply that creating jobs gives me more satisfaction than any part I've ever played."

* * * *

Ben Alexander could have left his money in the bank, or buried it in his back yard. Instead, he invested it at his own risk and created jobs for 135 people.

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IN THE QUIET PRIDE OF THEIR GRADUATION DAY, ERNEST GREEN (FOURTH ROW, CENTER) SITS WITH HIS CLASS

A GRADUATE IN HUMAN RELATIONS

Graduation at Central High School in Little Rock, Ark. had a special historic meaning. Among the 602 graduating seniors at the school where integration had to be enforced with bayonets last fall was Ernest Green, 16, one of the eight Negroes in the school, the first of his race to graduate there. Stationed nearby were plain-clothes men and troops of the National

Guard. On the surface there was nothing to distinguish the occasion from any other commencement that had taken place in the school's history. There was no stir as he received his diploma. Said Ernest, who hopes to enter Michigan State University as a prelaw student, "It's been an interesting year. I've had a course in human relations firsthand."



THROUGHOUT THE WORLD

Known by the company it keeps

Art has many elements—and the greatest of these are three: inspiration, dedication, and that vital center—talent. As these define the difference between average paintings and a masterpiece, they also mark the distinction between other whiskies and V.O.

IMPORTED *Seagram's V.O.*
WORLD'S FINEST CANADIAN WHISKY



SEAGRAM DISTILLERS CO., NEW YORK CITY 66° PROOF CANADIAN WHISKY A BLEND OF RARE SELECTED WHISKIES SIX YEARS OLD.

Lazy outdoor supper

Start with Heinz Vinegar and Wesson Oil

Just one recipe to dress the Caesar Salad and marinate the Kabobs



Quick French Dressing

1 teaspoon salt
½ teaspoon sugar
¼ teaspoon pepper
1 clove garlic (optional, but delicious in kabob marinade and Caesar Salad)

½ teaspoon paprika
½ cup Heinz Vinegar
½ cup Wesson Oil

Combine and shake well in covered jar. Shake well before using. A lively, light dressing—excellent with so many salads.

To make marinade for kabobs: Add ½ teaspoon Heinz Worcestershire Sauce, ¼ teaspoon oregano and 1 bay leaf, crushed, to ½ cup Quick French Dressing.

Caesar Salad

3 quarts shredded salad greens (iceberg lettuce, romaine, endive)
½ cup Quick French Dressing
1 raw egg
1 cup croutons
½ cup grated Parmesan cheese

Place salad greens in bowl. Season lightly with salt and pepper. Blend Quick French Dressing and egg with fork. Pour dressing over salad, toss lightly until dressing coats greens. Add croutons and cheese, toss. 6 to 8 servings.

Croutons: Heat 1 tablespoon Wesson Oil in heavy skillet, add 1 cup bread cubes. Cook over low heat, stirring constantly until golden brown.

Kabobs

1½ pounds lean tender beef
24 small parboiled potatoes
3 tomatoes, cut in wedges (24 pieces)

½ cup kabob marinade

Cut beef into 1-inch cubes. Marinate meat in refrigerator several hours. Drain thoroughly and place on small skewers alternately with potatoes and tomatoes. Cover bottom of heavy skillet with Wesson Oil, heat. Add kabobs, cover skillet and let cook about 10 minutes over low heat. Remove cover, increase heat slightly. Cook 5 to 10 minutes longer, turning until brown.

If kabobs are broiled or grilled, brush with marinade several times while cooking. 6 servings.

from Salad Bowl and Skillet



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Make sparkling light salad dressings in one minute with Heinz Vinegar and Wesson Oil. Taste *freshness* you never find in factory-made, bought dressings. Enjoy endless variety simply by varying the seasonings. Save money, too. Homemade dressings are thrifty.

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of seasoning. Shining clear Heinz Vinegar has the body, the uniform strength to add the tempting zing.

Make crispy croutons, gourmet tidbits to toss in salads. Pan fry them in pure vegetable Wesson Oil. Pleasant to prepare, delicately delicious. Wesson Oil takes the smoke out of frying, keeps all the flavors in. For easy living, summer-long, enjoy salad and skillet meals.



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says Joyce Gordon, Instant Chase & Sanborn TV Hostess.



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Use less on the spoon

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Taste that Flavor Break flavor

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Instant Chase & Sanborn *—the full-bodied coffee*

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

The Third Force in Christendom



TWO STRANGERS JOIN IN NEW FELLOWSHIP AT NEW YORK'S ROCK CHURCH AS MEETING SINGS "CITY BUILT FOURSQUARE," POINTING HEAVENWARD TO CITY

Gospel-singing, Doomsday-preaching Sects Emerge As a Mighty Movement in World Religion

THE rapture in the faces of the congregation above is one manifestation of the fastest-growing Christian movement in the world today, one so dynamic that it stands with Catholicism and historic Protestantism as a third force in Christendom.

This third force is made up of groups sometimes called "fringe-sects"—those marked, in the extreme, by shouting revivalists, puritanical preachers of doomsday, faith healers, jazzy gospel singers. Six million Americans, plus 14 million in other lands, are in its ranks as members of about 100 church groups. They range from the emotional Pentecostals to the sober Adventists. Their churches may be converted stores or 2,000-seat edifices.

Most of the third force groups disagree widely with each other and look with disapproval on each other's way of worship. But they share a common spiritual aim: to return, in deliberate imitation, to the intent and practices of the early Christian church. Their uncomplicated theology is based on a literal interpretation of the Bible. Their membership dismisses most present-day Christian customs and ritual as obstacles to the close relationship between man and God. What traditional Christianity—which has lost many members to the third force—might learn from it is set down on pages 122–124 by Dr. Henry P. Van Dusen, eminent Presbyterian and head of Union Theological Seminary.



RAISING HANDS, worshipers at Detroit's Bethesda Missionary Temple give sign that they deeply believe hymn, "Thank You Lord For Saving My Soul" Though

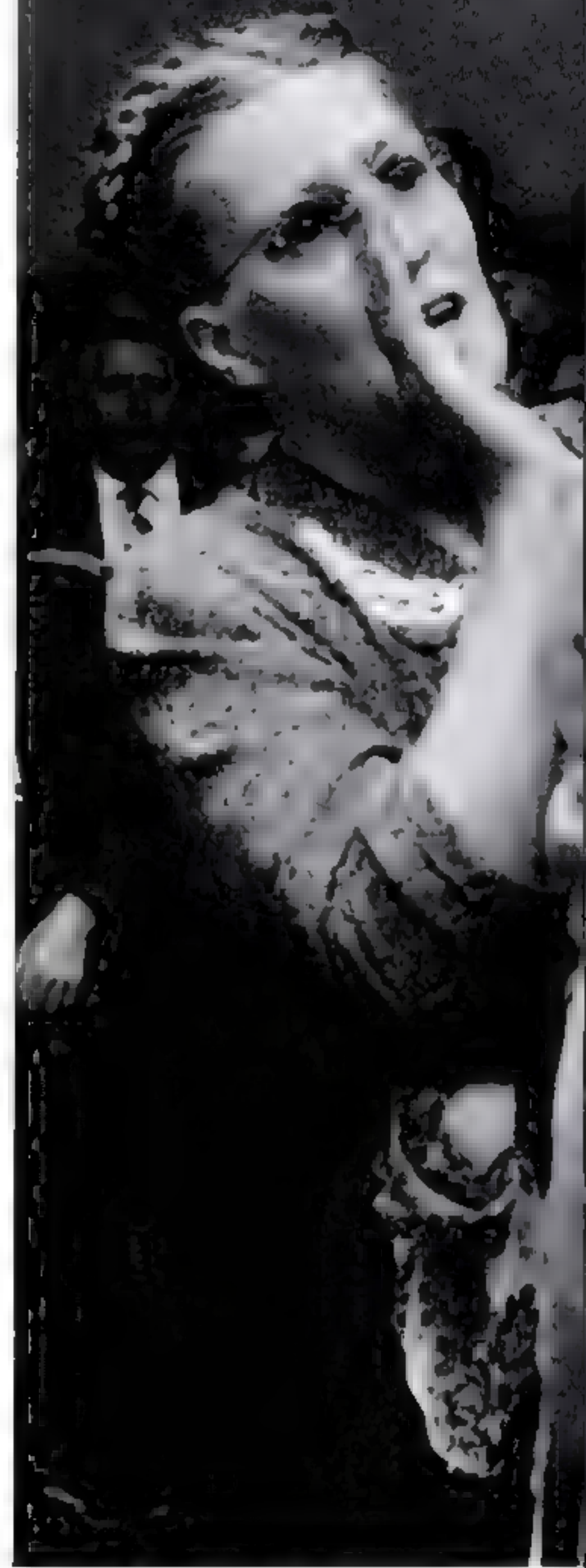
this church is more conservative than Pentecostals, its pastor says, "You can't take emotion out of religion, but we keep it decent and in order, as Paul advised."



LYING ON FLOOR in the prayer room of Detroit's Brightmoor Tabernacle, John Van Dyne, 24, shouts praises to God as a kneeling friend shares his violent

supplication. Van Dyne is striving for the "baptism of the Holy Spirit," often indicated by "speaking in tongues,"—a rush of unintelligible, wordlike sounds.

THIRD FORCE CONTINUED



"JESUS! JESUS!" SCREAMS STANLEY WEBB

The Joyous

THE most uninhibited form of worship in the third force can be found in the Pentecostal churches which, split into innumerable sects, have a membership of almost two million. The name Pentecostal comes from the belief that just as the Holy Spirit (or Holy Ghost) filled the Apostles on Pentecost, the 10th day after Christ ascended to heaven, so the power of the Holy Spirit can fill anyone



WIDE FRIENDS CLAP HANDS AND SHOUT Hallelujahs AT PROSPECT TEMPLE IN CINCINNATI

Throes of Religious Ecstasy

who is "saved" today. The ecstatic experience of the "baptism of the Holy Spirit" is sought by most Pentecostals through energetic prayer and such practices as footwashing which duplicate acts of the Apostles. They also believe certain people can draw on the power of the Holy Spirit to heal the sick.

Though some Pentecostal sects are relatively restrained in their worship, the purpose of all

church services is to fill the members with the Holy Spirit. The Bible is presented as a kind of instruction book, its word final. Swinging hymns and passionate preaching stir up the congregation's emotions, and worshippers respond with hand-clapping, arm-waving, loud singing, dancing in the aisles, shouted "amens." A worship service often lasts three hours, leaving worshippers emotionally spent but in high spirits.



SPIRITUAL HEALING of sick child is prayed for by Oral Roberts in Charleston, S.C. Roberts, most noted Pentecostal evangelist, prayed for 54,133 sick last year.



FOOT-WASHING by members of Prospect Temple crying, "Glory! Glory!" is done to a jovious "brother" in imitation of Christ's washing of Apostles' feet at Last Supper.

Good Deeds of a Layman,



LAYMAN Lee Watson leans over counter at one of his four Atlanta, Ga. bakery shops. He owns used-car business. "The Lord wants us to prosper," he says.

FOR dedicated members of third force sects God is ever present and their lives are governed by their belief. A layman like Lee Watson (*left*) of Atlanta, Ga. makes his church the center of all his activity. A minister like the Reverend Frank Negrón (*right*), of New York's Harlem, devotes himself totally to his flock's many problems, spiritual and physical.

Lee Watson, who is 40, belongs to the relatively conservative pentecostal Church of God (the Cleveland, Tenn. group). When he started

up his bakery business 11 years ago, Watson wrote "Jesus Christ, our partner" on a slip of paper and has kept it ever since with his unpaid bills. Now affluent, he foots half the cost of his church's weekly radio program, made his church an outright offering of \$10,000, constantly helps the needy, and gives a tithe 10% of his income to his church.

A deacon of his church, Watson has 10 separate jobs there and attends "every time the doors open," or about 20 hours a week. In



GIVING CHARITY to the Thomas Terrys, elderly members of his church, Watson takes money from wallet after giving Mrs. Terry bags of bakery good.



← AT FAMILY PRAYER with wife and son Corbie, Watson kneels at living room sofa, says, "Father, we thank you for the souls we worked with today."

CLASPING HANDS in church, Watson pray with friend Tom Ashcraft. "I love Tom more than kinfolk," he says. "We have fellowship together."

the Dedication of a Minister

his lapel he wears a gold fishhook. As a "fisher for men" he does missionary work with shut-ins, prisoners, alcoholics and virtually every person he meets.

The Reverend Frank Negrón, 55, who was born in Puerto Rico, is pastor of the Spanish Christian Church in Harlem. He started his preaching career with family prayers while still a factory worker. "We felt the presence of the Lord," he recalls, "and we invited the neighbors to come." In 1937 he quit his job and was

ordained by a group of pentecostal ministers.

Six nights a week at his 100-member church Pastor Negrón holds services which still have the atmosphere of a close-knit family gathering. His daytime hours are taken up with helping his Puerto Rican parishioners, bewildered by their new life. Some need the comfort of prayer, and others need an English-speaking spokesman at the Welfare Department, or the courts, housing agencies, hospitals. "That's my job," observes Pastor Negrón, "to help



MINISTER Frank Negrón holds hands high during prayer in church. His rules prohibit drinking, smoking, dancing, movies and "coming funny to church."



COMFORTING THE ILL, Negrón prays aloud, lays hand on brow of asthmatic José Jimenez, who has been parishioner since Negrón became minister.



INTERPRETING at the Welfare Department for Spanish-speaking José Sánchez who asked to get in. In a check, Negrón explains check will come to him.



WORSHIP AT HOME is led by Pastor Negrón in his apartment over church. Here he prays with grandchildren, neighbors and wife (behind little boy).



PENTECOSTAL CHURCH CROSS SECTION: CALVARY GOSPEL CHURCH, WASHINGTON, D.C.; PLACE OF PRAYER FOR ALL NATIONS, NEW YORK; FIRST ASSEMBLY

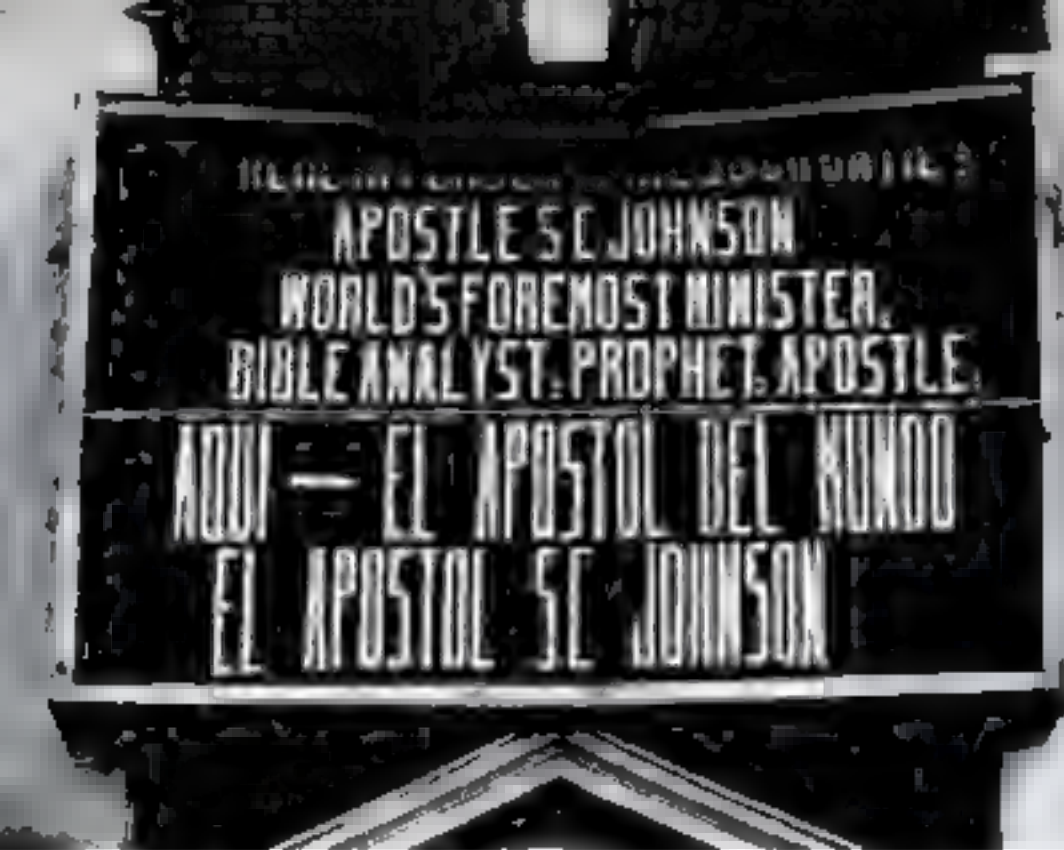
The Militant Multitude of Eager Evangelists



WITNESSES ENCAMPED for Jehovah's Witness world convention at New York City. 1,000-acre parking lot in New Market, N.J. rented for those who came by car. The 125,000 Witnesses attending filled Yankee Stadium for eight days.

SIGN BUILDER Harrison Mayes, a Pentecostal of Whitesboro, Ky., has this stock of concrete signs in his backyard. He has posted the countryside with his slogans. Here he points to one which says, "Erect this in Russia in 1990."





OF GOD, MALVERN, ARK. WHOLE TRUTH TABERNACLE, N.Y. : KIAMATH TEMPLE, KIAMATH FALLS, ORE.

In the past 50 years, membership in the third force has jumped over 600% in the U.S., and it 100% in the rest of the world. A major reason for this amazing growth is the group's adherence to Christ's injunction: "You shall be my witnesses to the ends of the earth." Thus all the members are militant evangelists.

The evangelists are often looked on as queer and fanatical, but this does not discourage their persistence. They believe every unconverted soul around them is doomed, and saving them is their mission in life. They work with a strong sense of urgency, certain that the second coming of Christ is terribly near.



DILIGENT EVANGELISTS, two Jehovah's Witnesses making door-to-door calls, keep talking despite cold reaction by Yorkers. N.Y. Times file.



SIDEWALK PREACHER, Milton Kean of God Tabernacle warns in downtown New York, "Christ is coming soon! What will the harvest be?"



CHURCH OF CHRIST in New York City has as member and hymn leader well-known Crooner Pat Boone. Church's code is so strict Boone refused to kiss his movie heroine. Church bans musical instruments because unmentioned in Bible.



CHURCH OF GOD boasts new Charles E. Wilson Memorial Library at its college at headquarters in Anderson, Ind. The library was partially given by former U.S. Secretary of Defense, who is Methodist but once lived in Anderson.



CHURCH OF THE NAZARENE in Ludlow, Ky. greets group of new members with blessing by minister, Rev. Arthur Little. Though membership is smaller than surrounding old-line Protestant churches, Sunday congregations are larger.

THIRD FORCE CONTINUED

In Sedate Churches Puritan Precepts

MORE than two million Americans belong to the conservative wing of the third force whose services are sometimes even more staid and precepts usually more puritanical than those of most traditional Protestant denominations. This branch contains four distinct groups. The Churches of Christ are a fellowship of independent churches headed by lay preachers and without a national organization. In the Church of God (Anderson, Ind.), congregations are also autonomous but a central body administers some national functions, such as Sunday School curricula and foreign mission work. The Church of the Nazarene is similarly organized. The Seventh-day Adventists, the most organized group, closely control their 12,081 churches in the world from Washington, D.C. Almost three-fourths of their 1,051,452 members are outside the U.S.

In the history of Protestantism, as radical sects grew in size, they grew more conservative. Often they became denominations in the tradition of historic Christianity. Some Protestants, as Dr. Henry Van Dusen explains in his appraisal on pp. 122-124, expect this to happen with the third force. But these intensely independent sects reject the idea. They believe that joining the main stream of Christianity would cost them not only theological integrity, but something more profound: the feeling of closeness to God, which is at the very heart of the third force movement.



SEVENTH-DAY ADVENTISTS have headquarters church in Washington, D.C. Here hymn, led by one of four ministers, is joined in by 8-year-old Debbie McBurnie (foreground). Service is held on Saturday, the Adventists' Sabbath.



Force's Lessons for Others

by DR. HENRY P. VAN DUSEN

President of the best-known U.S. theological school, New York's Union Seminary, Dr. Van Dusen is also a noted Presbyterian and interchurch leader. He is chairman of the Joint Committee of the World Council of Churches and International Missionary Council.

TRADITIONAL Christians too often dismiss the churches of the third force disdainfully as the "fringe sects." But they are one of the most important facts in the Christian history of our times. Catholics and Protestants can all learn much of Christian value from them.

The phrase "fringe sects" is certainly misleading. The word "sect" was coined historically to designate and disparage those countless small, radical and originally despised expressions of the Reformation impulse—the Baptist, Congregationalist, Quaker, Mennonite, Methodist, Disciples and many others. These sprang up alongside the largest Reformation churches (the Lutherans, Presbyterians, Anglicans) and are now great churches themselves. The present third force groups, like those earlier sects, are rebelling from real or alleged faults in older churches.

As for "fringe," on the fringe of what? Perhaps on the fringe of traditional churches, but not necessarily on the fringe of Christendom. Many features of this "new Christianity" bear striking resemblance to the life of the earliest Christian churches as revealed in the New Testament. Peter and Barnabas and Paul might find themselves more at home in a Holiness service or at a Pentecostal revival than in the formalized and sophisticated worship of other churches, Catholic or Protestant.

In the U.S. the third force groups are mainly offshoots of Protestantism. The oldest of them, the Churches of Christ, trace their origin to the preachings of Thomas and Alexander Campbell, fervent Presbyterians of Pennsylvania who developed a following known simply as Christians about 1830. In the 1840s many Americans became absorbed in the doctrine of Christ's second coming and the Seventh-day Adventists grew out of various Protestant churches.

But abroad the third force also has Roman Catholic roots. Brazil has over two million Spiritists, one of the most amazing and fastest-growing religious prodigies on the earth today. Spiritism is a strange amalgam that mixes Catholic belief and practice with elements of voodooism, primitive animism and extreme emotion. Its followers are nearly all ex-Catholics and show parallels with some Protestant sects.

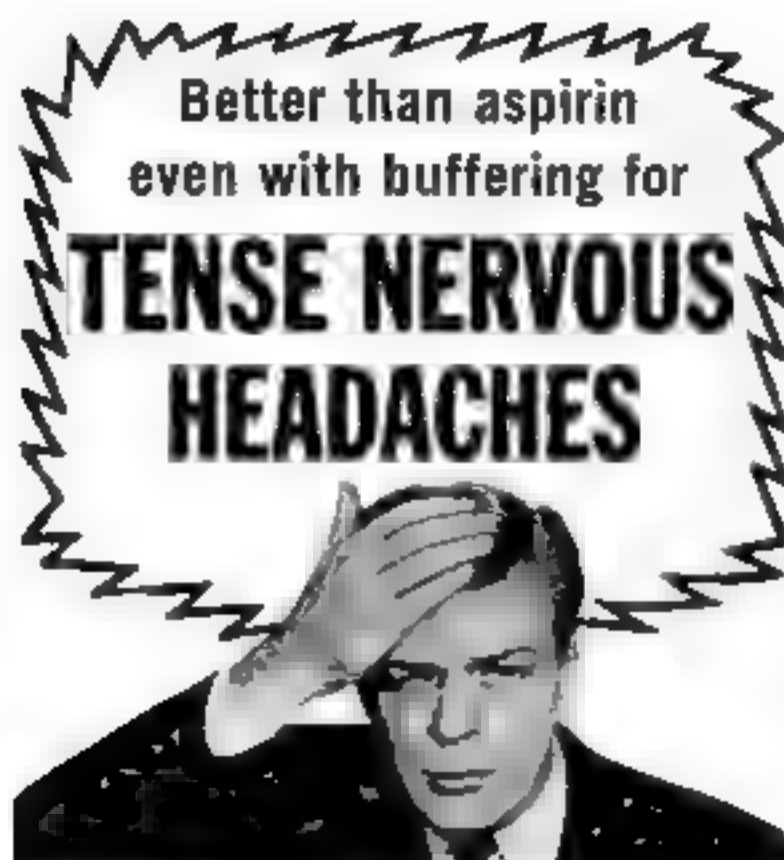
There are several sources of strength which have made the third force the most extraordinary religious phenomenon of our time. Its groups preach a direct biblical message readily understood. They commonly promise an immediate, life-transforming experience of the living-God-in-Christ which is far more significant to many individuals than the version of it normally found in conventional churches. They directly approach people—in their homes, on the streets, anywhere—and do not wait for them to come to church. They have great spiritual ardor, which is sometimes but by no means always excessively emotional. They shepherd their converts in an intimate, sustaining group-fellowship: a feature of every vital Christian renewal since the Holy Spirit descended on the Disciples at the first Pentecost. They place strong emphasis upon the Holy Spirit—so neglected by many traditional Christians—as the immediate, potent presence of God both in each human soul and in the Christian fellowship. Above all, they expect their followers to practice an active, untiring, seven-day-a-week Christianity.

There are shortcomings in the movement. Its intellectual outlook is quite limited. For the most part, it is blithely indifferent to scientific and historical advances, including the proven results of modern inquiry into the writing of the Bible and the development of the church. Its Christian message tends to be so simple as to be incomplete. Its spirit is all too often narrow, bigoted and intolerant.

But the groups in this movement are spreading with remarkable rapidity. Their churches are to be found literally in every corner of



DR. VAN DUSEN



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THIRD FORCE CONTINUED

the world—in ones and twos in nearly every rural American community, in dozens and scores on the back streets of any American city, by the thousands and tens of thousands across Asia and Africa and Latin America. On a flight around the world, I once stopped in 20 countries and in each met with the leaders of traditional Protestantism. In every country they raised the same question. Typical was the Anglican bishop of Singapore, a broadminded missionary who asked me, "What are we to do about the sects? This is the problem which is troubling us all the most." In turn I asked, "Do you mean because they are reaching people you have not reached, or because they are drawing off your own adherents?" "Both," he replied.

In rural and urban America alike, the same question has often been put to me. At a conference in western New York, minister after minister from the countryside asked it. And some years ago not a single old-line Protestant church existed in a run-down area of Manhattan, while some 50 third force congregations were active there. This has spurred constructive work there by traditional Protestants.

The movement is even more active and numerous overseas than at home for the good reason that, without exception, its groups are militantly missionary. The Seventh-day Adventists, for instance, give generously to foreign missions, as well as having the highest per capita contribution of any Christian body—\$212 a year for each U.S. member. In Latin America, where Roman Catholicism is the dominant faith in nominal allegiance, these groups are far bigger and more effective than traditional Protestants. In Chile, the latter have only 35,000 members while the third force claims 335,000. Only five out of the 37 Protestant missionary groups in Peru and Chile are from old-line churches. The new groups' spread in Africa is also spectacular.

Nor is their work limited to a preaching evangelism. Many of them, like the traditional Protestant missions, have extensive programs of education at all levels. And the Adventists carry forward superb medical work wherever they go. When I fell ill in Pakistan, a Methodist missionary took me at once to the Adventist hospital as "the one possibility for first-rate medical treatment." In Jamaica last year, as I was hunting out the only two graduates of Union Seminary on that island—themselves members of the Church of God, Anderson, Ind.—I passed a magnificent new hospital. "What a splendid government institution," I said. "No, it's Adventist," I was told. I asked, "Do you see much of them?" The reply came: "Only in case of illness. We all go to them for treatment."

What are the movement's prospects? No one can foretell whether this third force will persist into the long future as a separate and mighty branch of Christianity, or whether it will ultimately be reabsorbed into classic Protestantism as many spokesmen of the latter prophesy (Is their wish father to their thought?).

Until lately, other Protestants regarded the movement as a temporary and passing phenomenon, not worth much attention. Now there is a growing, serious recognition of its true dimensions and probable permanence. The tendency to dismiss its Christian message as inadequate is being replaced by a chastened readiness to investigate the secrets of its mighty sweep, especially to learn if it may not have important, neglected elements in a full and true Christian witness.

U.S. THIRD FORCE GROUPS

Below are listed the leading U.S. third force groups. Of the third force's world membership of 20 million, the largest single group is 8.5 million Pentecostals. The U.S. Pentecostal groups include the Assemblies of God, The Church of God (the Cleveland, Tenn. group) and all but two of the groups in the bottom half of this list. The several Churches of God listed have varying origins, but no present connections.

Churches of Christ	1,700,000
Assemblies of God	482,352
Church of God in Christ	360,428
Seventh-day Adventists	283,140
Church of the Nazarene	281,646
Jehovah's Witnesses	226,797
Church of God (Cleveland, Tenn.)	147,929
Church of God (Anderson, Ind.)	127,495
United Pentecostal Church	125,000
International Church of the Foursquare Gospel	110,568
Pentecostal Church of God of America	103,500
Christian and Missionary Alliance	83,778
Apostolic Overcoming Holy Church of God	75,000
The Church of God	70,941
Independent Fundamental Churches of America	63,000
Pentecostal Assemblies of the World	60,000
The Pentecostal Holiness Church	47,323



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Spirited, forceful U.S. mother shaped character of Britain's leader

by ROBERT COUGHLAN

SUSSEX is picture-postcard England: all gentle groves and meadows, villages of half-timbered houses with roofs of mossy tile, and here and there, glimpsed through the old trees of a surrounding park, some stately manor or a castle with an ancient past. Birch Grove House, the country home of Prime Minister Harold Macmillan, lies in Sussex near the village of Chelwood Gate 38 miles from London. Mostly Georgian in style, with brick walls and ample windows and stone cornices, it is roomy and solid. From its polished hardware to the gardens and lawns that carry the eye down vistas lined with birch and oak and evergreen, everything speaks of comfort and prosperity—but also of moderation and judgment. So perfectly adapted is Birch Grove to the conservative political personality of its occupant that one could imagine it was built and is maintained by the Conservative party for this very purpose.

Actually it was built by the prime minister's parents, Mr. and Mrs. Maurice Macmillan. Or, as he has said in a light moment, "It was designed by my mother mainly. My father just paid the bills. You know what American women are like." Her name was Helen Artie Belles, and she came from the little town of Spencer, Ind.

Helen Belles Macmillan—"Nellie," as she was called from girlhood—not only built Birch Grove but seems to inhabit it still. She died in 1937, yet every part of the place contains some souvenir of her strong personality. Lady Dorothy Macmillan, although she loves to garden, has made few changes in the landscape that her mother-in-law created, and she shows one around with the somewhat detached pride of a custodian: "... Those azaleas are lovely—my husband's mother put them in. . . . The pool was her idea; it had been a small pond for watering the animals when this was a farm, and she had it rounded and cemented. . . . She planned all this. . . ."

The prime minister appeared from his study and soon was saying, "My mother was a woman of energy and imagination and she put a lot of both into this place. She was quite proud of it. I'm sure her happiest times were here. . . . Perhaps you'd like to see the upstairs part. . . . There are some pictures. . . ." He led the way up a broad staircase to a picture of an attractive dark-eyed girl in black lace with a splash of red flowers at the bodice. "Here she was when she was young. I think it must have been a good likeness." Farther along was a picture of a gray-haired dowager. "She was in her sixties here, I believe. I don't like the pose, but that's the way she preferred it." He opened the door to a spacious, sunny room with a view over the gardens and meadows to the edge of Ashdown Forest a few miles away. "This was her bedroom—very much as it was during her time except for these office pieces I've put into it. It's quiet and pleasant and I use it as a study when I'm out here." He picked up a photograph from the mantelpiece, a three-quarter view of Nellie in a modish black dress with a bustle. "This was when she was living in Paris before she met my father. And this"—pointing to a picture of an elderly, dignified, gray-bearded man—"was her father, Joshua Belles, my grandfather. He was an M.D. in Indiana and had gone to school there, but he came from Kentucky. I visited his grave in Indiana two years ago, and I am going back to speak at his school. . . ."

'Two countries, equal loyalty'

THIS week Joshua Tarleton Belles' grandson delivers the Commencement address at DePauw University in Greencastle, Ind. Macmillan had been to Indiana on an earlier sentimental journey in 1956 when he was Chancellor of the Exchequer. Now, returning clothed in all the prestige of the prime ministership, he comes as the very personification of Anglo-American unity. Perhaps because he looks and seems so very British a great many people in both countries tend to forget that he is anything else. But he has never forgotten. When he speaks of "the two countries to which I owe, from my double family tradition, an equal loyalty," there may be political hyperbole in the "equal loyalty," but there is no doubt about either the debt or the depth of Macmillan's feeling. He has said, "I share with Sir Winston Churchill the great privilege of having had an American mother. He and I have often talked about what we owed to our mothers."



NELLIE MACMILLAN, prime minister's mother, was 31 when she had this photograph made in Indianapolis on 1887 visit to U.S. with her British husband.

Macmillan has been in office now for a year and a half and may have an equal time to go, since a new British general election is not required by law until 1960. Whether history will assign him a status in any other way approaching Sir Winston's it is too early to judge—but what history has already done is to give him the qualities which made him prime minister and which control his behavior in that position now. The best place to look for their origins is within the family, for to an unusual degree the influences that made him what he is were family ones.

This, then, is the story of the Macmillan family, and especially of the American mother "to whose devotion, love and courage," he has said, "I owe everything in the world."

In 1849, a year when many adventurous young men were heading west to the California gold fields, Joshua Tarleton Belles, a tall, slim, soft-spoken man of 23, left Kentucky to come to Indiana. Joshua was as interested as anyone in the news of gold, but he wanted to be a doctor, and in Indianapolis a new medical school was being opened as part of Indiana Asbury University (forerunner of today's DePauw). The school turned out to be a short-lived enterprise. It closed in only four years but not before it had graduated 40 M.D.s, among them Joshua in 1851.

The year earlier he had met and married a big-eyed girl named Julia Reid,

daughter of a family which had settled in Indianapolis from New England. During the next dozen years they were to have five children, but only one survived. This was Helen Artie, known as "Nellie," born on August 20, 1856.

Nellie was to keep only a few misty memories of her mother, for Julia herself died when the girl was only 6. Dr. Belles soon married again and had four children by his second wife, with the consequence that Harold Macmillan has several American half cousins.

In the same year as the new marriage Dr. Belles moved to Spencer, a pretty village of some 600 population, set in amongst the rolling hills and woods and glens that still make that part of Indiana a lovely place. Here Nellie passed her childhood and most of her girlhood, and it was Spencer that she always thought of as home and to which her memories often returned.

Nellie had great natural vivacity and was brimming with interest in life. She had a good voice and very early was showing it off in the choir of the Methodist church. As a child she went to the one-room, red brick schoolhouse in Spencer, but in her teens Joshua sent her to Miss Henrietta Cogan's finishing school for girls in Indianapolis, where she acquired the "classical education" appropriate for young ladies. She spent her summers in Spencer and enjoyed the lively social life of the town, which was growing fast. In later years she used to tell about the gay balls and lantern-lit garden parties she attended. She had many girl friends and several beaux. Soon she fell in love with one of them, a young Indianapolis artist named John Bayliss Hill, and in 1874 she married him. She was then 18.

Within a year her husband died. For a while she stayed in Indianapolis at the home of Mrs. Zerelda Sanders Wallace, a family friend. During the next few years she lived between there and her father's house in Spencer, "helping out" at both places and keeping up with her music. Then came the decisive event of her life, the chance to go to Paris to study singing.

"Knowing my mother's ardent temperament and great sense of adventure," Harold Macmillan has said, "I am not surprised that she seized an opportunity which offered itself to go." With a little money she had inherited from her husband and some help from her father and the Wallace family, she was able to make the journey.

For anyone interested in the arts, no place could have been more exciting than Paris in these years. The great impressionists were just beginning to attract notice, and in music as well there was an atmosphere of freshness and challenge. Nellie, with her cheerful self-assurance and her friendliness, soon made herself a part of this scene. She grew to know many of the leading painters, writers and musicians; she took up sculpture as well as singing; she studied French until she was completely fluent and could make money doing translations. She stayed on in Paris for several years—and one day, through mutual friends, she met a tall, attractive visitor named Maurice Macmillan. He was a schoolmaster, a classics teacher at England's famous old St. Paul's school for boys. But he was interested in music also and had come to Paris on his vacation to study.

In the book-lined library at Birch Grove House, Harold Macmillan sat in a big easy chair and let his mind drift back over the decades to the formative years of his life. "Of course, in those days the position of parents was a bit different. They were in authority and did not talk much about themselves to their children, and children did not usually ask, so there are many things about my parents' lives that I never knew. But in general, in their personalities and approach to living, they were quite unlike each other. And I suppose I owe dissimilar things to them. My



MOTHER'S FRIEND, Mrs. Laura Kenworthy, who knew Nellie as girl, greets Macmillan after church service during his Indiana visit two years ago.

self, 'My mother would know how to do this, or she would approve of my doing it,' and this would make it easier. I doubt that I would have gone into public life except for her influence.

"But I think that for anyone charged with public duty, the other quality is just as important. One needs the active characteristics in order to win office and to carry out policies, but the inner, contemplative ones are necessary for the wisdom to make the good policies. What I have of that part, I should think I owe largely to my father."

The father's family

MAURICE MACMILLAN was the son of Daniel Macmillan, who in turn was the son of a farmer from the isle of Arran near Scotland. Apprenticed to a book seller on the mainland, Daniel had gone on to acquire a bookstore of his own and finally to become a book publisher. The great growth of Macmillan & Co. Ltd.—destined to be one of the world's largest book publishers—was still in the future when Nellie and Maurice were married, but already it was thriving, and the circumstances are important enough to be worth relating.

The first successful Macmillan bookstore, which Daniel ran with the help of his younger brother, Alexander, was in Cambridge, and the first books they published were textbooks. But the great early impetus to the publishing end of the business was from two novels. These came along as a result of the brothers' involvement in Christian Socialism, a movement which aimed to bring Christian ethics into government and industry. The Macmillans, raised as Presbyterians, had joined the Anglican Church partly because of a book by the Rev. Frederick Maurice. Upon meeting him in person they formed such an admiration that they were converted to the Christian Socialist ideas he held.

When Daniel and Alexander branched into publishing, the Rev. Mr. Maurice was among their first authors, and before long he was joined by two Christian Socialist disciples, the Rev. Charles Kingsley and Thomas Hughes. Kingsley, noted for his theological writings, proceeded to write one of the most celebrated of English novels, *Westward Ho!* Hughes, a lawyer, tried his hand at a nostalgic boyhood story and produced *Tom Brown's School Days*, one of the great popular successes of all time.

This occurred in the 1850s when Maurice Macmillan (named for his reverend godfather) was still a small child. Daniel barely lived to see these triumphs, for he died in early middle age, and Alexander loyally raised Maurice and his two brothers and sister as his own children. Alexander's business judgment proved as good as his heart. The firm prospered, adding such names as Tennyson and Herbert Spencer to its lists, and by the time Maurice had reached manhood it was securely established in London as one of the prominent publishing houses. Maurice could of course have joined it any time he wanted to, but his interests were scholarly, and a brilliant record in classical studies at Cambridge led him



MOTHER'S HOME in Spencer, Ind. was inspected by Macmillan on his 1956 trip. He did not enter old house, which had been recently gutted by fire.



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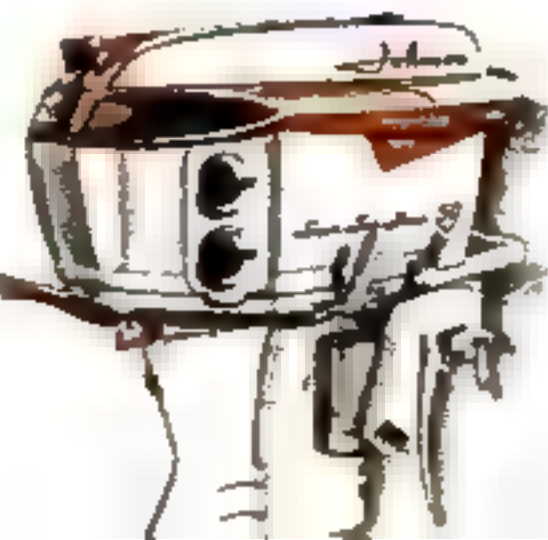
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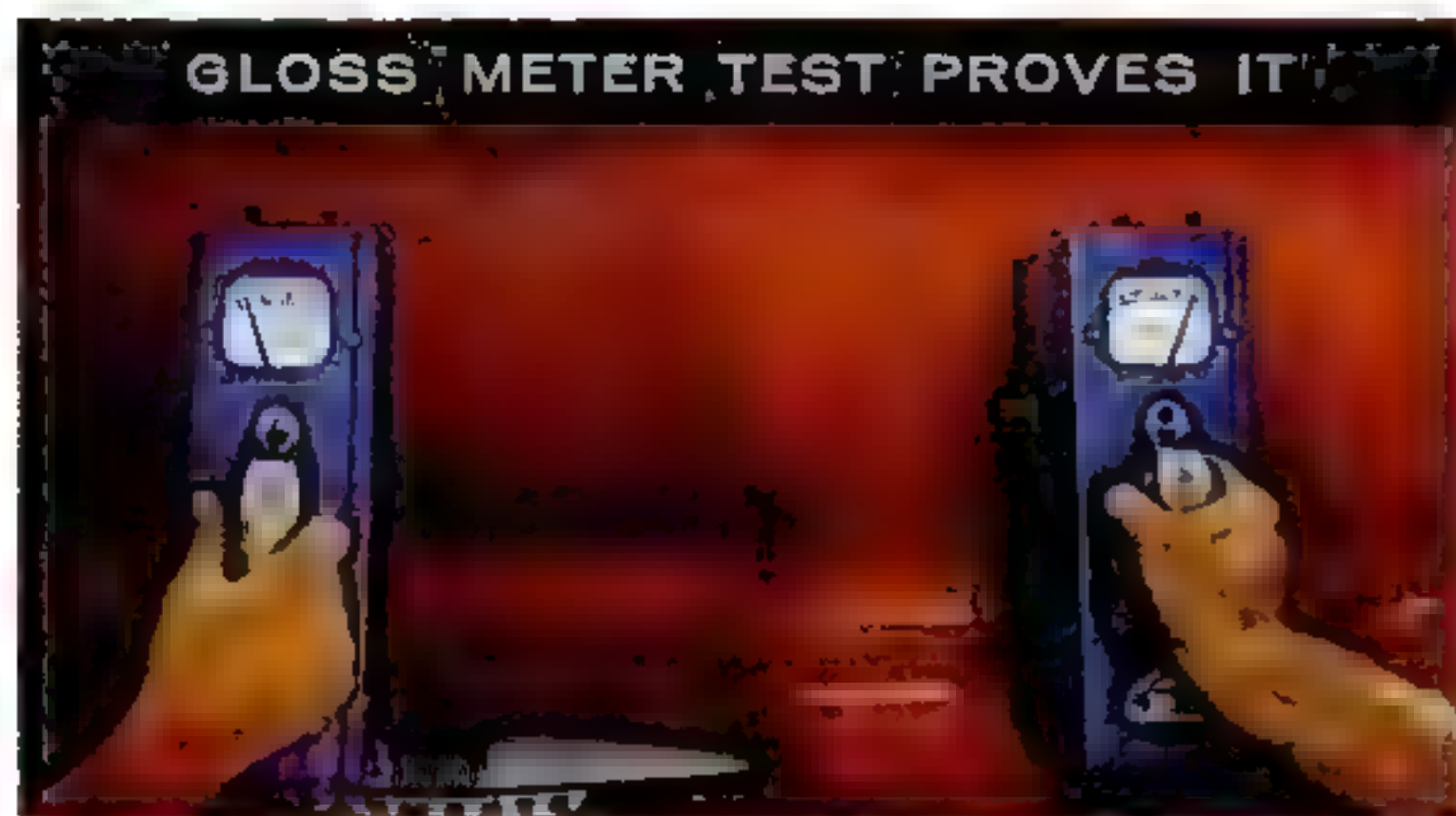
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NELLIE IN PARIS studied sculpture and singing, joined in the artistic ferment of the 1880s. Here she and other students display their handiwork.

THE MACMILLANS CONTINUED

naturally into teaching. He was 30 years old, and seemingly committed to teaching as a lifelong career, when he and Nellie met.

But Nellie was not meant to be a schoolmaster's wife. With her restless vitality and imagination she welcomed a larger arena than the campus. Before their marriage in 1884, Maurice joined the publishing company, where his older brother Frederick and his cousin George had already taken over a good part of the operations from the aging Alexander. The rest of Maurice's life was spent there and he proved well suited to it. Specializing in the textbook end, he was chiefly responsible for building this into an extraordinarily large and profitable part of the business.

He and Nellie settled in London, with country weekends often at Knapdale, Alexander's fine old manor house in the suburb of Upper Tooting. She was easily accepted into the family. Her French years gave her an advantage with Alexander's second wife, a Frenchwoman named Emma Pignatelli, whom he had married after being widowed,

while the fact that she was an American was an asset in Alexander's eyes. In a letter to a friend he once exclaimed, "America! the land of life, of liberty, the hope of the world. . . ." Frederick, who had spent five years in the U.S. helping to organize an American branch which was to become one of the biggest in the country (sold several years ago to an American syndicate), had also married an American girl, Georgiana Warrin. However, they had no children, and the arrival of three boys—Daniel, then Arthur, then Harold—to Maurice and Nellie was accordingly a special joy for Alexander. Harold (actually Maurice Harold, but called by his second name to avoid confusion), born on Feb. 10, 1894, was 2 years old when this surrogate grandfather died. Under Maurice's tutelage he grew up with stories of Alexander's goodness and of his



NELLIE'S FATHER was Dr. Joshua T. Belles. He was born in Kentucky, raised family in Indiana.

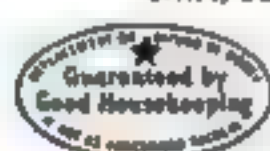
devotion to Harold's real grandfather, Daniel, who in the minds of all three boys became a figure of almost superhuman virtue.

Nellie soon acclimatized herself to English life and was active in the social pursuits and committees and charities which, as the wife of a prominent publisher, it was appropriate for her to patronize. She never forgot Indiana, however, and she was able to make two visits there. The first time, in 1887, three years after the wedding, Maurice went along to meet his father-in-law and to be shown off to her old friends. They made a romantic and fairly dazzling impression in Spencer. Maurice, it is remembered, was handsome and dignified. His tall silk hat attracted special attention, and it was reported by the maid at the Belles house that he put his boots outside the bedroom door each night, which mystified her until she learned that she was supposed to polish them. Nellie made her homecoming in a dark red dress which set off her dark hair and eyes, and also wore a high-crowned hat with a long plume trailing down behind. Joshua Belles,



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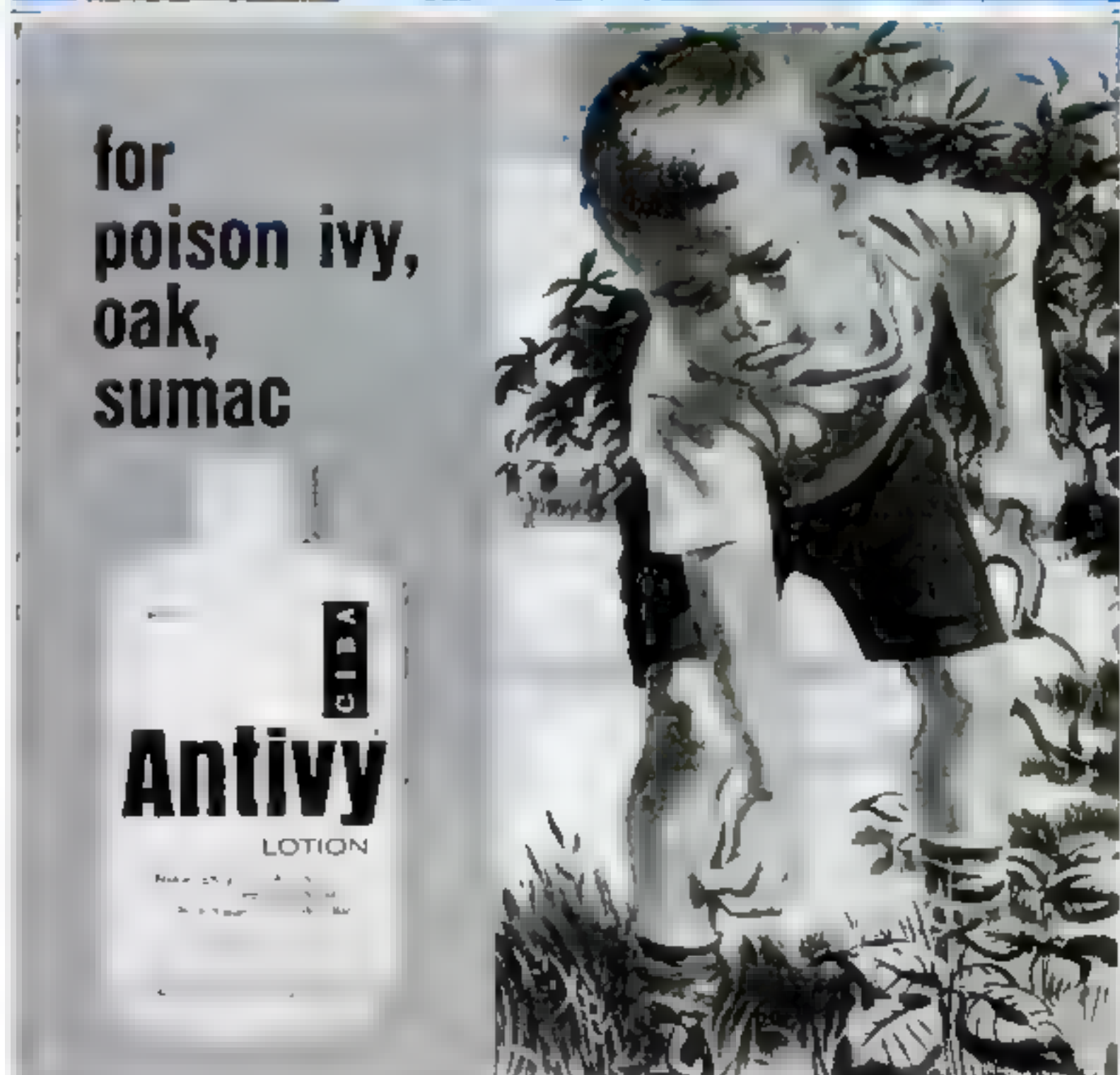


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MACMILLAN FOREBEARS, Harold's grandfather Daniel (left) founded book firm which father Maurice (right) helped make one of world's largest.

THE MACMILLANS CONTINUED

by then past 60, lived up to the occasion by inviting the whole of Spencer and Owen County to a gala reception. His own home being inadequate, he arranged to use a nearby house which gloried in a double parlor and a piano.

Afterward Nellie and Maurice visited Indianapolis where, among other honors, they were guests on "President's Day" at the Women's Club. The minutes report that after the toasts and greetings from members, "Mrs. Maurice Macmillan of London then entertained the club with readings and joined Mr. Macmillan in two duets." She came home again alone the year of Harold's birth to see her father one more time. Although this was her last visit, she kept up correspondence with friends for many years, and the occasional visitor to London from her part of Indiana was always a welcome guest at her home. She liked to take them to see the Macmillan office, where they were invited to pick out a book or two as souvenirs, which both she and Maurice then autographed.

The double autographing symbolized a condition, not a pretension. Nellie was interested in business, had an excellent head for it and in the informal family councils where the firm's plans were evolved she acquired powerful influence. This was increased still more when, as a patroness of a boys' school, she kept an eye out for the brightest students as potential Macmillan employees. In the end a large portion of the staff was made up of men who had been her protégés, and she came to the office often to check up on their progress and to make sure they were doing their work and behaving themselves. (The young ones, when leaving the place at closing time, were to walk together in pairs, the better to resist temptation from unvirtuous women they might encounter.) Her attitude had nothing to do with "feminism." On the contrary she felt that women had no place in business and that a woman's greatest pleasure and highest duty was to comfort, encourage and advise men, particularly, of course, her own husband and sons. She never stinted in her advice.

The careful Macmillans

NELLIE did not believe in ostentation. She was very cautious with money and indeed she used to remind her family, "That's what made the Macmillans—being very, very careful." To save money, Maurice's linens and most of the children's clothing were made at home. She kept the keys to the pantry and portioned out food to the cook according to a daily menu she wrote on a slate. Nothing was wasted and nothing useful ever was thrown away. By 1906, however, she and Maurice had saved enough so that she felt justified in adding a house in the country to their comforts, and it was then that Birch Grove was bought. It was a far different place than it became: an old and chronically damp farm manor house. But Nellie improved it with inexpensive touches and made it a pleasant place for holidays. They all enjoyed it, Maurice not least, for he loved to bicycle, and he spent many happy hours and days on solitary tours through the pretty Sussex countryside.

Harold was 12 then, and already Nellie's special hopes had begun to center on him. She was decidedly ambitious for the three boys, and she insisted not only that they have the best in schooling (they learned French in the nursery) and in opportunities of every kind, but that they give the best of themselves to whatever they did. Consequently there was always an air of purpose in the house. Not of solemnity—there were jokes and high spirits and vehement family debates, encouraged by Maurice, on socialism and Darwin's theory and similar

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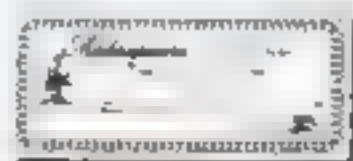
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WEDDING of Macmillan and Lady Dorothy Cavendish took place in London in 1920. He was aide to her father, Canada's governor general.

THE MACMILLANS CONTINUED

topics of the day. But hard work was so much the rule that even on holidays the boys had to put in a stiff regular quota of time on their schoolbooks.

All were bright, but their personalities and abilities differed. Daniel, much like his father, was reserved and shy and his interests were intellectual ones. Arthur, the second son, was a sweet-natured but rather delicate boy who had to be kept at home a good deal with tutors. Harold—as Nellie's loving but appraising eye could not miss—seemed to be exceptionally well balanced emotionally and to have both an ingrained conscientiousness and an excellent mind. A boyhood friend remembers: "His character didn't 'develop,' it merely deepened. He's always been calm—I hear he has a temper but I've never seen him lose it—and intelligent and courageous. There was a shrewdness about him then, too, a cool down-to-earth way of calculating things, that I suppose he got from his mother."

The great expectations began to be justified when Harold won a scholarship to Eton. After a brilliant scholastic record there he went on as an "Exhibitioner," a form of scholarship, to Oxford's Balliol College. *Iris*, the undergraduate magazine, commenting on his performance in the Oxford Union, called him "quite the most polished orator in the Union, perhaps just a little too polished."

Accepted into the fashionable Grenadier Guards when the war came, he rose to the rank of captain. He was wounded three times, most seriously when he was trapped in no man's land and had to wait 12 hours for medical corpsmen to reach him. With his men dead all around him, he pulled himself into a shell hole and whiled away the hours by reading a copy, which he happened to have in his rucksack, of the plays of Aeschylus in the original Greek. Invalided out and sent to a military hospital in England, he was getting worse instead of better when Nellie arrived on the scene. "My mother had no respect for generals," he recalls, "and especially British generals. She was always extremely proud of having had an ancestor on her mother's side who signed the Declaration of Independence. By ignoring rank and by sheer will power she got me out of that hospital and put me into a better one, and probably saved my life."

After the war he returned to Oxford to study classics, and then went out to Canada as aide-de-camp to the governor general, the Duke of Devonshire. And there he fell in love with the duke's handsome second daughter, Lady Dorothy Cavendish. They were married in London in 1920 in a ceremony attended by scores of noble connections of the bride's, including the dowager queen, Alexandra.

The scene impressed but did not awe Nellie. She had always felt more admiration for the man who rose by his own abilities than for any aristocrat. This was the idea that had made America a great country, she liked to point out, and it had made the Macmillans too. Still, the advantages of the match were crystal clear to her. As a relative has said, "She wasn't a snob, but she was right pleased when her promising son married the daughter of a duke."

Harold came into the publishing business directly after the marriage. He has never left it, actually, although during his service in the

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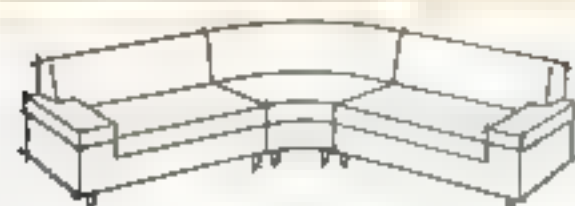
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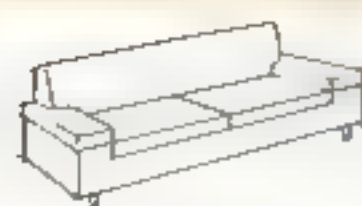


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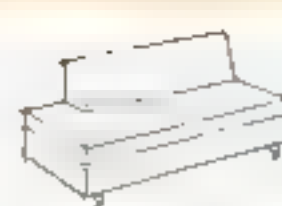
Sofa



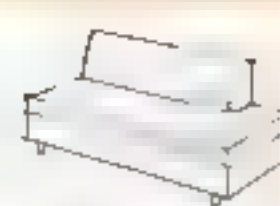
Lounge Chair



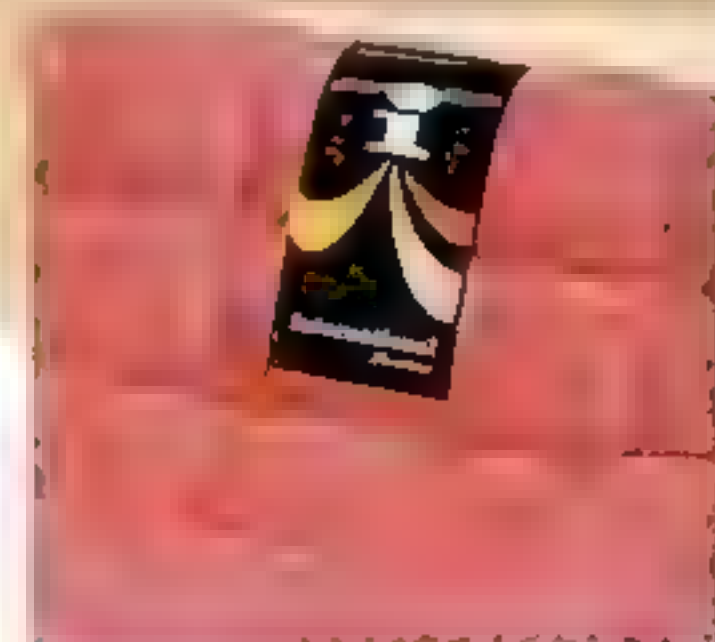
Swivel Rocker



Left and Right Bumper Sectionals



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government he necessarily has been detached from it. Gradually he took over more and more of the business and financial side of the company. He did much to expand the textbook business and to develop the foreign branches. As an editor he tended to specialize in books on politics and economics and social theory.

His personal views on these matters were, for want of a better political label, Conservative, and when he ran for Parliament in 1923 it was with the auspices of that party, although at heart he was a reformer. Defeated on his first try in the rugged shipyard and foundry district of Stockton-on-Tees that he was bold enough to contest, he ran again in the same district in the 1924 general election, and that time—with Lady Dorothy canvassing energetically among the workers' wives—he went to Parliament.

Nellie was 68 years old when this happened. Her sons were all grown men, and in general terms their futures were not hard to surmise. Daniel, the eldest, had gone into the business after Oxford and distinguished himself as an editor, and in the natural course of things some day would be the head of the firm (as he is). He had been married for some time, but had no children. Arthur had become a barrister. He married much later but also had no children. Harold and Dorothy, on the other hand, had already produced a son, who was named Maurice, and the first of the three daughters who were to follow. With a young family they would have good use for a country place.

But also, in that connection, there was Harold's new status as a member of Parliament to think about. He liked politics and seemed to have the attributes that make for political success. A country house, a place where one could invite a few well-chosen weekend guests, for good talk and some drinks in a relaxed atmosphere, could be extremely useful to a rising politician. Birch Grove's location was ideal, being definitely rural yet only a few hours' drive from London. But the old house, which had been good enough for the family's own holiday use, was an inadequate setting for such a purpose. Nellie hesitated only briefly. Then in 1926 she tore the original building down and started work on the present mansion.

Nellie's new house

SHE planned and supervised the new place in every detail from chimney pots to the cornerstone, which was laid ceremonially by her little grandson Maurice, age 5. Everything was of the very best materials, for she believed that quality paid in the long run, but she counted each penny and knew where it went. With her business instincts honed to a fine edge, she personally bought the marble mantelpieces, the roof tiles, the fine flooring and all the rest of it, and hired the workmen and checked their progress.

The end result pleased her immeasurably. Having created Birch Grove, she became somewhat fanatical about protecting it and spent a good deal of time manipulating the drapes to keep the sun from fading the rugs, closing the windows if it looked like rain, and making sure that the grandchildren stayed off the main hall stairway with their potentially muddy shoes and unreliable small hands. For although the house was Harold's or at least was to become his—that was understood in advance—she and Maurice lived there also, and inevitably she dominated the new environment as she had the old. Lady Dorothy had the benefit of her constant advice, particularly as to the amount and kind of entertaining which could best help Harold's career.

Despite all Nellie's efforts to smooth the way, that career followed a rocky course that must sometimes have disconcerted her. Defeated and out of Parliament in 1929, elected again in 1931, he returned to become a vehement critic of his own party, which he felt was much too conservative in its handling of depression problems. Under the gloss acquired from Eton, Oxford, the Guards and the ducal in-laws, there remained a large legacy from the Christian Socialism of Daniel and Alexander, and from the straightforward political and social democracy of Nellie's Indiana. Calling the Conservative leaders "a bench of disused slag heaps," he demanded a progressive capitalism or even perhaps "a synthesis of capitalist and socialist theory." Through the whole Baldwin-Chamberlain era of the 1930s, in fact, he was a dissenter. Not until a fellow dissenter, Winston Churchill, came to power was he given the first of his long series of responsible offices. Never from either Nellie or Maurice was there a suggestion in favor of expediency. "They both had an inflexible morality," Harold Macmillan has said. "They believed in right and wrong and that one had the duty to speak out about them. The truth was sacred. My mother was absolutely relentless about it; she could excuse almost anything as long as you told the truth."

Ten years were to elapse between the building of the new Birch Grove House and the death of Macmillan's father, and in the main



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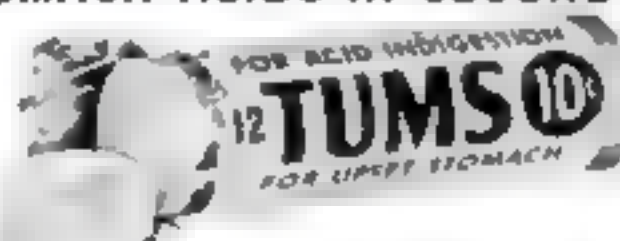
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PRIME MINISTER'S SON, Maurice, works in office his father had at Macmillan & Co., Ltd. He is a director of firm and member of Parliament.

THE MACMILLANS CONTINUED

they were happy and useful ones. Macmillan & Co. had grown to be one of the world's largest book publishers, and the family felt a natural pride in the fine reputation the firm enjoyed. Nellie, with her strong dynastic sense, took an increasingly deep interest in young Maurice, her only grandson and the only male in the line of succession from the elder Daniel. When he was about 10 she began to talk to him seriously about his future, and when later he went off to Eton she wrote long letters to him regularly.

Maurice, now a handsome and pleasant man of 37, a director of Macmillan and a member of Parliament, remembers: "She didn't deliver moral admonitions, because it went without saying that she expected me not to gamble or drink or anything as wicked as that. It was mostly a matter of impressing me with my responsibilities toward my father and grandfather and great-grandfather and the company they had built and the traditions and so forth. Her advice centered around how I should equip myself to carry on, such as that I should study hard and get the habit of hard work and should avoid marrying and having a family too soon because that might 'burden' me." (He married early, to the Honorable Katherine Ormsby-Gore, daughter of Lord Harlech, and is the father of four boys and a girl.) He remembers his grandfather as "a kind, sweet old fellow who never seemed to lose his temper and who kept disappearing on his bicycle, dressed in tweed jacket and knickerbockers. He loved and admired my grandmother but she exhausted him; he couldn't take much of her at a time. His refuge was silence and the bicycle. I had a cycle too and we used to ride along on little trips together."

The elder Maurice died in 1936, at 83, of the general infirmities of age. The end came slowly, and there was nothing that Nellie and the family could do but wait. One day she came across a thick manuscript that Harold had been too busy to read and to distract herself began to look through it. It was an American novel, a story of the Civil War and Reconstruction days, and she became steadily more engrossed. It brought back so many memories from her own girlhood days in Indiana, she told Harold, and it all was vivid and true. Macmillan certainly ought to publish it. The American branch had world rights, but the question was, would a big, expensive book on such a specifically American theme sell in England? Nellie was sure it would, and mainly on her insistence a British edition was published. The book, one of the all-time best-sellers for Macmillan or anyone else, was *Gone with the Wind*.

On the lawn at Birch Grove there was a little summerhouse, a round structure set on a pivot so that an open side could be turned to catch the sun. It was a favorite spot of Nellie's, where she could watch her family and their friends on the tennis court or the bowling lawn, or just sit with a cup of tea and enjoy the lovely view over the

CONTINUED

HOLD TOMORROW IN YOUR HAND!



New Norelco® Speedshaver

Out of the future comes the perfect gift for Father's Day or Graduation



Ask for the electric shaver that's razor-blade close, yet easy on your face as only rotary blades can be. The famous rotary blade shave made Norelco shavers the largest-selling in the world. This Norelco is new. Completely new. Fast, yet gentle. Touch it to your face. No pull. You hardly know you're shaving. But your whiskers know.

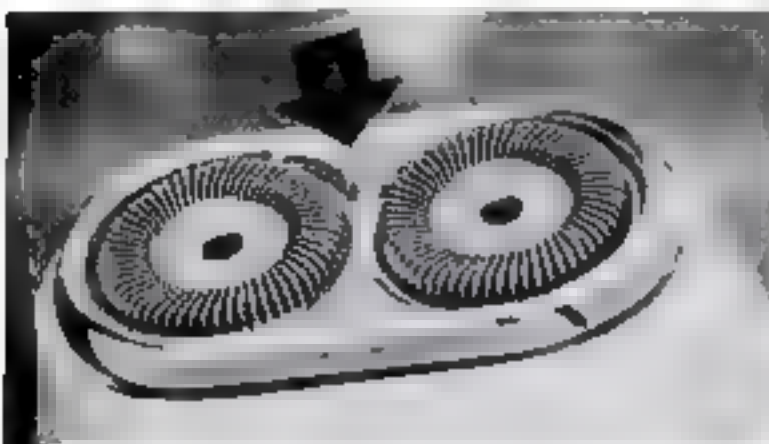
Beneath stationary skin guards, rotary blades shave you with the same smooth stroke as a barber's blade.

To clean, push the button. Top flips open. It's clean in a second. This year, lay it on the line. Tell 'em you want the new Norelco Speedshaver. Model SC7900 AC/DC. With leather travel case, \$24.95.

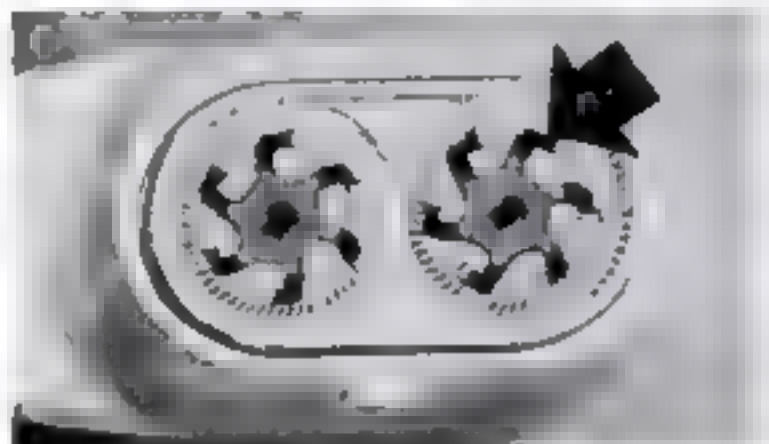
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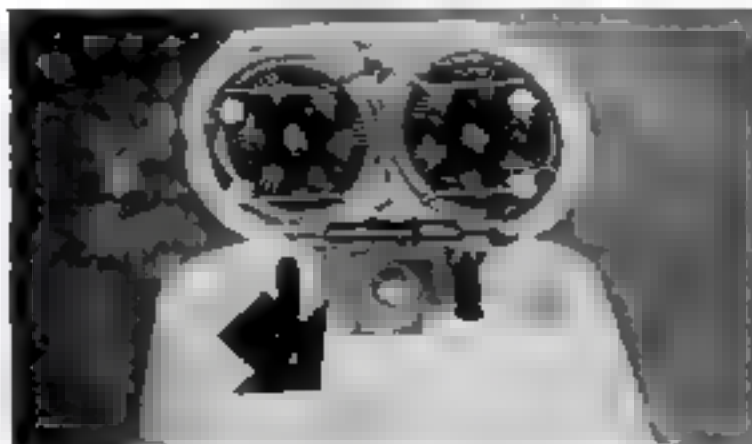
For Father's Day or Graduation, get this completely new rotary blade shaver!



Tomorrow's velvet-touch luxury! Contour skin stretcher rim stands whiskers erect, holds them erect for Norelco's rotary blades to stroke off below skin-level for a longer-lasting shave.



Tomorrow's stroke of genius! Self-sharpening rotary blades, shown here in "X ray" view beneath slotted, stationary skin guards, stroke off whiskers gently, cleanly, no matter which way they grow.



Tomorrow's push-button cleaning! Push the button and flip-top shaver head springs open. "Whisker dust" is emptied out in a second. Entire head easily removed for thorough cleaning.



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THE MACMILLANS CONTINUED

grounds. On a summer day the year after Maurice's death she was sitting quietly there, lost in her thoughts, when suddenly Hobbs, the family chauffeur and general factotum, noticed an unnatural slump to her shoulders and a queer fixity to her eyes. She was unconscious. He carried her to the house and laid her on a couch, and after a bit she awakened. She had had a mild stroke. She was recovering enough to be up and around when, about a month after the first, there was a second stroke. Again she revived, but now she needed someone in attendance when walking from one room to another. To a woman of her spirit, it was irksome to be dependent in such a way. One day she tried it by herself and fell, bruising her head and breaking bones in her shoulders and hip. She sank into a half coma and there was no doubt that she was dying.

But she did not die yet. Harold was on a business trip to the U.S. In a last triumph of will, she held on until he could hurry back to London and to her bedside at Birch Grove.

Then, on Oct. 26, 1937, Nellie Macmillan, Helen Artie Belles of Indiana, died and was buried by her husband's side in a quiet country churchyard in Sussex.

As Prime Minister Harold Macmillan takes the rostrum this week in Greencastle, Ind., and later visits President Eisenhower in the White House, Americans will be encountering a personality which in many outward aspects is as remote from their own conception of political leadership as Oxford is from DePauw. With his rather old-fashioned elegance and somewhat languid manner, his easy scholarship and wit, Macmillan gives the appearance of being far better adapted to the genteel world of the 19th Century novelists than to the rough world of 20th Century politics.

But beneath the elegance there is, in fact, a sinewy mental toughness, and beneath the relaxed manner are tenacity, imagination and tireless energy. There is rigid personal honor, and a deep commitment to truth and justice and social welfare as he sees them. Beneath the smooth composure he is weighted with conscience. And these are qualities which were bred into him.

They have served England in the many offices he has held. And in a world in which the Anglo-American alliance seems increasingly to be the only element of stability, one of the few reliable hopes for the future, they are also serving the U.S. "Our two countries," he has said, "or what I would dare to call both my countries."



IN MOTHER'S RETREAT, Prime Minister Macmillan spends a quiet moment at Birch Grove in the summerhouse that Nellie Macmillan loved.

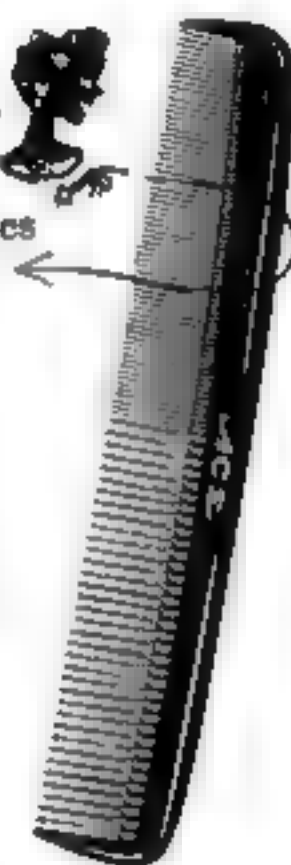


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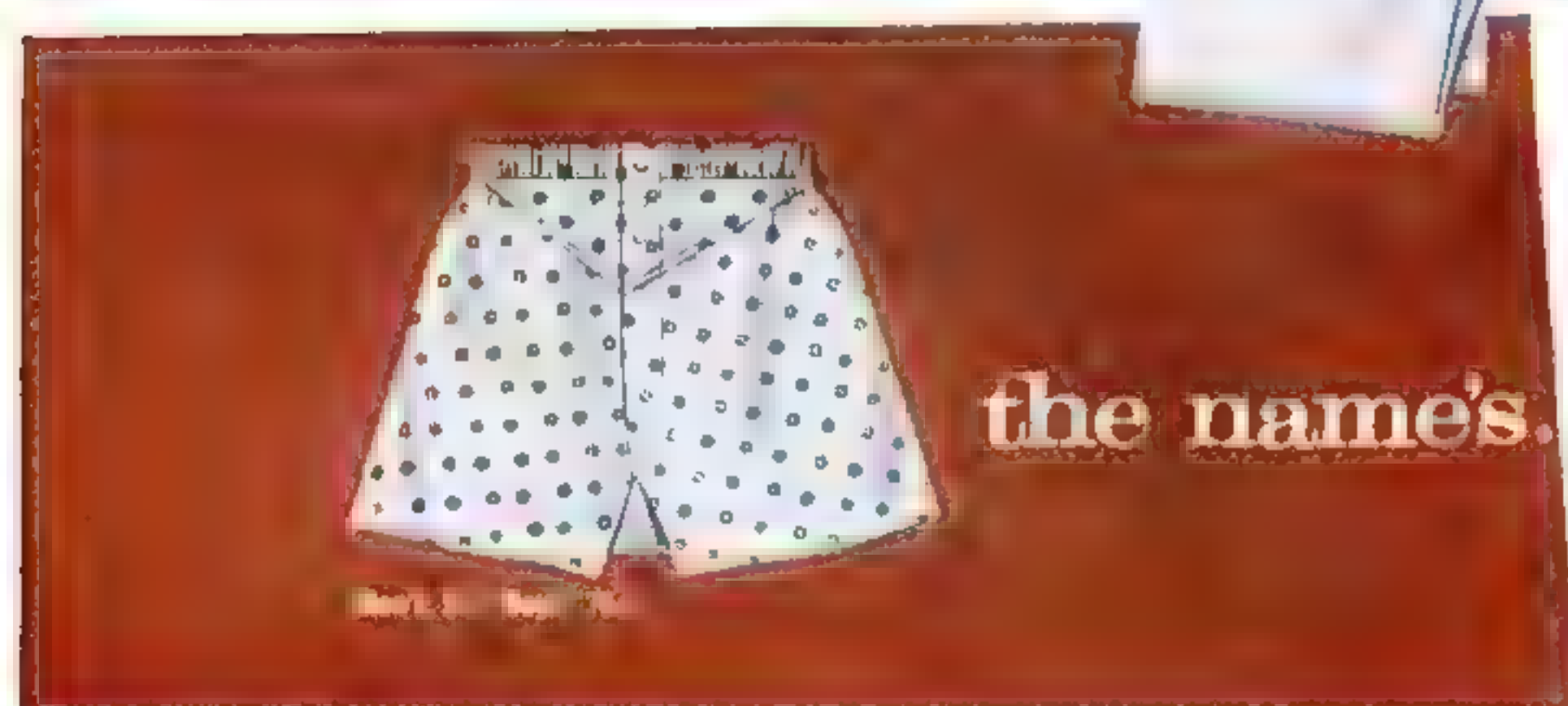
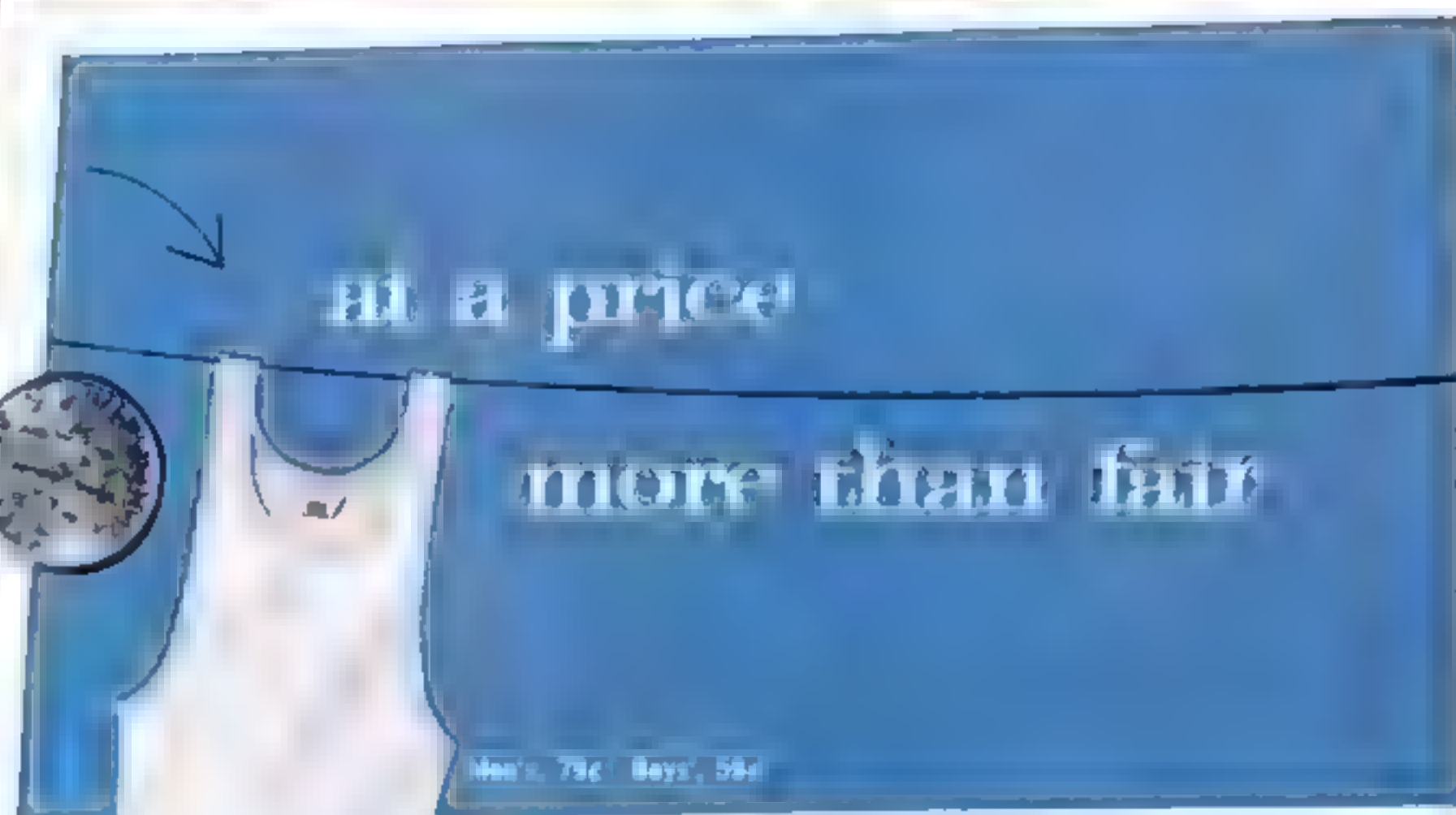
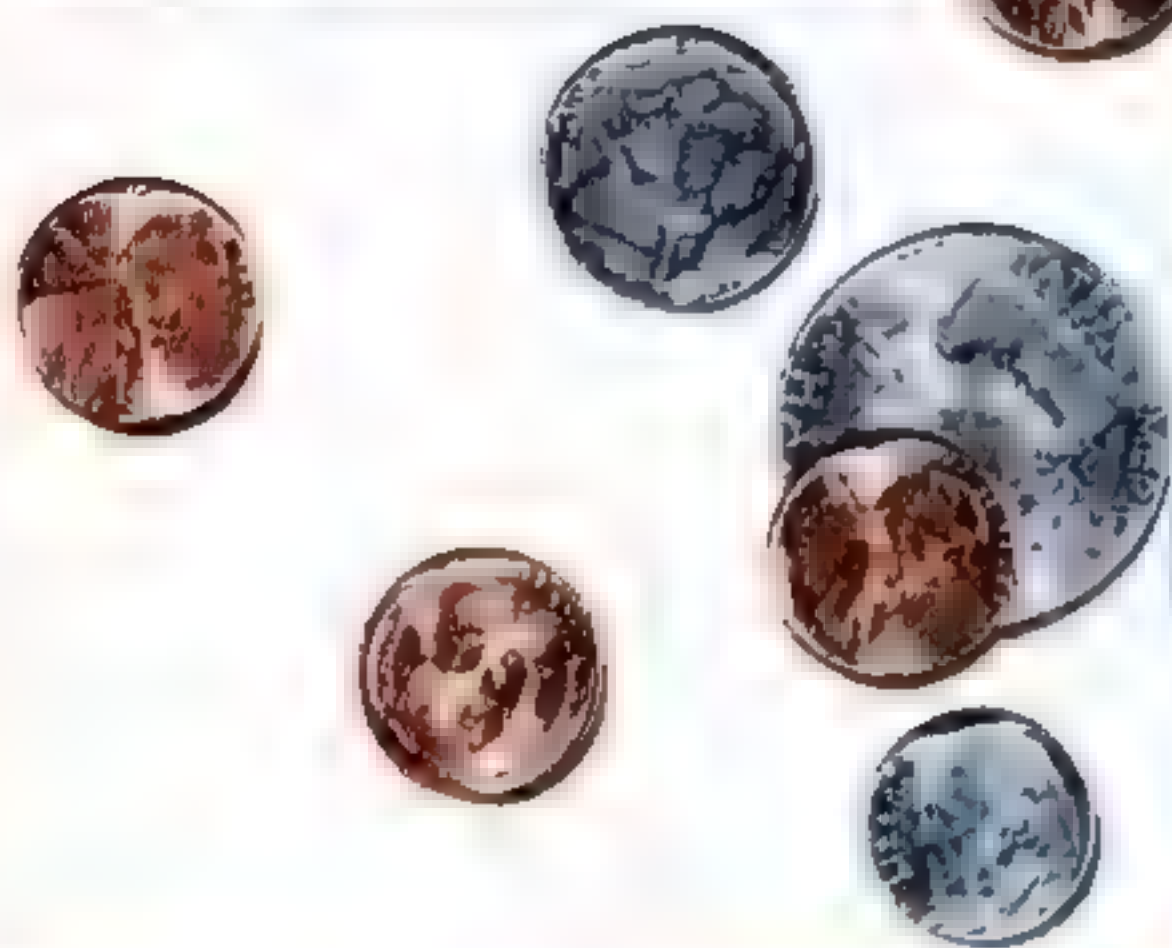
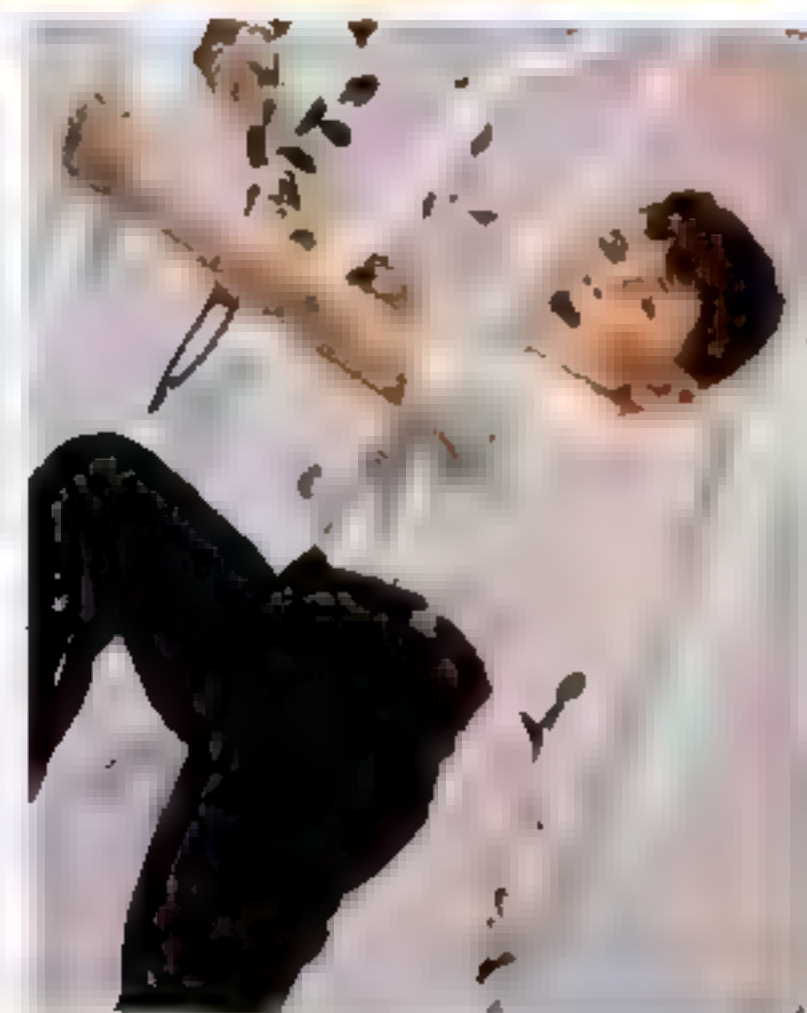
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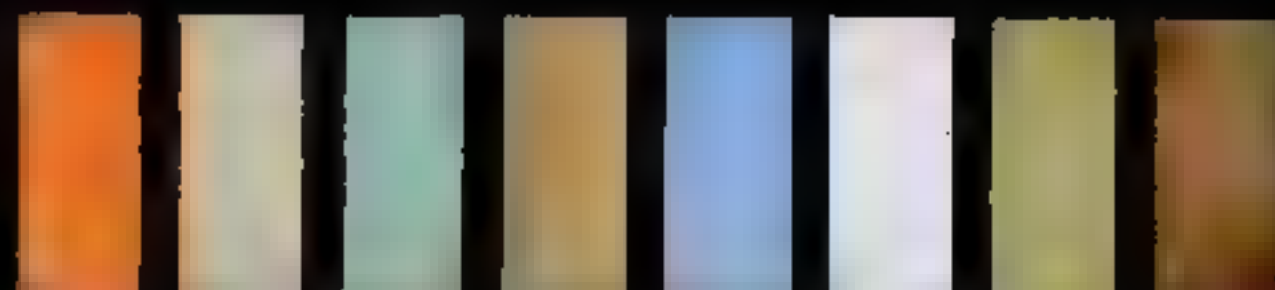


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The Prom Went On and On

Traditionally senior proms are the high school students' big night to howl. To keep them happy and off the roads and ultimately wear them out, many high schools now sponsor all-night dances. The only trouble is that each generation seems to take longer to wear out.

Students at Mariemont High School near Cincinnati came close to the ultimate this year when they put on a 'prom' that lasted almost 32 hours. It started with a progressive dinner (spaghetti to strawberry cake), followed by a formal but highly energetic dance. Then the students boarded a river boat for a cruise and dancing to a jazz combo. Dawn found them somewhat subdued and back at the school for breakfast. Sent home for a short rest period, they emerged refreshed and descended on an amusement park. By nightfall half the students had discovered they were mortal and had gone home to bed. The rest whipped up another dance. "It keeps getting better and better," one said, "as I get more and more numb."

FORMAL DANCE Held at the Kenwood Country Club was an early traditional part of Mariemont's prom.

INFORMAL GAMES started at progressive dinner. Here students pull each other off in a chicken.





RIVER CRUISE was kept lively by dancing. Here Leslie Ingram and Jim Rockaway lead a dance.



ACHILLES DAWN is boat near Lock, carrying so-called "the Most Exciting of the River."



ROLLER COASTER is kept as students near the. The fun is not during the ride but before.

SNOOZING IN SUN is a pool. Across from. Kids and Wally waiting for the fun.



THIRD DANCE was held at the amusement park. Her concert-gather-point-for-bad-pays-1-quad.





GRANDMA MOSES: PHOTOGRAPHED WITH A NEW POLAROID LAND FILM. This is an enlargement of an actual 60-second picture. It was taken with a new film, just introduced, which is twice as sharp as the

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When John Morgan looked up at the 12-story building at 24 Federal Street in Boston, he was so startled he forgot to use the Brownie camera he carries in case he sees something interesting. But Morgan waited a while and the same thing happened again. A window washer at the eighth story finished

working on a window. Instead of going indoors he unhooked his safety belt on his left and, reaching over, hooked that end to the next window. Then he reached back, unfastened the other end and, taking a huge stride across the wall, hooked it to the other side. Then he went to work on the next window.

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